

# **Emaar Properties**

Q1 2015 Results

**June 2015** 



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## **Emaar Properties at a Glance**



#1

listed developer by market cap in MENA<sup>(1)</sup>

39,312 residential units

delivered since 2001

#1

Visited Mall in the World (Owner)

89%

Overall sales in key international markets

**216 MM** 

SQM of land bank

14.30

AED NAV/ Share

13 Hotels

1,900+ Keys

31,834

AED BN Backlog<sup>(2)</sup>

51%

(72% of EBITDA) recurring revenues

158.19

AED BN
Market Value of
Assets

90%+ sold of Dubai total units launched in 2014/15

23,487

Units Under Construction<sup>(3)</sup>

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Key Highlights Income Statement Balance Sheet Operational Overview Appen



# **Key Financial Highlights for the Group**

AED MM	Q1 2015	Q1 2014 <sup>(1)</sup>	% Change
<b>Group Property Sales</b>	3,651	6,817	(46%)
Revenue	3,013	2,392	26%
Gross Profit	1,639	1,489	10%
Margin (%)	54%	62%	(13%)
EBITDA	1,371	1,210	13%
Margin (%)	46%	51%	(10%)
Net Profit	1,026	957	7%
Margin (%)	34%	40%	(15%)
EPS (AED/ Share)	0.14	0.15	(7%)
Equity	38,493	37,755	2%
Cash	16,109	9,154	76%
Net Cash	3,632	2,293	58%

Emaar on Track to Boost Profitability in the Coming Years

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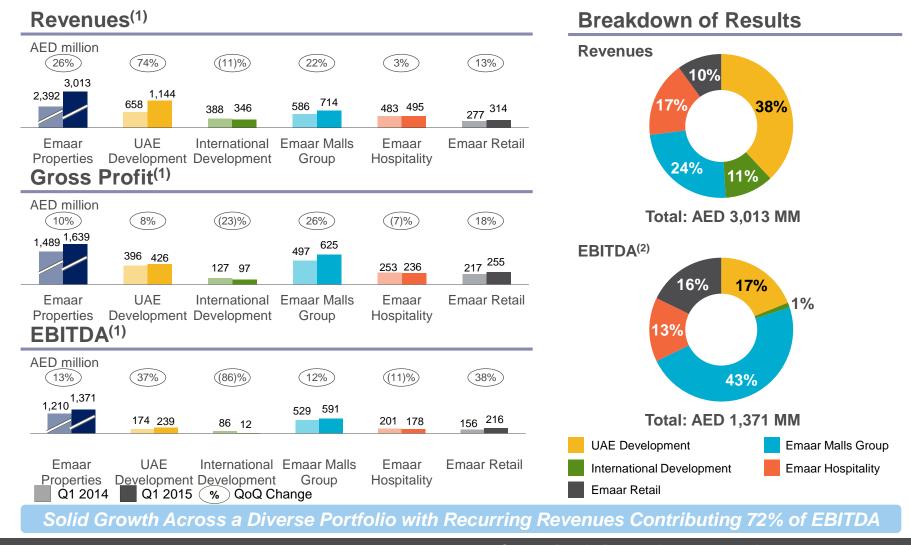


## **Key Achievements**

- Successfully launched 4 new projects in Dubai in Q1 2015 with a total sales value of AED 2,548 BN; total sales in Q1 2015 amounted to AED 2,467 BN.
- Together, the Hospitality, Malls, and Retail subsidiaries contributed 51% of the Group's revenue and 72% of EBITDA.
- Hotels average occupancy of 89%<sup>(1)</sup> in Q1 2015; 92% at The Address Hotels.
- Emaar Malls Group welcomed 31 million visitors during the first 3 months of 2015; achieved a 26% Base Rent renewal increase in leases renewed in 2015.
- Emaar Misr achieves a 90% increase in sales Q-o-Q, up to EGP 2.1 BN in Q1 2015.
- Starting from Q1 2015, Emaar has opted for early adoption of the International Financial Reporting Standard 15 (IFRS 15) and recognizes revenue based on percentage of construction completion instead of on completion and handover.



## **Results by Segment**





### **Balance Sheet Overview**

#### **Balance Sheet Overview**

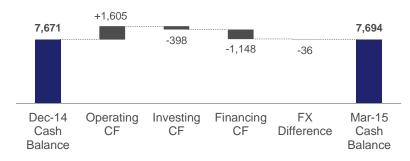
%

**Total: AED 73,570 MM** 

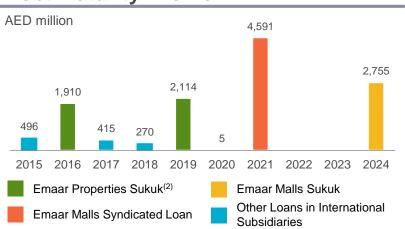


### Change in Cash & Cash Equivalents<sup>(1)</sup>

AED million



### **Debt Maturity Profile**



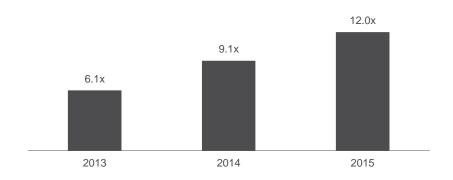
Conservative Capital Structure with Significant Scope for Growth

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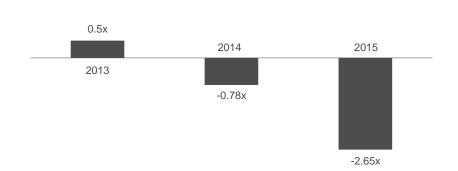
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## **Credit Ratios**

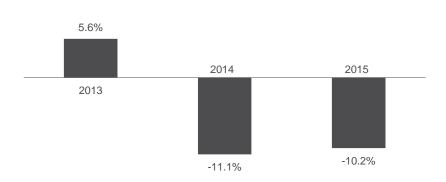
#### **EBITDA / Interest**



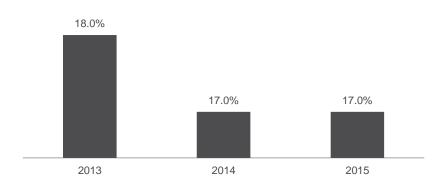
### **Net Debt / EBITDA**



## **Net Debt / Equity**



#### **Debt / GAV**



Solid Credit with Negative Net Debt-to-Equity and Significant Debt Coverage



# **UAE Development**

#### **Market Overview**

- 934 units launched in Q1 2015 with a total sales value of AED 2,548 BN.
- Q1 2015 sales across all projects in the UAE amounted to AED 2,467 BN.
- Total UAE backlog amounted to AED 21,891 BN at the end of Q1 2015 to be recognized over the next 4 years.
- 292 units were handed over in Q1 2015.

### **Segment Highlights**

#### Q1 2015 Launches



**Dubai Creek Residences** South T2

Sales Value: AED 343 MM

# of Units: 149

**Expected Completion: 2018** 



#### **Dubai Creek Residences** South T3

Sales Value: AED 324 MM

# of Units: 101

**Expected Completion: 2018** 



**Dubai Creek Residences Podium** 

Sales Value: AED 67 MM

# of Units: 24

**Expected Completion: 2018** 



#### **Acacia Park Heights**

Sales Value: AED 1,001 MM

# of Units: 477

**Expected Completion: 2019** 



**Fairway (Plots)** 

Sales Value: AED 399 MM

# of Units: 75

**Expected Completion: NA** 



Azalea

Sales Value: AED 414 MM

# of Units: 108

**Expected Completion: 2018** 

**Operational Overview** 



## **International Development**

#### **Market Overview**

- Q1 2015 sales across all international projects amounted to AED 1,184 BN.
- Emaar Misr outperforms exceeding both internal sales targets and industry peers in Egypt achieving total sales of EGP 2.1 B in Q1 2015 vs EGP 1.1 B in Q1 2014—90% increase Q-o-Q: handedover 263 units with a total value of EGP 771 MM.
- Emaar Misr IPO on track—successfully registered the Company's shares at the Egyptian Exchange (EGX) in Q1 2015.
- Emaar Turkey pre-leases close to 70% of Emaar Square Mall.

#### Q1 2015 International Sales



% Sold of Units Released



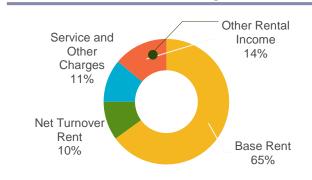
## **Emaar Malls Group**

	Q1 2015	Q1 2014	% Change
Footfall (MM)	31	29	7%
GLA (MM SQFT)	5,878	5,855	-
Occupancy Rate (%)	96%	95%	1%
<b>Tenant Sales</b> (AED/SQFT)	5,015	4,986	1%
Base Rent (AED MM)	479	400	20%
Turnover Rent (AED MM)	75	42	79%
Revenue (AED MM) <sup>(1)</sup>	735	605	21%
EBITDA (AED MM)	590	472	25%
Margin (%)	80%	78%	2%

### **Key Highlights**

- 7% increase in footfall across the EMG portfolio.
- Achieved a 26% Base Rent renewal increase for leases renewed in Q1 2015.
- Tenant Sales/SQFT across the EMG portfolio maintained at 2014 levels despite the sharp decrease in Russian tourism.

### Q1 2015 Revenue Split



Solid Performance Despite Increasingly Challenging Retail Market Conditions



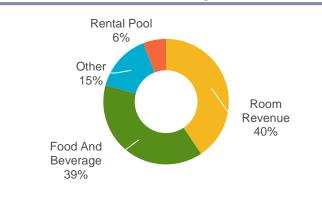
## **Emaar Hospitality Group**

	Q1 2015	Q1 2014	% Change
Occupancy Rate (%) <sup>(1)</sup>	89%	91%	(2)%
RevPar (AED) <sup>(1)</sup>	1,407	1,457	(3)%
Room Revenue (AED MM)	210	216	(3)%
F&B & Other Revenue (AED MM)	285	266	7%
Total Revenue (AED MM)	495	483	3%
EBITDA (AED MM)	178	201	(11)%
Margin (%)	36%	42%	(14)%

## **Key Highlights**

- 3% decline in Room Revenue Q-o-Q (Q1 15-o-Q1 14) due to lower occupancy at Manzil Hotel, which opened in December 2014 after refurbishment; all Address Hotels continue to command RevPar premium, 11%-18%, over their competition<sup>(2)</sup>.
- 5% F&B Revenue growth Q-o-Q driven by the increased popularity of CUT and Zeta, post renovation, at The Address Downtown.

### Q1 2015 Revenue Split<sup>(1)</sup>



EHG Resilient Against a Backdrop of Heightened Competitive Market Dynamics



## Summary

# Financial Performance

With Q1 2015 Group sales amounting to AED 3,651 BN, Emaar is on track to boost profitability in the coming years.

# **UAE Development**

■ Q1 2015 sales across all projects in the UAE amounted to AED 2,467 BN and total backlog amounted to AED 21,891 BN to be recognized over the next 4—5 years.

# International Development

Q1 2015 sales across all international projects amounted to AED 1,184 BN; Emaar Misr achieves a 90% increase in sales Q-o-Q.

#### Emaar Malls Group

Solid performance despite increasingly challenging retail market conditions.

# **Emaar Hospitality Group**

■ Emaar Hospitality resilient against a backdrop of heightened competitive market dynamics.

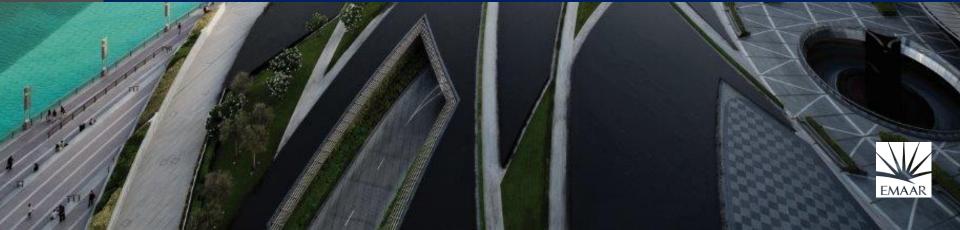
#### **Balance Sheet**

Conservative capital structure with significant scope for growth.





# Appendix





## **Overview of Divisions**



# Property Development UAE

- Leading master plan developer in Dubai
- JVs with GREs
- 33,723 residential properties delivered in the UAE since 2001<sup>(1)</sup>
- Projects under construction substantially sold (>90% of total units launched in 2014 & 2015 have been sold)
- 22 Million SQM of Land Bank



# Property Development International

- Active in 10 targeted high growth countries
- Formed JVs with strong local partners
- 5,589 residential properties delivered since 2006<sup>(1)</sup>
- Achieved overall sales level of 89% in its key international markets
- 195 Million SQM of Land Bank



#### **Emaar Malls Group**

- Listed on DFM since October 2014
- Owner and operator of the most visited mall in the world, The Dubai Mall
- Portfolio of over 690,000<sup>(2)</sup> SQM of GLA in retail properties in Dubai



# Emaar Hospitality Group

- Hotel owner and operator (13 hotels and over 1900 keys)
- The Address, Vida, Armani and Manzil brands
- Entry into the upscale affordable segment through Rove Hotels



#### **Emaar Retail**

- Provider of premium entertainment and manger of leisure assets
- Operator of the Dubai Aquarium, Underwater Zoo, Reel Cinemas, KidZania, SEGA Republic and Dubai Ice Rink

# Strategy

#### Dubai

- Further consolidate Emaar's position as of the largest developer of iconic projects in Dubai.
- Enter into joint ventures in Dubai to get access to significant land bank with no immediate cash outflow for land purchases.

#### International

- Replicate the Dubai business model in international markets.
- Increase international contribution to Group revenue.

## **Funding**

- Limit funding from the parent to land acquisition and initial infrastructure related construction.
- Additional funding to be raised at the project level through pre-sales, debt financing, IPO, and strategic sales.

# **Monetize Core Assets**

Monetize core assets (IPO / REITs) including, Hospitality, Egypt, Turkey, and India to provide further growth capital and create significant value for shareholders.

# Recurring Revenues

- Increase recurring revenues.
- Develop mall assets internationally & expand EHG's hotel brands globally.

**IRR** 

Target a minimum equity IRR of 15% on non-property development businesses.



# Overview of Development Projects Under Development

Project	Business Description	Units	Sale Value (AED)	Date of Launch	Expected Completion Date	% Completion Recognized
Dubai Operations						
	The Address The Blvd	531	1,922,627,686	Sep-12	2016	58.65%
	Fountain Views	289	1,062,652,294	Jan-13	2016	23.10%
	Fountain Views 2	289	1,101,436,520	Feb-13	2016	21.00%
	Fountain Views 3	208	1,142,159,704	Sep-13	2017	
	The Address Sky View T1	300	1,343,091,978	Mar-13	2017	
	The Address Sky View T2	204	977,558,152	May-13	2017	
	The Address Sky View Sky Collection	27	415,879,976	May-13	2017	
Downtown Dubai	Burj Vista	651	1,888,863,286	Apr-13	2017	
	Blvd Crescent T1	233	749,169,904	Mar-14	2018	
	Blvd Crescent T2	74	220,756,712	Jun-14	2018	
	Blvd Heights T1	255	828,971,440	Sep-14	2018	
	Blvd Heights T2	237	750,750,812	Nov-14	2018	
	Vida Downtown	335	1,324,812,592	Jan-14	2018	
	Boulevard Point	359	1,173,482,670	Jan-14	2018	
	Opera Grand	249	1,880,053,323	May-14	2019	
Downtown Dubai Total		4,241	16,782,267,049			
Emirates Hills	The Hills Residence	426	892,755,571	Jun-13	2018	
Emirates Hills	Vida Residence The Hills	136	416,653,768	Dec-13	2018	
<b>Emirates Hills Total</b>		562	1,309,409,339			
Arabian Ranches	Aseel Villas	-	139,150,140	Jun-14	2017	
Arabian Kanches	Aseel Plots	55	308,993,518	Jun-14	NA	
Arabian Ranches Total		55	488,143,658			

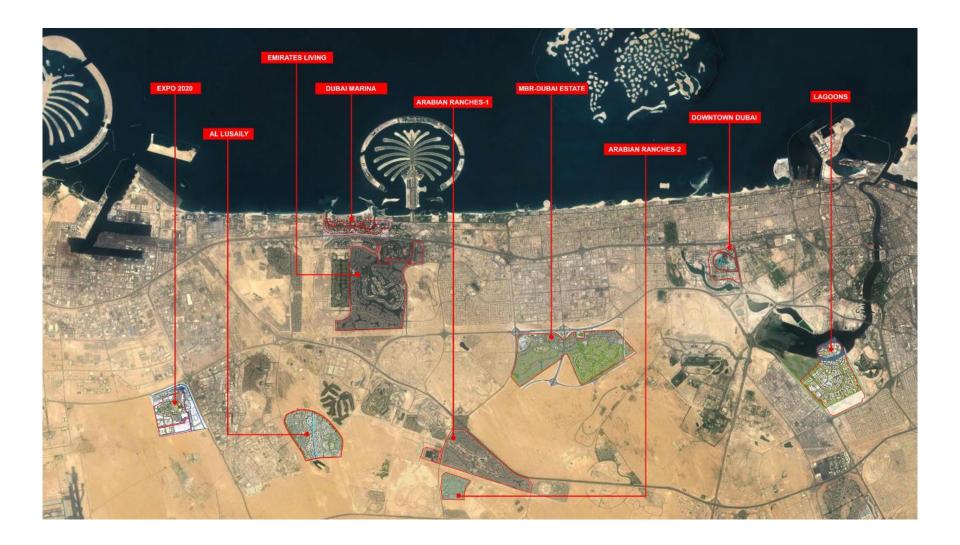


# Overview of Development Projects Under Development (Cont'd)

Project	Business Description	Units	Sale Value (AED)	Date of Launch	Expected Completion Date	% Completion Recognized
	Palma	121	497,714,448	Sep-13	2016	24.36%
	Rosa	144	787,498,872	Nov-13	2017	
	Lila	219	871,855,472	Jan-14	2017	
Arabian Ranches II	Rasha	140	762,192,320	Feb-14	2017	
	Yasmin	98	553,319,024	Feb-14	2017	
	Samara	177	728,920,176	Apr-14	2017	
	Azalea	108	414,141,904	Feb-15	2018	
Ranches II Total		1,007	4,615,642,216			
Grand Total - Dubai Opera	ations	5,865	23,155,462,262			
Dubai Hills Estates						
	Views and Grove – Villas	-	418,667,650	Dec-13	2016	25.66%
	Views and Grove - Plots	97	2,320,123,189	Dec-13	NA	
Dubai Hills	Mulberry Park Heights	664	1,247,803,632	Mar-14	2018	
	Acacia Park Heights	477	1,001,019,576	Feb-15	2019	
	Fairway Plots	75	399,072,600	Mar-15	NA	
Grand Total - Dubai Hills		1,313	5,386,686,647			
5						
Dubai Creek	Paridamana Caush T4	474	440.047.540	Navadd	0040	
	Residences South T1	174	410,847,512	Nov-14	2018	
	Residences North T1	174	409,869,512	Nov-14	2018	
	Residences North T2	149	341,157,312	Nov-14	2018	
Dubai Creek	Residences North T3	101	324,124,688	Nov-14	2018	
	Residences South T2	149	342,822,312	Jan-15	2018	
	Residences South T3	101	324,145,688	Jan-15	2018	
	Residences Podium	24	66,975,312	Jan-15	2018	
Grand Total – Dubai Creek		872	2,219,942,336			



# **Location of Development Projects**



# **Location of Development Projects: Downtown Dubai**

The Address Sky View

The Address Fountain Views

The Address The BLVD

Buri Vista

5

6 А3

7 Α4 Opera House

9

10 B2

1 В4

C1 & C2

13 14

D1 15 D2

Opera Grand

**BLVD Heights** 

**BLVD Crescent** 

**BLVD Point** 20

Vida Residence Downtown

Standard Chartered Building

Emaar Square 1,2,3

23 Emaar Square 4,5,6

**Boulevard Plaza** 

25

Mohammed Bin Rashid Boulevard

27 8 BLVD Walk

28 Stand Point

29 Burj Park

**Buri Residences** 

31 29 BLVD

Claren

33 The Dubai Fountain

**BLVD Central** 

35 Buri Khalifa Tower

Souk Al Bahar

Al Bahar Residences

The Palace

**Buri Residences** 

The Old Town Island

Sahaa Offices

Attareen Residences

Vida Hotel



The Old Town Qamardeen District The Old Town Al Manzil District

Al Dukkan Yansoon Offices Al Manzil Residences

Tajer Residences

Al Manzil Hotel

South Ridge **Buri Views** 

The Address Downtown Dubai

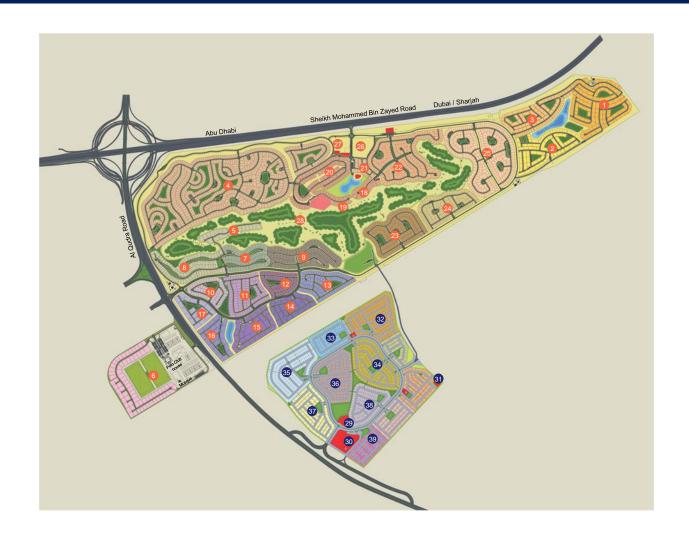
The Dubai Mall

The Address Dubai Mall The Dubai Mall Za'beel Expansion Rove Hotel (Za'abeel)



# Location of Development Projects: Arabian Ranches

- Al Reem 1
- Al Reem 2
- Al Reem 3
- Saheel
- **Golf Homes**
- **Dubai Polo Club**
- Mirrador La Coleccion 1
- Mirrador La Coleccion 2
- Alvorada 1
- Alvorada 2
- Alvorada 3
- Alvorada 4
- Palmera 1
- Palmera 2
- Palmera 3
- Palmera 4
- La Avenida 1
- La Avenida 2
- Alma 1
- Alma 2
- Savannah
- Al Mahra
- Terranova
- Mirrador
- School
- **Retail Center Mosque**
- **Golf Course**
- **Residents Club**
- **Retail School Centre**
- 31 **Sub Station**
- 32 Lila
- 33 Palma
- 34 Rosa
- 35 Casa
- Rasha
- Samara
- Yasmin
- Azalea





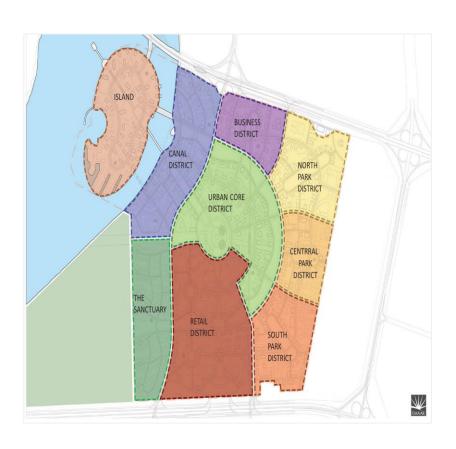
# Location of Development Projects: Dubai Hills (JV with Meeras)

- **Dubai Hills Golf Course**
- Mulberry/Park Heights
- **Golf Club**
- **Tennis Academy**
- Village Retail
- Street of Dreams
- **Driving Range**
- Luxury Estate Village
- School
- Juma Mosque
- Regional Retail
- Utilities
- **Metro Station**
- **Golf Academy**





# Location of Development Projects: Dubai Creek (JV with Dubai Holding)

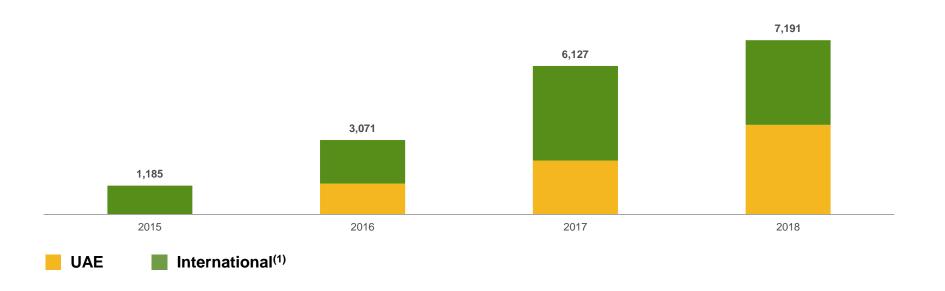






# **Overview of Delivery Schedule**

#### **Units Delivered/Year**





# **Overview of UAE Delivery Schedule**

# of Units	Completed	Under Development	Cumulative till 2014	2015	2016	2017	2018	2019(1)
Emaar Properties								
Downtown	10,253	4,241	10,253		1,109	1,390	1,493	249
Dubai Marina	4,450		4,450					
Arabian Ranches	4,305	55	4,305			55		
Arabian Ranches II	253	1,007	253		121	778	108	
Emirates Living (Excluding Land)	14,370	562	14,370				562	
Emaar Towers	168		168					
Dubai Hills Estate		1,179			38		664	477
Umm Al Quwain	277		277					
Total Residential	34,076	7,044	34,076		1,268	2,223	2,827	726
Downtown Commercial Space (SQFT)	2,807,613		2,807,613					
Dubai Marina Commercial Space (SQFT)	768,385		768,385					
Emirates Living Commercial Space (SQFT)	613,145		613,145					
Total Commercial Space (SQFT)	4,189,143		4,189,143					
Associate								
The Lagoons		872					872	
Grand Total Residential	34,076	7,916	34,076		1,268	2,223	3,699	726

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Operational Overview Appendix

# **Overview of International Delivery Schedule**

Country	Entity	Completed	Under Development	To be Developed	Cumulative till 2014	2015	2016	2017	2018
Subsidiaries									
Ń	Emaar Misr	1,951	3,171	2,291	1,587	764	565	2,509	1,988
<b>多光</b> 列勒	Emaar Middle East	515	371	1,023	343	69	503	112	882
C*	Emaar Turkey	232	1,069	-	162	177	372	379	211
*	Metn Renaissance	304	97	151	193	103	10	115	131
C	EGKL & EDIL	149	1,197	258	111	72	353	789	280
	Total	3,151	5,905	3,723	2,396	1,185	1,803	3,904	3,492
Associate									
<b>(a)</b>	EMGF	5,706	9,666	4,262	5,706	5,053	1,953	2,627	1,542
	Grand Total	8,857	15,571	7,985	8,102	6,238	3,756	6,531	5,034

# **Emaar Group Hotel Portfolio**

Hotel	Management Company	Classification	Keys	Residences in Hotel Pool <sup>(6)</sup>	Operational
Emaar Hospitality Group Hotel Portfolio					
Dubai					
Armani Hotel at Burj Khalifa	AHM <sup>(1)</sup>	5 Star	160	NA	2010
The Address Downtown Dubai	TAH&R(2)	5 Star	196	193	2008
The Address Dubai Mall	TAH&R(2)	5 Star	244	192	2009
The Address Dubai Marina	TAH&R(2)	5 Star	200	24	2009
The Address Montgomerie Dubai	TAH&R(2)	Standard	21	NA	2006
The Palace Downtown Dubai	TAH&R <sup>(2)</sup>	5 Star	242	NA	2007
Manzil Downtown Dubai <sup>(3)</sup>	Emaar Hospitality	4 Star	197	NA	2007
Vida Downtown Dubai <sup>(4)</sup>	Emaar Hospitality	4 Star	156	NA	2007
Arabian Ranches Golf Club	Emaar Hospitality	Standard	11	NA	2007
Nuran Marina Residences <sup>(5)</sup>	Nuran	Standard	90	NA	2006
International					
Armani Hotel at Via Manzoni (Milan, Italy)	AHM <sup>(1)</sup>	5 Star	95		2011
Other Emaar Group Hotels (7)					
International					
Novotel (Hyderabad, India)	Accor	5 Star	287	NA	2006
Al Alamein Hotel (Marassi, Egypt)	Emaar Misr	4 Star	69 + 30(8)	NA	2007 <sup>(9)</sup>

<sup>(1):</sup> AHM: Alabbar Hotel Management

<sup>(2):</sup> TAH&R: The Address Hotels and Resorts

<sup>(3):</sup> Formerly Al Manzil Hotel; reopened after renovation on December 15, 2014

<sup>(4):</sup> Formerly Qamardeen Hotel; reopened after renovation on June 16, 2013

<sup>(5):</sup> Emaar maintains management rights only; disposed ownership on June 7, 2012

<sup>(6):</sup> Residences in the Hotel Pool are operated by Emaar Hospitality like hotel rooms, on behalf of unit owners, for a % of revenue

<sup>(7):</sup> Other Emaar Group Hotels are not operated by Emaar Hospitality Group

<sup>(8):</sup> Al Alamein Hotel includes 69 rooms and 30 villas

<sup>(9):</sup> Al Alamein Hotel is a landmark Egyptian hotel operating since 1964 and acquired by Emaar in 2007



# **Emaar Hospitality Group: Asset Performance Breakdown**

Emaar Hospitality Group: Asset Performance Breakdown										
	The Address Downtown		The Palace Do	The Palace Downtown		ubai Mall				
	Q1 2015	Q1 2014	Q1 2015	Q1 2014	Q1 2015	Q1 2014				
Available Room Nights	17,640	17,640	21,780	21,780	21,960	21,960				
Occupancy (%)	94%	93%	92%	91%	92%	91%				
ADR (AED)	2,239	2,175	1,852	1,889	1,752	1,865				
RevPar (AED)	2,111	2,017	1,714	1,712	1,609	1,702				
Room Revenue (AED Thousands)	37,230	35,575	37,326	37,278	35,335	37,383				

Emaar Hospitality Group: Asset Performance Breakdown									
	The Address Du	bai Marina	Manzil Down	town <sup>(1)</sup>	Vida Downtown <sup>(2)</sup>				
	Q1 2015	Q1 2014	Q1 2015	Q1 2014	Q1 2015	Q1 2014			
Available Room Nights	18,000	18,000	17,730	17,730	14,040	14,040			
Occupancy (%)	90%	92%	73%	90%	91%	87%			
ADR (AED)	1,144	1,205	1,033	1,112	1,142	1,138			
RevPar (AED)	1,025	1,112	759	1,006	1,038	989			
Room Revenue (AED Thousands)	18,451	20,017	13,454	17,835	14,571	13,884			

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## **Emaar Hospitality Group: Overview of Hotels / Apartments Under Development**

Hotel	Location	Launch	Keys	Serviced Apartments <sup>(1)</sup>	Estimated Completion
The Address The BLVD	Downtown	2012	196	531	2016
The Address Sky View	Downtown	2013	166	531	2017
The Address Fountain Views	Downtown	2013	193	786	2017
Vida Hills Hotel & Residences	The Greens	2013	157	136	2018
Vida Residences	Downtown	2013	NA	335	2018
Rove	Za'abeel	2014	420	NA	2016
Rove	Port Saeed	2014	270	NA	2016
Rove	Oud Metha	2014	286	NA	2016
Rove	Jaffliya	2015	270	NA	2017
Rove	Al Wasl	2015	480	NA	2017
Rove	Dubai Marina (Marsa)	2015	384	NA	2017

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# **Overview of Land Bank**

Country	Gross Land Area (Million SQM)
Saudi Arabia (Emaar Economic City)	149.4
Saudi Arabia (Emaar Middle East)	3.5
India	30.2
Egypt	8.1
Pakistan	1.6
Turkey	0.5
Lebanon	0.3
Key International Markets <sup>(1)</sup>	193.6
UAE <sup>(2)</sup>	21.7
Total	215.3

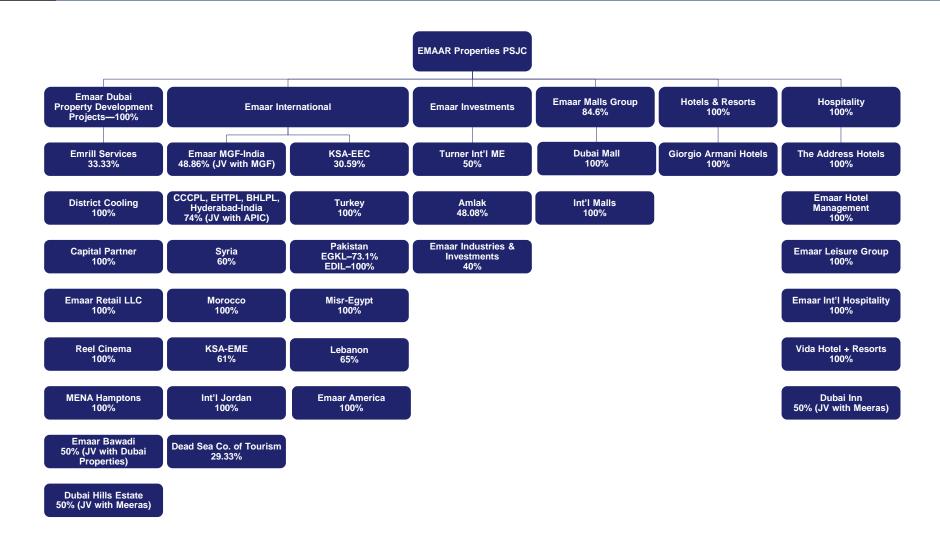
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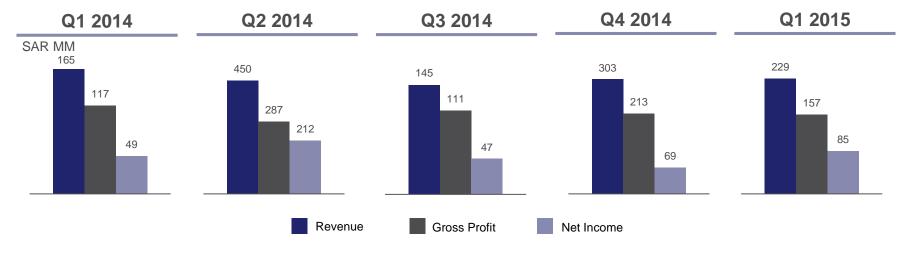
## **Group Structure**



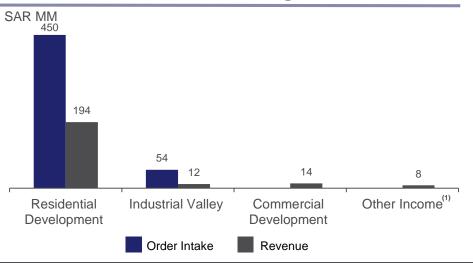


## **EEC's Financial Growth Quarterly Breakdown**

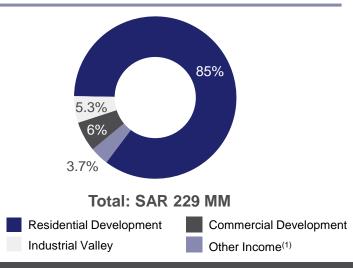




#### Net Order Intake & Revenue: Segment Breakdown



#### **Breakdown of Revenue**



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# Glossary

Sales	The sale of off-plan units in project launches or completed units from inventory.
Deliveries	Completed units that are ready for handover to clients; some delivered/completed units may not have been sold and remain in inventory until sold.
Handovers	Handing over the unit to the client, at which point the unit is no longer in Emaar's custody and is recognized as revenue.
Under Development	Launched projects including those under construction and those that have not yet commenced construction.
Gross Land Area (GLA)	Is all land remaining after the exclusion of completed projects and plots launched for sale / under development.