

# Emaar Development PJSC An Enduring Enterprise. Prepared for the Up-cycle

Investor Presentation November 2019

# Disclaimer



Emaar Development PJSC gives notice that: The particulars of this presentation do not constitute any part of an offer or a contract.

Given that the presentation contains information based on forecasts and roll outs, all statements contained in this presentation are made without responsibility on the part of Emaar Development PJSC, their advisors, or members of Emaar Group (including their directors, officers and employees).

None of the statements contained in this presentation is to be relied upon as a statement or representation of fact.

All parties must satisfy themselves as to the correctness of each of the statements contained in this presentation.

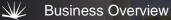
Emaar Development PJSC and members of the Emaar Group do not make or give, and neither members of the Emaar Group nor any of their directors or officers or persons in their employment or advisors has any authority to make or give, any representation or warranty whatsoever in relation to this presentation.

This presentation may not be stored, copied, distributed, transmitted, retransmitted or reproduced, in whole or in part, in any form or medium without the permission of Emaar Development PJSC.

# Discussion Summary



Investment Rationale





Business Strategy & Outlook

Q3 & 9M 2019 Results Update



Annexure

# Investment Rationale

### **Emaar Development at a Glance**



#### **Creator of World-Renowned Architectures**

- Burj Khalifa Tallest Building in the World
- Dubai Creek Tower World's tallest tower in the making
- Dubai Fountain World's largest choreographed musical fountain

#### **Proven Execution Track Record**

- c. ~70,500 Residential Units sold since 2002 (~85% sold)
- c. over 40,000 Residential Units delivered since 2002
- 291.4 Mn sq. ft. land bank in UAE

#### **Strong Financial Performance in 2018**

- Revenues AED 15.4 Bn (49% CAGR<sup>1</sup>)
- EBITDA AED 5.7 Bn (39% CAGR<sup>1</sup>)
- Net Profit AED 3.9 Bn (25% CAGR<sup>1</sup>)

EMAAR

#### Strong Revenue Visibility

- c. ~31,000 Residential Units under construction
- c. AED 36.1 Bn Revenue Backlog to be recognized over next 3-4 years

# **Developer of Iconic Master Plans Transforming Dubai**





- ✓ 500-acre Flagship Mega-Development
- ✓ One of the **Most Visited Destinations** In The World
- ✓ Includes World's Tallest Building & World's Largest Mall

- Largest Man-Made Marina<sup>1</sup> (3.5 sq.km.) development of its kind
- ✓ Total development area of 66 million sq. ft.
- ✓ Includes c.0.4 mn sq. ft. Dubai Marina Mall

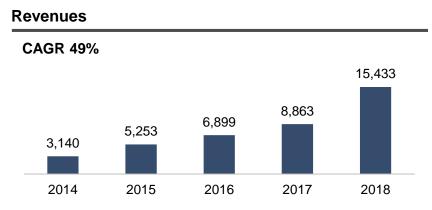




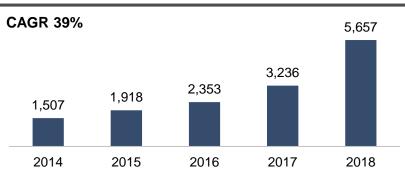
# **Strong Performance Track Record**

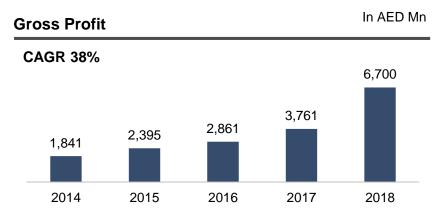


### Emaar Development Delivered Consistent Growth in a Challenging Environment over 2014 to 2018

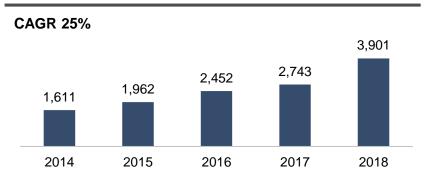


#### **EBITDA**





#### **Net Profit After Minority Interest**



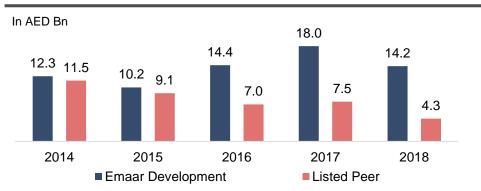
6 | EMAAR DEVELOPMENT Note: Revenue is based on incremental percentage of completion achieved on development as per IFRS 15

# **Consistently Ahead of the Competition**

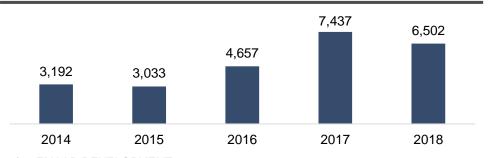


#### Emaar Development Maintained Robust Sales Trend over 2014 to 2018

#### Robust Sales – Ahead of the Competition (More than 3x in 2018)



#### **Number of Units Sold**



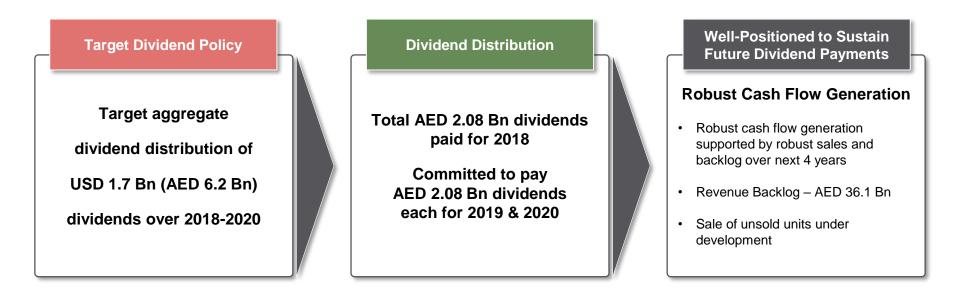
- ✓ Displayed strong sales traction, despite difficult market conditions
- ✓ Significant long-term value creation through Integrated Master Developments centered around Iconic Assets
- ✓ Strong customer trust and brand loyalty
- ✓ Emaar's off-plan sales of c. AED 14.2 Bn in 2018, accounted for more than 65% of total off-plan sales (AED 21.4 Bn<sup>1</sup>) in Dubai

7 | EMAAR DEVELOPMENT 1) Source: JLL

# **Well-Defined Dividend Policy**



#### Focus on Sustained Dividend Payout in Future



Total Dividend of AED 2.08 Bn paid for 2018 translating into Dividend Payout Ratio of 53.3% and Dividend Yield of 11.8% as on December 2018

# Business Overview

0

13

0

### Largest Master Developer and Preferred Development Partner



#### **Leadership Position**

- Largest masterplan developer in UAE, having transformed Dubai's landscape
- Unique proposition of premier integrated lifestyle communities centered around iconic assets
- Aspirational value for Emaar drives sustained demand
- Long term value creation for discerning customers

#### **Preferred Development Partner**

- Recognition for superior quality and consistent delivery
- Access to prime land bank in UAE through partnership (JVs/JDAs) with GREs, Government and large owners of land banks
- Existing JVs/JDAs with leading GREs Meraas, Dubai Aviation City Corporation, Dubai Holding, P&O Marinas
- Minimum upfront cash payment model for land acquisition

# **De-risked Business Model to Deliver Self-Sustaining Growth**



#### Minimal Cash Requirement for Land

- Sufficient land bank, limited incremental investment in new land
- Minimal upfront cash payment model for land acquisitions
- Structures where JV partners commit the land as their economic contribution

#### Self-Funded Construction

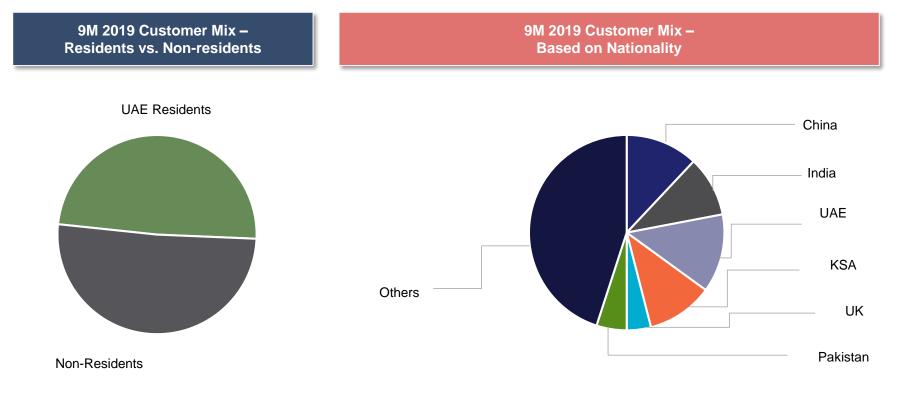
- Construction cost is funded through pre-sales
- On average, 60%-70% of units are pre-sold and ~30% cash collection in sold projects is achieved by construction commencement
- >80% of off-plan projects sold

#### **Minimal Default Rate**

- Minimal default rates levels of ~2%
- Upon default, up to 40% of the sales value as per the law can be forfeited and the property can be resold

# **Diversified Customer Base to Maintain Healthy Sales Traction**

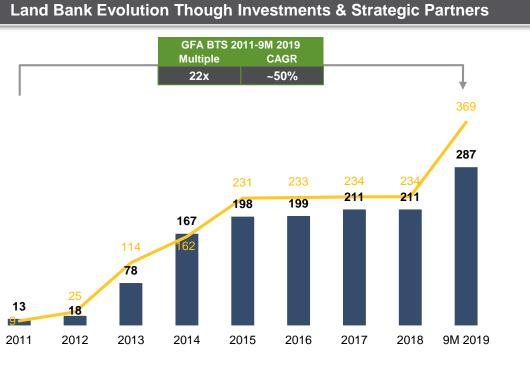




#### Flight to Quality due to Strong Preference for Emaar's Master Developments



# Sufficient Land Bank to Deliver Long-term Growth



GFA BTS Gross Land Area BTS

#### No Long Term Need for Land Purchase

Note: Cumulative historical GFA BTS not adjusted for GFA developed post 2011 nor GFA currently under development

2012 Arabian Ranches II 2013 Dubai Hills Estate 2014 Dubai Creek Harbour 2015 **Emaar South** 2016 Downtown Views, Ras Al Khaimah Zabeel Square & Emaar Beachfront\* 2017 Arabian Ranches III, Mina Rashid & 2019 The Valley Garden **Gross Land Area UAE Available Land Bank** (Million SQFT) UAE wholly owned 23.32 Ras Al Khaima 0.84 Others (Downtown, Arabian 21.81 Ranches etc.) Emaar Beachfront 0.67 Dubai Hills 51.04 Dubai Creek 54.97 Mina Rashid 10.11 The Valley Garden 102.41 Emaar South & others 49.57

291.42

Area

\*Emaar Beachfront partial acquisition completed and launched in Jan 2018. In March 2018 an MOU with Aldar was signed to jointly develop the project; formal agreement is under process.

**Total UAE Available** 

Land Bank

Year

# Business Strategy & Outlook

41.12

# **Our Assessment Of The Dubai's Economy**



#### **Dubai Economy Back on Recovery**

Dubai economy is expected to grow at 2.5% over 2019 - 2022 <sup>1</sup>

#### **Tourism Growth**

- Tourism is one of the pillars of Dubai's economy
- Dubai Airport registered 43.7
   mn international passengers
   in H1 2019
- Dubai's Tourism registered 10.9 mn international guests in YTD Aug 2019 (+4% YoY)
- 'Visa on Arrival' led to strong influx of tourists from China (0.8 mn) & Russia (0.6 mn)
- Transit Visa up to 96 hours

#### **Sustained Population Growth**

- Dubai's population: 3.3mn, 2x over 2007-18 (7% CAGR)
- Oxford Economics expects Dubai's employment population to grow at 3.4% from 2019-22 (vs. 2.7% in 2018)
- Dubai is one of the most progressive places in the GCC region, politically secure & conducive for business / investments
- HSBC Expat Explorer Survey (Jan 19) has ranked UAE as the 4<sup>th</sup> Best Place to Work in the World

#### **Positive Tailwinds**

- 10 Year Resident Visa
- 100% Foreign Investment
- Expo 2020
- Dubai Vision 2030 Create Additional 27,000 specialised jobs by 2030
- Government initiatives to make Dubai an international hub for knowledge-based industry

# **Residential Real Estate To Gradually Move Towards Equilibrium**





#### Key Factors Affecting Residential Market Equilibrium

#### **Supply Rationalisation**

- Historical avg. materialization rate of ~43.2%
- Expected deliveries may get aligned with market cycles
- · Well-calibrated new project launches

#### **Demand Creation**

- 2.3 bn people <4 hrs & 2/3<sup>rd</sup> world population <8 hrs flight
- Aspiration for better living, preference for mega community lifestyle
- Increasing end-user demand attractive price-to-rent ratio, rising mortgage contribution (18% in 2012 to 52% in 2018)
- Stabilisation of rental yields supported by tenant migration from neighbouring Emirates

 Dubai's GDP Per Capita<sup>2</sup> (PPP terms) - USD 59,419 in 2012 to USD 66,616 in 2018<sup>1</sup>

**Increased Affordability** 

Investment Attractiveness

- Dubai's real estate is highly attractive for global investors
- For EM investors, it offers a hedge against depreciating local market currencies

Affordability Index	Price (USD/sqm.)	Price / GDP Per Capita	Mortgage Rate	Rental Yield	Price / Rent
Dubai <sup>2</sup>	4,672	11.0%	4.00%	5.19%	19x
Sydney <sup>2</sup>	9,500	17.0%	4.90%	3.30%	30x
Mumbai	10,087	184.0%	8.70%	2.50%	40x
Singapore <sup>2</sup>	10,630	18.0%	1.90%	2.50%	40x
New York <sup>2</sup>	16,349	26.0%	3.60%	2.90%	34x
Hong Kong <sup>2</sup>	30,622	79.0%	2.50%	2.40%	42x
London <sup>2</sup>	16,739	34.0%	1.80%	2.70%	37x

Source: www.tradingeconomics.com, 2) GDP Per Capital of the respective countries taken as on 2018

www.globalpropertyguide.com, www.maakan.com, www.nestpick.com, www.todayonline.com, www.propertymonitor.ae, Wikipeda, Indiaonlinepages.com

# Development Strategy: Consolidate and Prepare for the Next Growth Phase



# Leverage the Strength of Master Developments

- Leverage on the existing master community developments to launch new projects
- Provide 'City within a city' experience to discerning customers

#### **Product Innovations**

- Unique product offering for Millennials
- Optimised unit size with larger community facilities
- Wider price-product range

#### Marketing to International Customers

- Targeting international customers
- Business development in China, India, Saudi Arabia & other countries
- Seen strong response from Chinese customers

#### Well-planned Execution & Delivery

- Timely completion of projects under development
- Healthy cash flow generation

#### **Development Through JV/JDAs**

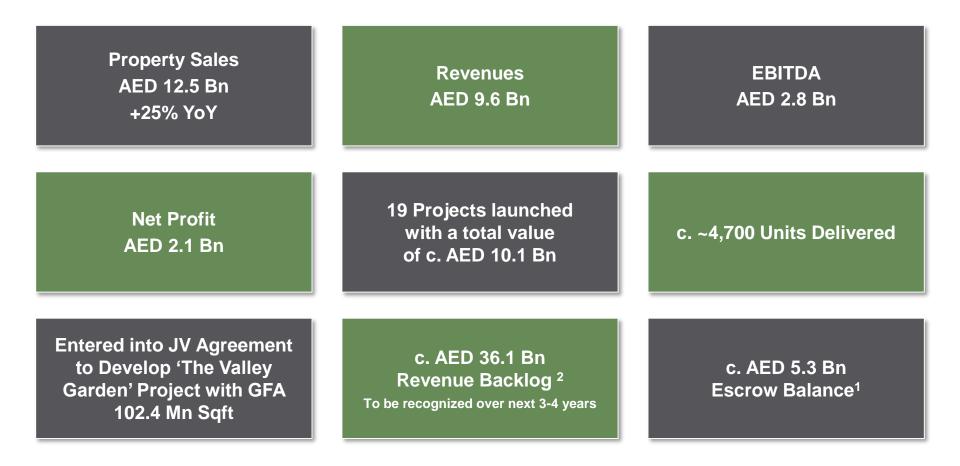
- Access to premium land through JV/JDA with GRE<sup>1</sup>
- · Preferred Development Partner for GREs
- Expansion and penetration of Emaar Brand in existing and new markets over longer term
- Return on Capital Accretive lower capital (minimum immediate cash outlay for land purchase)
- Earn development profit share and project management fees
- · Conserved cash to be used for judicious purchase of prime land

# Q3 & 9M 2019 Results Update

Ш

### 9M 2019 Key Highlights





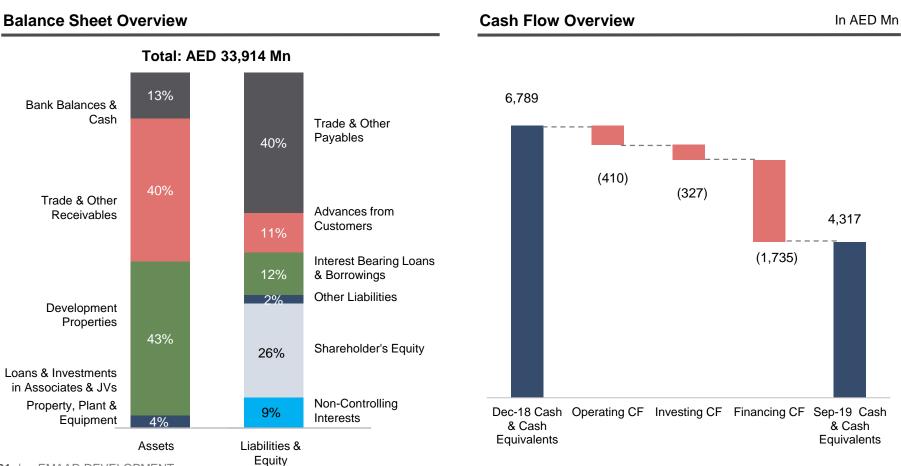
19 | EMAAR DEVELOPMENT 1) Including 100% of Escrow balances of Joint Ventures & JDA's, 2) Sales value of properties sold but not yet recognised as revenue under IFRS including 100% of joint ventures as of 30 Sep 2019; Escrow balance is as on 30<sup>th</sup> Sep 2019

# 9M 2019 Key Highlights



AED Million	9M 2019	9M 2018	% Change	Q3 2019	Q3 2018	% Change
Property Sales	12,525	10,030	25%	3,175	3,796	(16%)
Revenue	9,625	10,033	(4%)	3,388	3,043	11%
Gross Profit	3,839	4,345	(12%)	1,263	1,266	(0%)
Margin (%)	39.9%	43.3%	-	37.3%	41.6%	-
EBITDA	2,834	3,719	(24%)	885	1,053	(16%)
Margin (%)	29.4%	37.1%	-	26.1%	34.6%	-
Net Profit	2,070	2,498	(17%)	688	682	1%
Margin (%)	21.5%	24.9%	-	20.3%	22.4%	-
Total Equity <sup>1</sup>	11,848	9,775	21%	11,848	9,775	21%
Cash <sup>1</sup>	4,427	8,014	(45%)	4,427	8,014	(45%)
Debt <sup>1</sup>	4,049	3,929	3%	4,049	3,929	3%
Net Debt <sup>1</sup>	(379)	(4,085)	-	(379)	(4,085)	-

### **Balance Sheet & Cash Flow Overview**



Development

21 | EMAAR DEVELOPMENT

ELOPMENT 1) Ibalancesheet data as of 30 Sep 2019



# **Project Development Status / Overview**

		100% O	wned Develo	pments		100% Con	solidated JV	JV/JDAs wit	h 50% Share	Others	
	Downtown Dubai	Arabian Ranches <sup>5</sup>	Dubai Marina	Emirates Living	Emaar Beachfront <sup>4</sup>	Dubai Hills	Mina Rashid	Dubai Creek <sup>3</sup>	Emaar South <sup>3</sup>	Ras Al Khaimah (100% owned land bank); Zabeel Square (JV with 60% share) <sup>3</sup>	Total
Units <sup>#</sup>	8,620	1,713	843	0	1,842	7,028	172	7,556	3,160	In Planning Stage	30,934
Area (Mn sq. ft.) <sup>#</sup>	10.9	2.7	0.9	0.0	1.9	9.7	0.2	7.7	4.2	In Planning Stage	38.2
Value (AED Bn)	30.2	2.8	1.9	0.0	4.9	14.8	0.3	14.3	4.0	In Planning Stage	73.2
% Units Sold	93%	93%	98%	0%	67%	81%	38%	83%	84%	In Planning Stage	85%
% Value Sold	86%	92%	97%	0%	61%	83%	38%	74%	79%	In Planning Stage	81%
% Collected of sold units	44%	19%	56%	0%	22%	41%	8%	28%	28%	In Planning Stage	38%
Revenue Backlog <sup>1</sup>	14.8	2.5	0.9	0.0	2.6	5.2	0.1	7.7	2.2	In Planning Stage	36.1
Gross Margin Achieved <sup>2</sup>	42%	30%	36%	0%	34%	46%	33%	31%	31%	In Planning Stage	39%
Remaining GFA to be launched in futu	re (*)										
Total Remaining GFA (Million Sqf)	2.4	16.3	-	0.2	7.4	55.0	11.3	101.3	30.1	3.5	227.5
Remaining GFA of Build-to-Lease (BTL) / Build-to-Operate (BTO)( <sup>®</sup> ) (Million Sqf)	0.5	0.1	-	0.0	0.7	13.7	0.2	24.3	3.0	0.4	43.0
Remaining GFA of Build-to-Sale (BTS) (Million Sqf)	2.0	16.3	-	0.2	6.7	41.3	11.1	77.0	27.1	3.1	184.5

# Based on launches till 30 Sep 2019

1) Sales value of units sold but not yet recognised as revenue under IFRS, including 100% ownership of joint ventures as of 30 Sep 2019

2) Based on units sold which are under development as at 30 Sep 2019, margin is not necessarily indicative of margin at completion

3) JVs/JDA numbers are on the basis of the full project and not proportional to Emaar's share, while Emaar's entitlement/share of profits is 50%

4) Emaar Beachfront launched in January 2018. In March 2018, an MOU with Aldar was signed to jointly develop the project; formal agreement is under process

5) Includes Arabian Ranches III

\* Details are based on current master plan as of 30 Sep 2019

@ BTL/ BTO are being developed on behalf of Emaar Properties PJSC for a management fee

Note – The Valley Garden Master Development is still under formal review and hence not included in the above table



# **Projects Overview**



	Wholly-owned projects								
Downtown Dubai	Arabian Ranches	Dubai Marina	Emirates Living	Emaar Beachfront *					
All under-construction projects (including Sky Views, BLVD Heights, Fountain Views, Boulevard Point, Vida Residence, Downtown Views, and Grande), inventory and undeveloped land for sale	Expansion of the current Arabian Ranches community adjacent to a golf course and in close proximity to the Dubai Polo & Equestrian Club to create over 1,400 additional units	Two waterfront residential/commercial towers, near to Bluewaters Island, and the newly- developed Vida serviced apartments tower	Green-focused development featuring two low-rise apartment buildings that overlook the Emirates Golf Club and a two-tower mixed- use development	An exclusive residential community within the new maritime epicentre of the UAE, Dubai Harbour. The development represents a unique blend of cosmopolitan living in a prime location and a serene seaside lifestyle.					
		Land bank (100% owned)							
		Al Marjan - Ras Al Khaimah							

A project of c.1m sqft of land located at the top of Al Marjan Island ideal to build 5 stars hotel and service apartments

# **UAE Development – Projects Overview**



100% Cons	solidated JV		JVs/JDAs wi	th 50% share	
Dubai Hills Estate	Mina Rashid	Dubai Creek Harbour	Emaar South	Zabeel Square	The Valley Garden
Joint Venture between Emaar and Meraas Holding to create a mixed- use development with a series of unique neighbourhoods set around an 18-hole championship golf course	Joint Venture between Emaar and Mina Rashid Properties LLC to develop Mina Rashid land into a mixed-use community as per the master plan. It will be known as world's new sailing destination set by historic Dubai Creek	Joint Venture between Emaar and Dubai Holding for the development of an iconic mixed-use waterfront project situated on the banks of the historic Dubai Creek	Joint Venture between Emaar and Dubai Aviation City Corporation that is part of 145 sqkm smart city set to become a pivotal hub in the global economy, located within Emirates' flagship urban project, Dubai South	Joint venture between Emaar and Meraas to create a mixed-use development near Zabeel Park, Dubai	A gated community located on Al Ain road near the Outlet Mall The project is aimed at providing a serene and safe sanctuary to families amid world class amenities and lush green parks, play area for kids and many other features
				Zabeel Square	HERE ALL PROVIDENT

#### 25 | EMAAR DEVELOPMENT



# **UAE Development – Projects Under Development**

Project (100% Owned)	Units	Amount (AED) <sup>(1)</sup>	Area (SQF)	Launched Period	% Unit Sold	% Value Sold	% Collected of sold units	% Completion Sep.19	% Gross Margin Sep19 <sup>(2)</sup>
Downtown Dubai	8,620	30,237,929,400	10,988,509		93%	86%	44%		42%
Fountain Views 3	208	1,142,189,704	356,367	Sep-13	98%	97%	86%	100%	31%
The Address Sky View	551	2,889,917,090	984,654	2013-2014	100%	100%	80%	99%	30%
Blvd Heights *	550	1,791,156,315	773,089	Sep-14/ Mar-16	87%	81%	69%	93%	50%
Grande	882	2,799,922,403	958,989	May-18	76%	65%	17%	11%	51%
Boulevard Point	449	1,364,434,730	592,675	Jan-14	98%	98%	76%	94%	25%
Opera Grand Residential Tower	295	2,108,293,793	519,480	May-14	88%	85%	60%	74%	59%
The Downtown Views	478	1,231,512,687	573,081	Apr-15	100%	99%	55%	56%	44%
FORTE	919	2,600,700,913	1,064,212	Apr-Sep-15	94%	91%	42%	45%	36%
Address Opera	809	3,833,711,346	1,093,771	Dec-15/ Mar-16	97%	85%	38%	40%	48%
IL PRIMO	118	2,697,866,673	701,991	Jun-16	59%	58%	25%	42%	42%
Act One Act Two	630	1,661,686,912	656,678	Aug-16	99%	99%	33%	33%	39%
Downtown Views 2	1,509	3,506,103,992	1,613,816	Jan-Apr-17	93%	90%	31%	23%	35%
Vida Dubai Mall	620	1,627,007,560	606,860	May-Jul-17	98%	98%	25%	10%	41%
Burj Royale <sup>#</sup>	602	983,425,282	492,846	Jan-18	99%	99%	15%	0%	45%
Dubai Marina	843	1,909,894,017	923,570		98%	97%	56%		36%
52-42	483	1,088,153,904	515,866	Apr-16	97%	97%	71%	85%	39%
Vida Residence at Dubai Marina	360	821,740,113	407,704	Mar-17	99%	97%	36%	32%	32%
Arabian Ranches II	642	1,180,200,618	1,052,342		100%	100%	24%		41%
Reem Community	216	505,169,330	398,804	Dec-16	99%	99%	36%	100%	47%
Camelia	258	407,399,104	395,658	Oct-18	100%	100%	15%	6%	35%
Camelia 2	168	267,632,184	257,880	Oct-18	100%	100%	15%	5%	39%
Arabian Ranches III	1,071	1,594,750,960	1,615,892		88%	86%	14%		22%
Sun	431	622,897,384	643,125	Feb-19	98%	97%	14%	0%	21%
Joy	486	736,250,568	740,435	Mar-19	83%	79%	14%	0%	23%
Spring	154	235,603,008	232,332	May-19	81%	77%	11%	0%	23%
Emaar Beachfront <sup>3</sup>	1,842	4,863,561,263	1,883,331		67%	61%	22%		34%
Beach Vista	445	1,182,025,317	471,634	Jan-18	97%	95%	29%	20%	29%
Sunrise Bay	457	1,210,062,278	470,456	Feb-18	74%	63%	23%	20%	35%
Marina Vista	346	789,645,248	315,482	Sep-18	68%	59%	2%	4%	37%
South Beach	270	616,584,760	235,318	Sep-19	33%	27%	44%	0%	37%
Grand Bleu Tower	324	1,065,243,660	390,441	Apr-19	41%	41%	15%	0%	36%
Total 100% Owned	13,018	39,786,336,258	16,463,644		90%	84%			40%

\*Projects launched in phases

26

# ED's percentage of share is 61.25%

EMAAR DEVELOPMENT

1) Total monetary value of units under development based on expected selling price

2) Corresponds to gross margin for units sold not necessarily indicative of margin at completion

Note: Revenues of project under construction are recognized once 20% construction completion and 20% collection is achieved is

3) Emaar Beachfront launched in Jan 2018, in March 2018 an MOU with Aldar was signed to jointly develop the project; formal agreement is under process



# **UAE Development – Projects Under Development**

Project (Joint Ventures)	Units	Amount (AED) <sup>(1)</sup>	Area (SQF)	aunched Period	% Unit Sold	% Value Sold	% Collected of sold units	% Completion Sep.19	% Gross Margin Sep19 <sup>(2)</sup>
Dubai Hills Estates <sup>(3)</sup>	7,028	14,782,919,438	9,658,601		81%	83%	41%		46%
Acacia Park Heights	537	1,059,100,324	677,047	Feb-15	91%	88%	54%	100%	38%
Maple 2	666	1,736,245,408	1,229,258	Oct-15	99%	99%	57%	100%	49%
Park Point	333	483,619,617	331,171	Oct-16	77%	69%	35%	66%	35%
Sidra 2	422	1,737,672,551	1,127,673	Oct-16	99%	99%	47%	100%	48%
Park Heights I	270	314,178,123	216,135	Apr-17	94%	89%	40%	86%	34%
Park Heights II	555	645,579,840	442,933	May-17	93%	87%	40%	85%	38%
Maple 3	562	1,474,081,835	1,029,810	May-17	98%	98%	46%	90%	49%
Park Ridge	492	693,459,188	422,330	Sep-17	80%	69%	26%	32%	48%
Sidra 3	339	1,347,156,032	881,928	Jul-17	99%	99%	44%	71%	47%
Club Villas	150	574,095,406	368,299	Nov-17	97%	96%	24%	53%	54%
Golf Place	158	1,586,323,275	923,300	Jan-18	81%	80%	21%	20%	54%
Collective	473	408,380,024	274,790	Mar-18	100%	99%	29%	15%	38%
Socio	332	277,745,460	193,826	Feb-18	100%	100%	20%	32%	36%
Collective 2	494	440,343,672	285,010	Sep-18	52%	48%	17%	13%	35%
Golf Suites	211	338,512,368	202,994	Nov-18	49%	45%	24%	12%	41%
Executive Residences	562	806,456,056	463,277	Jan-19	30%	27%	13%	0%	50.8%
Golf Grove	166	561,483,531	405,617	Feb-19	44%	44%	19%	3%	55%
Golfville	306	298,486,728	183,203	Apr-19	43%	38%	11%	0%	40%
Mina Rashid	172	338,898,736	175,819	-	38%	38%	8%		33%
Sirdhana	172	338,898,736	175,819	May-19	38%	38%	8%	0%	33%

1) Total monetary value of units under development based on expected selling price

2) Corresponds to gross margin for units sold not necessarily indicative of margin at completion

Note: Revenues of project under construction are recognized once 20% construction completion and 20%

3) Dubai Hills Estates does not include land plots available for sale

27 | EMAAR DEVELOPMENT collection is achieved

# EMAAR Development

# **UAE Development – Projects Under Development**

Project (Joint Ventures)	Units	Amount (AED) (1)	Area (SQF)	Launched Period	% Unit Sold	% Value Sold	% Collected of sold units	% Completion Sep.19	% Gross Margin Sep19 <sup>(2)</sup>
Dubai Creek Harbour	7,556	14,366,731,466	7,648,595		83%	74%	28%		31%
Creekside 18	442	884,004,496	491,454	Sep-15	87%	73%	43%	90%	21%
Harbour Views	776	1,534,414,731	867,170	Sep-15/ Mar-16	88%	76%	55%	89%	33%
Creek Horizon	556	1,050,960,852	601,961	Aug-16	68%	57%	39%	71%	29%
Creek Gate	490	928,422,120	528,287	Jan-17	80%	70%	28%	65%	31%
Harbour Gate	513	918,703,544	527,348	Feb-17	70%	57%	33%	52%	27%
The Cove	276	694,008,941	339,647	Mar-17	76%	69%	35%	55%	33%
Creek Rise	496	866,219,130	496,964	May-17	76%	68%	27%	59%	26%
17 lcon Bay	380	644,299,024	370,448	Aug-17	89%	77%	21%	14%	34%
Address Harbour Point	800	2,156,854,111	843,064	Sep-17	73%	66%	23%	15%	41%
Breeze	202	334,101,376	192,487	Oct-18	99%	97%	14%	0%	31%
Sunset	144	234,016,710	138,174	Nov-18	96%	94%	16%	0%	31%
The Grand	559	1,231,016,392	601,295	Mar-18	89%	90%	26%	15%	38%
Palace DCH	587	1,027,097,362	540,047	Jan-19	90%	82%	11%	0%	26%
Bay Shore	304	348,275,952	230,308	Feb-19	92%	88%	13%	0%	20%
Summer	300	370,455,400	232,570	Apr-19	90%	83%	9%	0%	24%
Creek Edge	563	936,940,878	515,847	May-19	89%	85%	18%	0%	32%
Surf	168	206,940,447	131,524	Jun-19	83%	76%	8%	0%	25%
Emaar South	3,160	3,965,112,524	4,244,076		84%	79%	28%		31%
Urbana I, II, III *	932	1,014,036,858	1,065,804	Sep-16/ Apr-17	74%	75%	46%	100%	32%
Golf Views	288	301,154,744	253,035	Feb-17	69%	61%	45%	95%	16%
Golf links	204	564,408,798	460,544	Jul-17	37%	35%	26%	81%	40%
Parkside	371	438,562,004	509,243	Oct-18	99%	99%	9%	6%	30%
Parkside 2	422	503,952,736	604,920	Jan-19	99%	99%	9%	0%	31%
Parkside 3	365	434,671,120	519,318	Feb-19	97%	97%	9%	0%	31%
Green View	286	348,442,968	413,656	Apr-19	96%	95%	9%	0%	25%
Greenview 2	292	359,883,296	417,556	19-Jul	91%	89%	9%	0%	28%
Grand Total (100% Owned + JVs)	30,934	73,239,998,422	38,190,735		85%	81%	38%		39%

1) Total monetary value of units under development based on expected selling price

2) Corresponds to gross margin for units sold not necessarily indicative of margin at completion

Note: Revenues of project under construction are recognized once 20% construction completion and 20%

# **UAE Development – Location of Development Projects**



(1) Emaar Beachfront partial acquisition completed and launched in Jan 2018. In March 2018 an MOU with Aldar was signed to jointly develop the project; formal agreement is under process

(2) Not in the perimeter of Emaar Development PJSC

# **Expected Delivery Schedule**



			Under Development Delivery Schedule					
	Completed	Under Development	Already delivered in 2019	2019	2020	2021	2022	2023
	- ( - 1)							
A - Emaar Development (fully consolida Downtown	12,356	8,620	1,279	1,758	773	3,985	2,104	
Emaar Beachfront	-	1,842	1,279	-	-	3,985 1,248	2,104	- 594
Dubai Marina	- 4,450	843	-	-	- 483	360	-	594
Arabian Ranches		- 043	-	-	403	-	-	-
	4,360							-
Arabian Ranches II	1,022	642	108	216	-	426	-	-
Arabian Ranches III	-	1,071	-	-	-	431	640	-
Emirates Living (Excluding Land)	14,968	-	563	-	-	-	-	-
Emaar Towers	168	-	-	-	-	-	-	-
Dubai Hills Estate	1,983	7,028	1,927	1,625	3,033	2,159	211	-
Umm AI Quwain	277	-	-	-	-	-	-	-
Mina Rashid	-	172	-	-	-	-	172	-
Total - A	39,584	20,218	3,877	3,599	4,289	8,609	3,127	594
B - Joint Ventures								
Dubai Creek Harbour	872	7,556	872	-	3,549	1,030	2,977	-
Emaar South	-	3,160	-	-	1,424	371	1,365	-
Zabeel Square	-	-	-	-	-	-	-	-
Total - B	872	10,716	872	-	4,973	1,401	4,342	-
Total (A + B)	40,456	30,934	4,749	3,599	9,262	10,010	7,469	594

# JV / JDA Accounting Treatment



Accounting	P&L	Balance Sheet	Impact on Return on Capital
<b>Dubai Hills –</b> Consolidation	<ul><li>100% consolidation</li><li>50% Minority Interest</li></ul>	<ul><li>100% consolidation</li><li>50% Minority Interest</li></ul>	Neutral impact on ROCE
<b>Mina Rashid</b> – Consolidation	<ul><li>100% consolidation</li><li>30% Management Fee Expense</li></ul>	100% consolidation	Neutral impact on ROCE
Dubai Creek	<ul> <li>BTS projects – JDA</li> <li>50% profit recognised as management fee in revenue</li> <li>BTL/BTO projects –</li> <li>50% profit recognised based on equity method</li> </ul>	<ul> <li>Recoverable under joint development agreements</li> <li>Investments in associates and joint ventures</li> <li>Loans to associates and joint ventures</li> </ul>	<ul> <li>Higher ROCE as Development Assets not recognised on company's Balance Sheet</li> </ul>
Emaar South, Zabeel Square & Emaar Garden – Equity Method	<ul> <li>BTS projects –</li> <li>50% profit recognised</li> <li>Management fee recognised in revenue of Emaar Development.</li> </ul>	<ul> <li>Investments in associates and joint ventures</li> <li>Loans to associates and joint ventures</li> </ul>	Higher ROCE as Development Assets not recognised on company's Balance Sheet

# **Emaar Group Overview**





#### UAE Development

- Leading master plan developer in Dubai
- JVs with GREs
- c. Over 40,000 residential units delivered since 2002
- Projects under construction substantially sold (~85% - Sep-19)
- 291.4 Mn sq. ft. of Land Bank in the UAE
- UAE build-to-sale business is led by Emaar Development PJSC, listed on DFM since November 2017



#### **International Operations**

- Active in 10 targeted high growth countries
- JVs with strong local partners
- c.19,232 residential units delivered since 2006
- Achieved overall sales level of 87%
- c. 1.4 Bn sq. ft. of Land Bank in key countries
- Emaar Misr is listed on the Egyptian Exchange since July 2015
- Operates Emaar Square Mall at Turkey with 1.6 mn sq. ft. GLA



#### **Emaar Malls**

- Emaar Malls PJSC is listed on DFM since October 2014
- Owner and operator of the most visited mall in the world, The Dubai Mall
- Portfolio of over 7.0 mn sq. ft of GLA in retail properties in Dubai



#### **Emaar Hospitality**

#### Hotel owner and operator (23 hotels with 4,965 keys) (includes owned as well as managed assets)

- The Address, Vida, Armani and Manzil brands.
- Upscale affordable segment under Rove Hotels (JV with Meraas)
- Owner and operator of Dubai's iconic cultural destination "Dubai Opera"
- Marked historic milestone of 50 hotel projects in its portfolio (includes both in operation and under development hotels)



#### Entertainment & Leasing

- Provider of premium entertainment and manager of leisure assets
- Operator of the Dubai Aquarium, Underwater Zoo, Reel Cinemas, KidZania, VR Park, Dubai Ice Rink and At The Top.
- Portfolio of over 1.2 mn sq. ft. of GLA in commercial properties in Dubai

# Thank You



#### EMAAR DEVELOPMENT

Name – Abhay Singhvi Email id - ASinghvi@emaar.ae



#### **DICKENSON IR**

Name – Aakash Mehta / Mehul Mehta Email id – emaar@dickensonworld.com