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Investor Presentation August 2019

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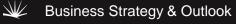
Discussion Summary



Investment Rationale

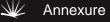










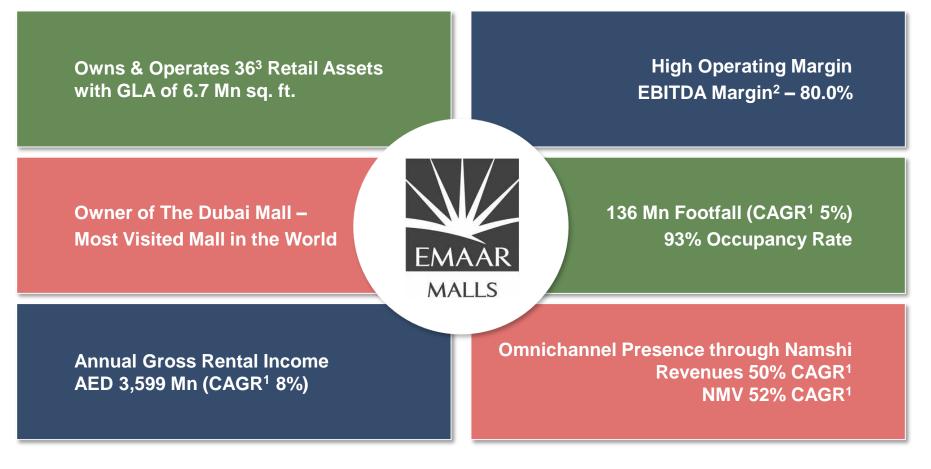




Investment Rationale

Emaar Malls at a Glance

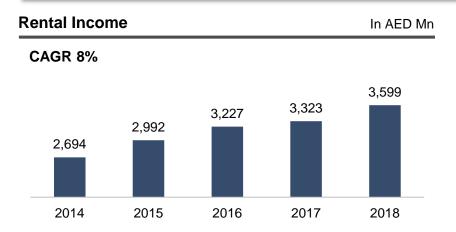




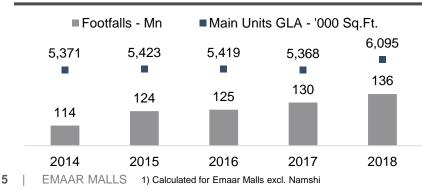
Strong Performance Track Record



Emaar Malls Delivered Consistent Growth in Challenging Market Environment over 2014 to 2018

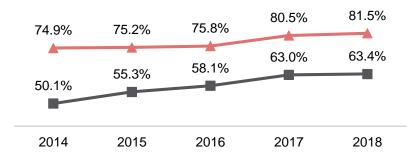


Robust Growth in Footfalls...

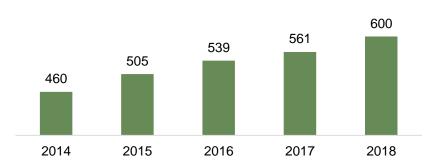


EBITDA & PAT Margin % ¹

EBITDA CAGR 10% PAT CAGR 14%



Along with Steady Increase in Avg. Rent psf. (AED)



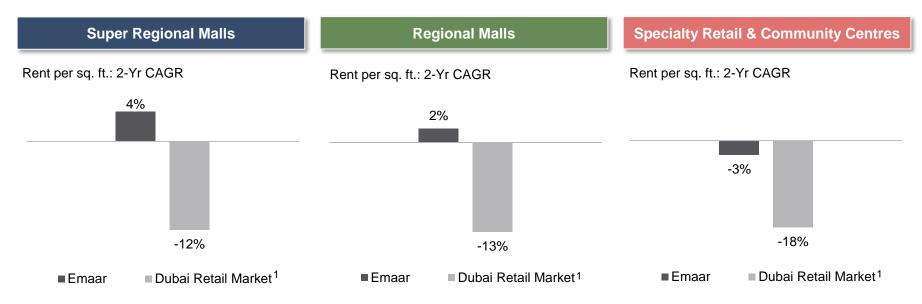
Consistently Outperformed the Retail Market



Emaar Malls Outperformed Dubai Retail Market over 2017-2018

Retailer's Flight to Quality - Emaar Malls are the top choice for retailers in a difficult environment

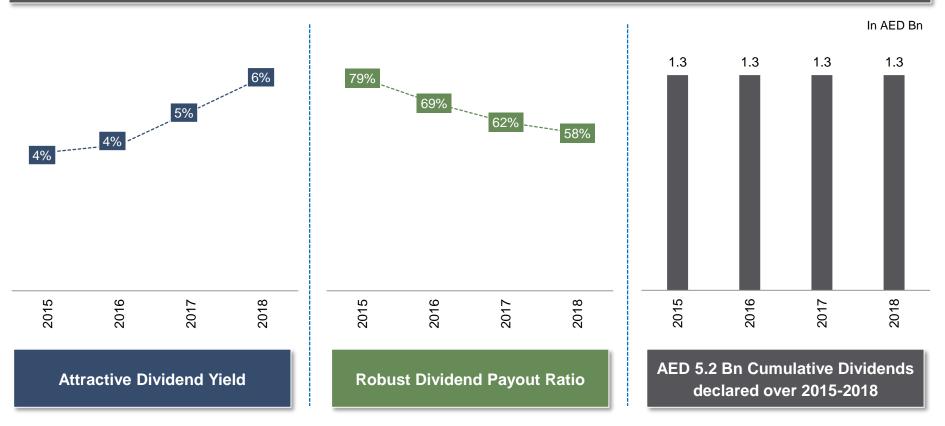
- ✓ Well-established presence, superior positioning, strong footfalls
- ✓ Benefits of Emaar's integrated master developments protection, convenience and proximity



Healthy Dividend Payout



Strong Track Record and Proven Expertise To Generate Healthy, Predictable And Sustainable Returns





Solid Credit Profile with very Comfortable Leverage and Significant Debt Coverage

AED Million	Dec 2018	June 2019	Key Ratios	Dec 2018	June 2019
Debt	3,924	4,550	Debt / NAV	0.08	0.09
Cash	266	200		0.23	
Net Debt	3,658	4,350	Debt / Equity		0.26
Equity	17,408	17,205	Debt / Total Assets	0.16	0.19
Total Assets	24,132	24,173	Net Debt / EBITDA ¹	1.27	1.50
NAV (Fair Value)	48,156	48,130	EBITDA / Interest ²	8.91	10.56

• USD 1.5 Bn (AED 5.7 Bn)

Debt Maturity (Borrowing Cost %):

- 3- Year RCF: obtained in Dec-18; Borrowing Rate: 3M LIBOR + 1.25%
- Sukuk: maturing in June 2024; Borrowing Rate: 4.564%

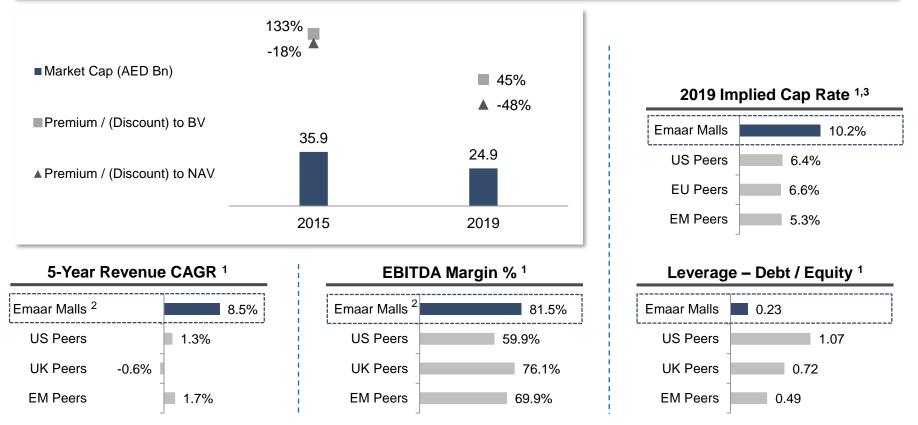
Credit rating:

• BBB- / Baa2

Best-in-Class Retail Assets, Trading at Discount to NAV



Emaar Malls is Trading at Significant Discount to its NAV despite Superior Financial Metrics



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1) Source: Factset, based on latest available Fiscal Year, 2) Emaar Malls excluding Namshi, 3) Source: Factset, Market valuation based on 22nd March 2019

Business Overview

Preferred Gateway to Dubai's Consumerism for Aspiring Retailers and Brands



Diverse Retailing Formats with Superior Design & Architecture

- Super-regional malls, regional malls, specialty retail, community retail
- Cater to retailers & brands of different size, scale and offerings
- Differentiated mall design, efficient sizing and zoning
- Experienced property management

Strong Positioning & Established Presence

- Prime urban location, strong local market positioning, robust footfalls
- Mature catchment created by Emaar's integrated master developments
- Better connectivity and convenience
- Diverse category mix and tenant mix evolving with customer and retailer needs

Experiential Retailing Along with Leisure & Entertainment

- Augmented retailing experience
- Wide range of choice across aspirational brands, product categories, F&B, leisure
- Diverse family & entertainment attractions
- Regular marketing / activation events to enhance customer engagement
- Ongoing upgradations in movie experience with platinum suite

Established Portfolio with Diverse Retailing Formats...



Retail Assets	Division	Total GLA ('000 sq. ft.)	Location & Catchment	Key Highlights
The Dubai Mall (Incl. FAE)	Super Regional Mall	4,265	 Downtown Dubai – 500 acre flagship mega- development Situated next to Burj Khalifa 	 World renowned shopping & entertainment destination 1,200+ stores, leading retailers, marquee global brands Major tourist attractions – At The Top, Dubai Aquarium & Underwater Zoo, KidZania, Reel Cinemas, VR Park, Ice Rink
Dubai Marina Mall (Incl. Pier 7)	Regional Mall	420	 Dubai Marina – 1,500 acre master integrated development 	 140+ outlets, high street fashion brands, aspirational boutique fashion, 6-screen Reel Cinemas, 7-storey Gourmet Tower (Pier 7)
Souk Al Bahar	Speciality	212	Situated next to the Dubai Fountain and Burj Khalifa	Arabesque fine dining, shopping, entertainment experience
Gold & Diamond Park	Retail	529	 Located on prime Sheikh Zayed Road 	 Destination for world's finest gold & diamond jewellery & accessories
Other Centres (29 centres)	Community Integrated Retail	1,285	 Emaar's residential developments 	 Facilities and offerings for residents Neighbourhood venue for convenience shopping, dining and social interaction

...With an Appealing Design & Architecture





...Complemented by Fascinating Entertainment Avenues





At The Top World's highest observation desk in Burj Khalifa



Dubai Aquarium & Underwater Zoo Featuring world's largest acrylic viewing panels



VR Park Largest virtual reality park - 75,000 sq. ft.



Kidzania Children's edutainment centre



Reel Cinemas Featuring UAE's largest 26-screen laser megaplex



Dubai Ice Rink Olympic-sized ice-skating & events venue

Focus on Digitalisation for Enhanced Customer Service...



Digital Initiatives taken at The Dubai Mall – ✓ New app introduced in

- 2018
- ✓ Complimentary Delivery Service
- Leveraging customer data analytics to better understand customer buying behaviour, taste and preferences



THE DUBAI MALL APP FEATURES

YOU SHOP. WE DELIVER.



Complimentary Delivery Service

Call 800-DUBAIMALL or enquire at The Dubai Mall Guest Services Desk for more details

> THE DUBAI MALL

...With Active Marketing Events for Better Customer Engagement





Emirates Skywards Miles Loyalty Program at The Dubai Mall

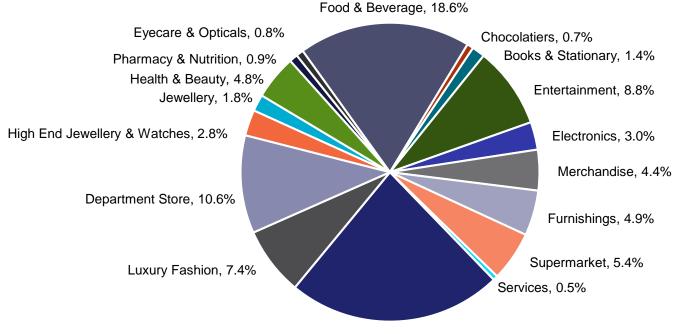
- Members 104 k
- Spend captured since inception AED 1,130 Mn
- Number of transactions since inception 782 k
- Number of miles awarded since inception 429 Mn



Diversified Tenant Mix & Category Mix...



Diverse Retailers And Marquee Brands With Many Having Exclusive Presence At Emaar Malls



2018 Category Mix - % GLA

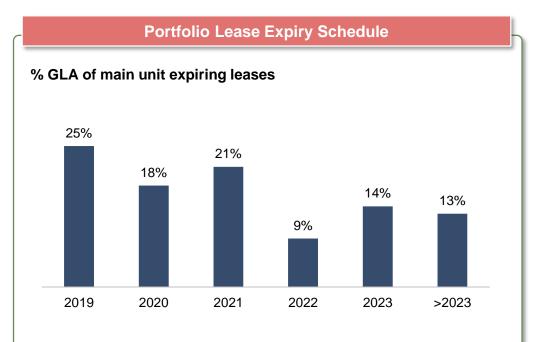
Apparel & Accessories, 23.2%

Active Tenant & Space Management with Healthy Lease Renewals...



Active Tenant Management

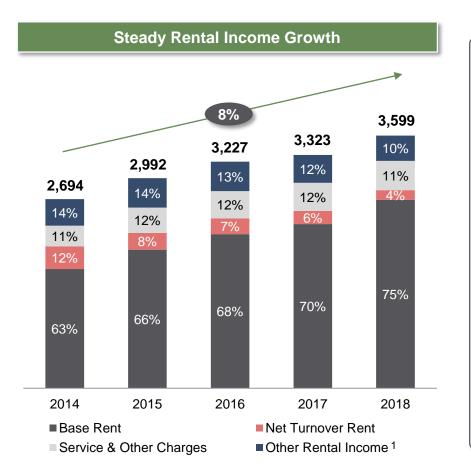
- Meet changing retail trends and evolving consumer needs
- Offer innovative & fresh retail concepts
- Tenant re-zoning & re-sizing to maximise sales productivity
- Short lease terms (3-5 years) and significant waitlist allows flexibility in tenant management
- Favourable lease terms



• Weighted average lease expiry term of 3 years

...And Steady Rental Income Growth, High Operating Profitability





Robust Revenue Model

Revenue Model:

- · Rent equals higher of base rent or turnover rent
- Base rent is increased at a pre-defined rate over the lease term of 3-5 years
- Once the turnover rent exceeds base rent, the base rent is reset at turnover rent level in the subsequent year
- · Healthy waitlist results in higher rentals achieved on renewals

High operating margins:

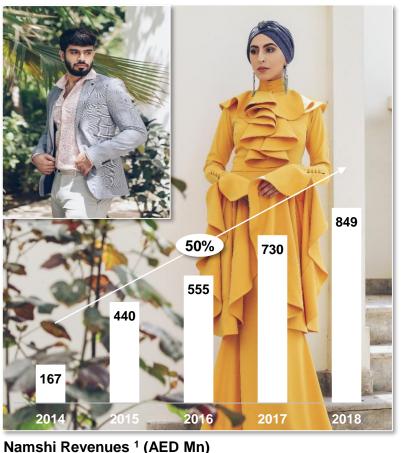
- · Efficient and low cost operations
- Continual improvement in operational excellence leading to over 80% EBITDA margin
- · Negligible delays in collection from customers

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1) Derived primarily from the payment of store design fit-out fees, late opening penalties, interest charges on deferred payments and certain admin charges, and income from the leasing of storage units and terraces, specialty leasing and multimedia sales

Omni-channel Presence Through Namshi





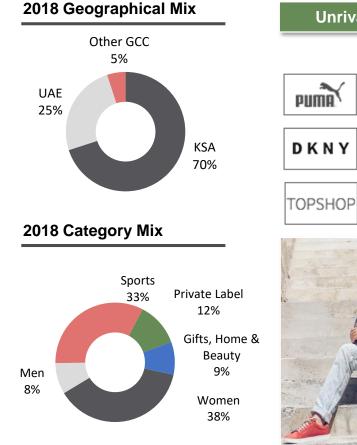
- Market leader in large & growing online fashion in core GCC markets
- Largest brand assortment with 634 brands and growing
- Preferred fashion channel, young & trendy
- High NPS (net promoter score)



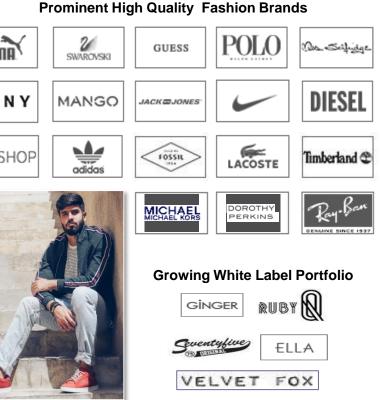
Omni-channel Presence Through Namshi (Contd.)







Unrivalled Product Assortment in Middle East



Sustainability Initiatives





Sustainability is an integral part of strategic and cultural transformation at Emaar Group Commitment to a sustainable future is focussed on three initiatives addressing energy, water and waste

Our Sustainability Initiatives



Energy

 Preserving natural resources, reducing impact on environment, reducing greenhouse gas emissions, improving air quality & limiting global climate change



Water

• Ensuring responsible consumption of our water resources through use of efficient fixtures and fittings, sustainable landscaping, selection of native specifies, improved irrigation management and water efficient cleaning equipment



Waste

- Aligning the landfill diversion target with the Dubai Municipality
- Effectively implementing waste management process across the portfolio to create high quality segregated waste that could be utilized effectively in a circular economy



Multi-format Omni-channel Growth Strategy



Leverage Superior Asset Mix & Omni-channel Presence

- Offer diverse retailing experience super-regional malls, regional malls, specialty retail, community retail centers
- · Focus on constant innovations and improvements to deliver superior experiences
- Strengthen presence in existing catchments & categories
- · Leverage Namshi platform to offer market extension opportunities, within UAE and across GCC region, to retailers
- Increase competitiveness and enhance customer convenience

Robust Retail Space Growth

- Well-planned extensions at The Dubai Mall to enhance customer experience
- · Leverage Emaar master developments to expand community retail centres
- · Grow our portfolio in local market with timely completion of upcoming retail assets
- Asset-light strategy explore to operate third-party malls under management contracts in Dubai & GCC region

Adopt Low-Risk Model For Future Expansions



Operate As Pure Rental Income Play

- Pure Rental Income Play
 - Focus on rental income growth and cash flow generation
- Minimal Development Risk
 - Execute extensions & renovations at existing retail assets
 - Selectively add new community centres in Emaar master developments
- New Expansions
 - New retail assets to be developed by Emaar Properties (independently or through Joint Ventures)
 - Emaar Malls to selectively buy the retail assets post construction with significant GLA already leased out

Projects under Emaar Malls

Project Name	GLA ('000 sq.ft.)	Expected Opening	
Meadows Village	c. 95	H2 2019	
TDM Boulevard Expansion	c. 110	H2 2020	

Other Projects being developed by Emaar Properties

Project Name	GLA ('000 sq.ft.)	Expected Opening
TDM - Fountain View Expansion	c.169	Q3 2019
TDM - Zabeel Expansion	c.150	Q3 2019
Emaar South Village ¹	c. 20	Q4 2019
Dubai Hills Mall ¹	c.2,000	H1 2020
Dubai Expo Mall ^{1,2}	c.385	Q3 2020

New Expansions – Strong Growth Potential





Dubai Hills Mall – Regional Shopping Mall

Superior Positioning & Offerings

- · Outdoor high-street mall with superior design & architecture
- Differentiated offerings with over 750 retail outlets, wider F&B (>24% GLA), entertainment options, loyalty programs and less focus on fashion
- Ample parking with over 7,000 spaces
- Seamlessly integrated with adjacent neighbourhood, future metro stations and adjoining hotels

Strong Catchment

- Located between Sheikh Mohammad Bin Zayed Road and Al Khail Road
- Part of Dubai Hills Estate masterplan spanning over 118 Mn sq. ft. with over 2,000 villas and 20,000 apartments
- Proximity to other upcoming residential communities Mohammed Bin Rashid City - District One, Akoya by Damac
- And existing communities Emirates Living, Al Barari, Al Barsha, Al Quoz, Arabian Ranches

New Expansions – Strong Growth Potential





Dubai Expo Mall – Regional Shopping Mall

Superior Positioning & Offerings

- Over 190 retail & F&B outlets
- 1,000+ parking spaces
- Anchored by 9-screen Cinema, Family Entertainment and Hypermarket
- Excellent access & infrastructure to support the high volume of visitors

Strong Catchment

- Located close to Expo 2020 site
- · Close proximity to AI Maktoum international airport
- Part of Emaar south masterplan, over 5,000 residential units in the immediate vicinity
- 400,000 residences within 8km distance from the mall
- Located near major highways Sheikh Mohammad Bin Zayed Road, Expo Road, Jebel Ali Road; and Dubai Metro route 2020

H1 2019 Results Update -

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H1 2019 Key Highlights





Emaar Malls – Consolidated Result Highlights



AED Million	Emaar Malls	Namshi	Consolidated ¹ 2,227	
Revenue	1,806	422		
Cost of revenue	(211)	(318)	(529)	
Gross profit	1,595	104	1,698	
% Gross margin	88.3%	24.6%	76.2%	
Sales, marketing, general & administration expenses	(144)	(120)	(264)	
Gain on disposal of assets held for sale ¹	-	-	-	
EBITDA	1,451	(16)	1,434	
% EBITDA margin	80.3%	-3.8%	64.4%	
Depreciation and amortisation	(208)	(6)	(219)	
Finance costs - net	(102)	(2)	(91)	
Net Profit	1,141	(24)	1,124	
Minority interest	-	-	6	
Net Profit After Minority Interest	1,141	(24)	1,130	
% Profit margin	63.2%	-5.7%	50.7%	

Emaar Malls – Consolidated Result Highlights



AED Million	Q2 2019	Q2 2018	% Change	H1 2019	H1 2018	% Change
Revenue	1,152	1,065	8%	2,227	2,103	6%
Cost of revenue	(304)	(265)	15%	(529)	(490)	8%
Gross profit	848	800	6%	1,698	1,613	5%
% Gross margin	73.6%	75.1%	-	76.2%	76.7%	
Sales, marketing, general & administration expenses	(139)	(124)	12%	(264)	(235)	12%
Gain on disposal of assets held for sale ¹	-	48	-	-	48	-
EBITDA	709	724	(2%)	1,434	1,426	1%
% EBITDA margin	61.5%	68.0%	-	64.4%	67.8%	
Depreciation and amortisation	(110)	(117)	(6%)	(219)	(221)	-1%
Finance costs - net	(53)	(60)	(12%)	(91)	(115)	-21%
Net Profit	546	546	0%	1,124	1,089	3%
Minority interest		7	(100%)	6	12	-51%
Net Profit After Minority Interest	546	554	(1%)	1,130	1,102	3%
% Profit margin	47.4%	52.0%	-	50.7%	52.4%	

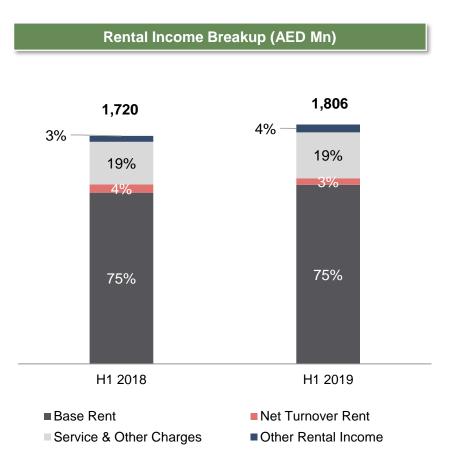
Emaar Malls Excl. Namshi – Consolidated Result Highlights

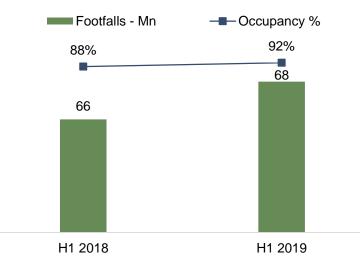


AED Million	Q2 2019	Q2 2018	% Change	H1 2019	H1 2018	% Change
Revenue	897	858	5%	1,806	1,720	5%
Cost of revenue	(108)	(113)	(4%)	(211)	(212)	(0%)
Gross profit	789	745	6%	1,595	1,508	6%
% Gross margin	88.0%	86.8%	-	88.3%	87.7%	
Sales, marketing, general & administration expenses	(69)	(59)	17%	(144)	(113)	27%
Gain on disposal of assets held for sale ¹	-	48	-		48	-
EBITDA	720	734	(2%)	1,451	1,443	1%
% EBITDA margin	80.3%	85.5%	-	80.3%	83.9%	
Depreciation and amortisation	(104)	(113)	(8%)	(208)	(213)	-2%
Finance costs - net	(53)	(55)	(4%)	(102)	(105)	-3%
Net Profit	563	566	(1%)	1,141	1,125	1%
% Profit margin	62.8%	66.0%	-	63.2%	65.4%	

Emaar Malls Excl. Namshi – Consolidated Result Highlights







Key Highlights

- Footfalls grew 3% YoY to 68 Mn in H1 2019
- The Dubai mall witnessed launch of 12 new brands, received strong customer response during Dubai Shopping festival, Chinese New Year and Spring Fashion campaign

Emaar Malls – Consolidated Balance Sheet



	30-Jun-′	19	31-Dec-18		
AED Million	Carrying Value	Fair Value	Carrying Value	Fair Value	
Assets					
Property plant and equipment & Investment Properties	22,360	53,285	22,390	53,285	
Intangible Assets	590	590	569	569	
Bank balances and cash	200	200	266	266	
Trade receivables	509	509	404	404	
Other receivables	514	514	503	503	
Total Assets	24,174	55,099	24,132	55,027	
Liabilities					
Loans and borrowings	4,550	4,550	3,924	3,924	
Advances from customers	1,249	1,249	1,200	1,200	
Trade and other payables	1,168	1,170	1,599	1,599	
Total Liabilities	6,967	6,969	6,723	6,723	
Minority Interest	-	-	147	147	
Net Asset Value	17,207	48,130	17,261	48,156	
Number of Shares - millions	13,014	13,014	13,014	13,014	
Net Asset Value Per Share	1.32	3.70	1.33	3.70	



Emaar Group Overview





UAE Development

- Leading master plan developer in Dubai
- JVs with GREs
- c. 40,182 residential units delivered since 2002
- Projects under construction substantially sold (~85% - June-19)
- 191.1 Mn sq. ft. of Land Bank in the UAE
- UAE build-to-sale business is led by Emaar Development PJSC, listed on DFM since November 2017



International Operations

- Active in 10 targeted high growth countries
- JVs with strong local partners
- c.17,945 residential units delivered since 2006
- Achieved overall sales level of 87%
- c. 1.4 Bn sq. ft. of Land Bank in key countries
- Emaar Misr is listed on the Egyptian Exchange since July 2015
- Operates Emaar Square Mall at Turkey with 1.6 mn sq. ft. GLA



Emaar Malls

- Emaar Malls PJSC is listed on DFM since October 2014
- Owner and operator of the most visited mall in the world, The Dubai Mall
- Portfolio of over 6.7 mn sq. ft of GLA in retail properties in Dubai



Emaar Hospitality

Hotel owner and operator (21 hotels with over 4,679 keys) (includes owned as well as managed assets)

- The Address, Vida, Armani and Manzil brands.
- Upscale affordable segment under Rove Hotels (JV with Meraas)
- Owner and operator of Dubai's iconic cultural destination "Dubai Opera"
- Marked historic milestone of 50 hotel projects in its portfolio (includes both in operation and under development hotels)



Entertainment & Leasing

- Provider of premium entertainment and manager of leisure assets
- Operator of the Dubai Aquarium, Underwater Zoo, Reel Cinemas, KidZania, VR Park, Dubai Ice Rink and At The Top.
- Portfolio of over 1.2 mn sq. ft. of GLA in commercial properties in Dubai

Thank You



EMAAR MALLS

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