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Emaar Purpose & Business Model

An Enduring Enterprise driven by:

- Vision to redefine engineering excellence
- Mission to create futuristic residential, retail, entertainment & leisure assets transforming the lifestyles of people globally
- Goal to deliver sustainable longterm growth and value creation

Our Business Model:

We operate a business model that puts risk mitigation at the centre of our core strategies. We create value by providing high quality and highly desirable environments, which help our discerning customers to succeed today, and in the future. Our properties are also inclusive places, which foster opportunities and contribute positively to their neighbourhoods

Our Purpose:

Our purpose is to be the most admired realty group globally, that transforms the lives of its occupiers, and thus deliver sustainable long-term income and wealth creation

A Globally Admired Real Estate Company

FMAAR

CREATOR OF WORLD-RENOWNED ARCHITECTURES

BURJ KHALIFA

Tallest building in the world

THE DUBAI MALL

Most visited mall in the world

THE DUBAI FOUNTAIN

World's tallest choreographed musical fountain

GLOBAL RANKINGS¹ IN LISTED REAL ESTATE SPACE

RANKED #1

Best amongst the Top 50 Real Estate Developers In Mena 2021²

1st IN MARKET CAP3

In MENA under MSCI EM Index

21st IN NET PROFIT³

In Emerging Markets (1st excluding China)

24TH IN REVENUE³

In Emerging Markets (1st excluding China)

PROVEN EXECUTION

+ 123,0004 GLOBALLY

Over 60% of which in UAE

Residential units sold since 2002

Over 81,600⁴ GLOBALLY Over 52,000⁴ in UAE

Residential units delivered since 2002

1.7 BN SQ. FT.

Land bank in key countries

STRONG REVENUE VISIBILITY

AED 46.1BN GLOBALLY AED 28.6BN in UAE

Robust revenue backlog from property sales

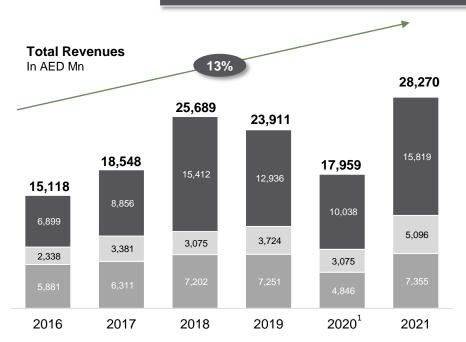
27% RECURRING REVENUES (50% of EBITDA)

Mall and retail centers with GLA of 9.1 Mn sq. ft. globally⁵ (7.5 Mn sq. ft. in Dubai), Omnichannel presence through Namshi

32 Hotels with c. 7,142 keys (28 hotels in pipeline with 2/3rd under management contract)

Diversified Real Estate Play In UAE & International Markets

Resilient Business Model With Strong Growth Potential



- UAE Development: 18% CAGR
- International Development : 17% CAGR
- Malls, Hospitality, Entertainment & Others (Recurring Revenues): 5% CAGR

- ✓ Significant growth delivered in difficult market environment
- ✓ Good business mix with strong upside potential in development business, supported by steadily growing recurring businesses
- ✓ Significant value to be un-locked in the international operations (large land-bank)
- ✓ Hospitality & Entertainment businesses looking to expand outside UAE, in other GCC markets

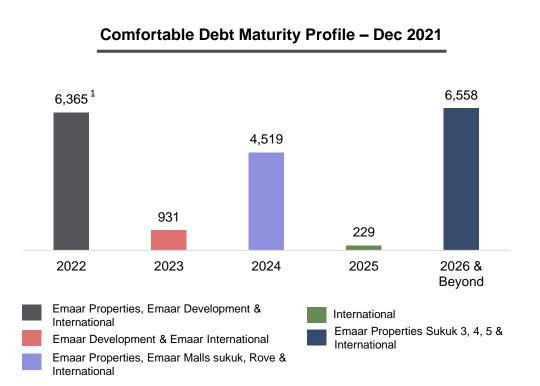
¹⁾ Business performance were impacted due to various restriction imposed by authorities to contain Covid-19 pandemic, resulting in negative growth.

Strong Balance Sheet

Solid Credit Profile with very Comfortable Net Debt-to-Equity and Debt Coverage

AED Million	2021
Debt	18,580
Cash	8,658
Net Debt	9,922
Equity	68,196
Total Assets	121,850

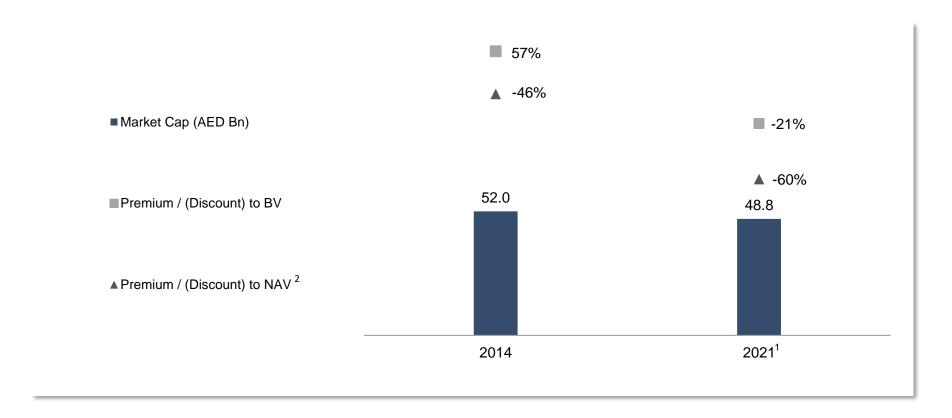
Key Ratios	2021
Debt / Equity	0.3
Debt / Total Assets	0.2
Net Debt / EBITDA	1.1
EBITDA / Interest	11.9*
Credit Rating	BB+ / Baa3 (With Stable Outlook)



¹⁾ Majority is short/medium term working capital type facilities which are rolled over on annual basis or on the respective facility expiry dates

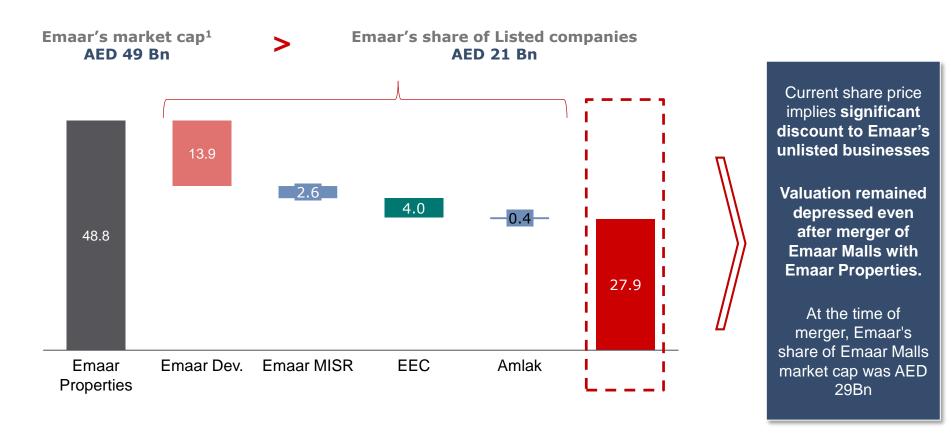
Emaar In "The Value Zone"

Emaar Properties is Trading at Significant Discount to its NAV despite Superior Financial Metrics





Sum of The Parts Valuation Analysis





Developer of Iconic Master Plans Transforming Dubai...

Downtown Dubai







Today

- **500-acre Flagship Mega-Development**
- One of the **Most Visited Destinations** In The World
- ✓ Includes World's Tallest Building & World's Largest Mall

Dubai Marina



2003



Today

- ✓ Largest Man-Made Marina¹ (3.5 sq.km.) development of its kind
- Total development area of 66 million sq. ft.
- Includes c.0.4 mn sq. ft. Dubai Marina Mall

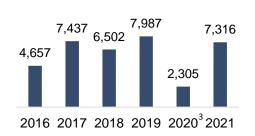
... Having Stood Multiple Tests of Time

Emaar's Unique Proposition of Integrated Masterplans and Superior Quality helped to Deliver Consistent Performance in UAE

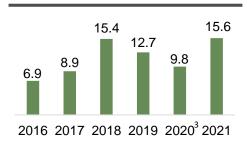
Emaar's Sales¹ – Ahead of the Competition⁴ (~3.5x in 2021)



Sales Trend¹ (Units)



Revenues² (AED Bn)



- ✓ Displayed strong sales traction
- ✓ Significant **long-term value creation** through Integrated Master Developments centered around Iconic Assets
- ✓ Strong customer trust and brand loyalty
- ✓ Highest ever property sales of c. AED 27.4 Bn in 2021.

Renowned For Its Iconic Retail Assets...





The Dubai Mall – Most Visited Mall in the World

- ✓ World renowned shopping & entertainment destination
- ✓ 4.3 Mn sq. ft. GLA¹ (incl. Fashion Avenue Expansion)
- √ 92% Occupancy¹
- √ 1,200+ stores with leading retailers and marquee global brands
- ✓ Resilient footfalls in 2021 despite several restrictions imposed due to Covid-19 pandemic

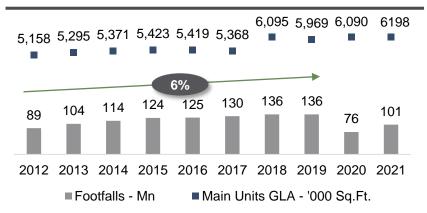
13 | EMAAR 1) As at 31st December 2021

...Delivering Robust Growth

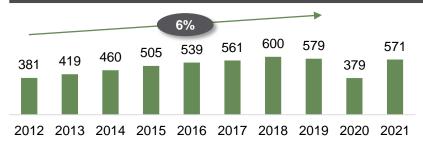
Emaar Malls Delivered Consistent Growth over 2012 to 2019

- ✓ Preferred gateway to Dubai's consumerism for aspiring retailers and brands
- Urban lifestyle destination and unique retail experience
- ✓ Benefits from mature catchment created by the integrated master community developments by Emaar
- ✓ Emaar's malls are top choice for retailers, due to our well-established presence, superior positioning and strong footfall
- ✓ Opened new community projects, added 108K
 Sq.Ft. GLA to its portfolio in 2021
- ✓ Emaar Malls offered rent relief of over AED 1.2
 Bn to its tenant till 31st March 2021 to support them during Covid-19 pandemic

Robust Growth in Footfalls...



Along with Steady Increase in Rent psf. (AED)



Note: CAGR for footfall and rent increase is calculated from 2012-2019, 2020 & 2021 are impacted due to Covid-19 rent relief as well as several restrictions imposed by authorities

... Complemented By Immersive Entertainment Avenues

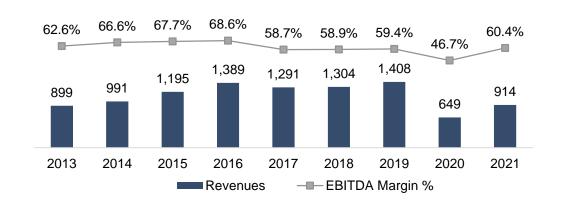
Major Tourist Attractions driving Footfalls at The Dubai Mall

- **At The Top**, world's highest observation desk
- **Dubai Aquarium & Underwater Zoo** featuring one of the world's largest acrylic viewing panels
- ✓ VRZOO, VR experience of world's endangered species
- KidZania, children's edutainment centre
- Reel Cinemas, UAE's largest 26-screen laser megaplex
- VR Park, largest virtual reality park spread over 75,000 sq. ft.
- **Dubai Ice Rink**, Olympic-sized ice-skating & events venue

Entertainment & Other Business:

Robust Growth & Superior Margins

In AED Mn



- ✓ Successfully unveiled new attraction of Dubai "Sky View Walk"
- ✓ Planning to add new cinemas, family entertainment centres and thrill attractions in Dubai
- ✓ Focussing on expansion outside UAE, primarily in Saudi Arabia and Bahrain, to operate exceptional entertainment experiences

Note: 2020 performance was impacted due to various restrictions imposed by authorities to contain Covid-19 pandemic.

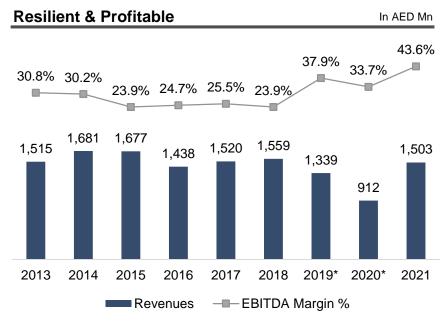
Hospitality Assets Deliver Steady Performance

Strong Rebound in Performance during Challenging Market Environment

Emaar Hotels:

- Able to maintain **healthy EBITDA margin** in a weak market with operating costs under control
- Hospitality sector is the **key beneficiary of Expo** (Emaar is the Hospitality partner for Expo)
- Adopting an asset-light strategy for growth¹
- Healthy pipeline of 28 hotels under development, 2/3rd of which are under management contracts
- Established brands Address Hotels & Resorts, Vida **Hotels & Resorts and Rove Hotels**
- ADRs and Occupancy are higher than the average of Dubai's market

Hospitality Business:



^{*} Revenue includes revenue from sale of hotel units under Rove City Walk based on POC (2020: AED 123 Mn and 2019: AED 41 Mn)

¹⁾ Sold 5 hotel assets in 2019 and 2 in 2020 while continuing to operate such hotels under long term Hotel Management Agreement.

Replicating Our Success In International Markets

Leverage Emaar's Strength And Unlock the Land Bank Potential in Key International Markets

Development

- ✓ c. 42,900 units sold & c. 29,000 units delivered since 2002
- √ 1.34 Bn sq. ft. land bank in key countries

Major Projects:

- ✓ Egypt: Uptown Cairo 'City within a city', Marassi - tourist resort with 7 distinct lifestyle districts
- ✓ Turkey: Emaar Square mix-use development in the heart of Istanbul, Tuscan Valley - integrated community
- ✓ Pakistan: Karachi integrated masterplan with premium residential
- ✓ India: world class living spaces in Gurugram, Delhi, Mohali, Jaipur, Indore etc.

Retail

- ✓ Own & operate iconic retail assets
- ✓ Will be part of Emaar's master developments
- ✓ Owns & operates one of the largest mall in Turkey - Emaar Square Mall opened in 2017 with 1.6 mn sq. ft. of GLA
- Emaar Square is mixed development outdoor shopping experience at **Uptown Cairo**
- Explore retail asset management contracts in GCC markets

Entertainment

- ✓ Launch entertainment avenues complementing our retail assets
- ✓ Offer unique leisure attractions at Emaar Square Mall in Turkey -Discovery Centre, Aquarium & Underwater Zoo, Family Ent. Centre, Ice Skating Rink, Mega **Movie Theatre**
- ✓ Expansion outside UAE. primarily in Saudi Arabia and Bahrain

Hospitality

- ✓ Adopt an asset-light strategy to expand in key markets
- ✓ Leverage established brands - Address Hotels & Resorts, Vida Hotels & Resorts and Rove Hotels
- ✓ Currently, own and manage Al Alamein Hotel (4-star hotel with ~190 keys), Blanca, Address Marasi, Verdi Hub in Marassi, Egypt and Address residence hotel in Turkey



Top 3 Priorities

Maintain Leadership Position in Our Markets



UAE Development Strategy: Consolidate and Prepare for the Next Growth Phase

Leverage the Strength of Master Developments

- Leverage on the existing master community developments to launch new projects
- Provide 'City within a city' experience to discerning customers

Product Innovations

- Unique product offering for Millennials
- Optimised unit size with larger community facilities
- Wider price-product range

Marketing to **International Customers**

- Targeting international customers
- Business development in China, India, Saudi Arabia & other countries
- Seen strong response from Chinese customers

Well-planned Execution & Delivery

- Timely completion of projects under development
- Healthy cash flow generation

Development Through JV/JDAs

- Access to premium land through JV/JDA with GRE1
- Preferred Development Partner for GREs
- Expansion and penetration of Emaar Brand in existing and new markets over longer term
- Return on Capital Accretive lower capital (minimum immediate cash outlay for land purchase)
- Earn development profit share and project management fees
- Conserved cash to be used for judicious purchase of prime land

UAE Retail Strategy: Multi-format Omni-channel Growth Strategy

Leverage Superior Asset Mix

- Offer diverse retailing experience super-regional malls, regional malls, specialty retail, community retail centers
- Constant innovations and improvements to deliver superior experiences
- Well-entrenched in existing catchments & categories
- Increase competitiveness and enhance customer convenience

Strengthen Omni-channel Presence

- Namshi popular online fashion destination in core GCC markets, featuring over 980 brands
- Leverage Namshi platform to offer market extension opportunities, within UAE and across GCC region, to retailers
- Increase competitiveness and enhance customer convenience

Robust Retail Space Growth

- Well-planned extensions at The Dubai Mall to enhance customer experience
- Leverage Emaar master developments to expand community retail centres
- Grow our portfolio in local market with timely completion of upcoming retail assets
- Explore to operate third-party malls under management contracts in Dubai & GCC region

Quality & Profitability of Retail Assets

- Diversify lease payment risk across a significant number of tenants
- Maintain flexible lease terms with active tenant management
- Maintain high margins and strong collection rates
- Offer unique entertainment attractions

UAE Retail Strategy: Adopt Low-Risk Model For Future Expansions

Operate As Pure Rental Income Play

Pure Rental Income Play

Focus on rental income growth and cash flow generation

Minimal Development Risk

- Execute extensions & renovations at existing retail assets
- Selectively add new community centres in Emaar master developments

New Expansions

New retail assets to be developed by Emaar Properties (independently or through Joint Ventures)

Projects under Emaar Malls

Project Name	GLA ('000 sq.ft.)	Expected Opening		
TDM Boulevard Expansion	c. 110	2022		

Other Projects being developed by Emaar Properties

Project Name	GLA ('000 sq.ft.)	Expected Opening		
Dubai Hills Mall ¹	c.2,000	17-Feb-2022		
Dubai Expo Mall ^{1,2}	c.385	H2 2022		



Enhancing Focus on ESG...

Engaging the future by integrating ESG criteria into all decisions and transforming assets to improve their environmental and social impacts

ENVIRONMENT

Climate Strategy & Portfolio Resilience, Sustainable Operations, Energy and Emissions

SOCIETY

Diversity & Inclusion, Philanthropy and Customer Wellbeing & Satisfaction

GOVERNANCE & ETHICS

✓ Business Ethics, Anti-Corruption and Whistleblower Policy

Since 2016, Emaar has set a 5-year functional strategy (2017-2021) that aims to integrate measurable activities to bolster sustainable practices within the organisation

Enhancing Focus on ESG: Environment focus

Working on becoming a leader in sustainability in the real estate industry, aligned ourselves with Sustainable Development Goals (SDGs)

CLEAN WATER

- Set a target to reduce water consumption 20% by 2021 compared to 2016 (baseline)
- Established the use of efficient fixtures, smart landscaping, improved irrigation processes, and water efficient cleaning equipment.
- Up until the end of 2021. we achieved 27.47% reduction in water consumption in more than 70 facilities and communities
- Installed Ultrasonic Algae Control Devices in the Arabian Ranches and Emirates Living lakes to reduce chemical usage

AFFORDABLE CLEAN **ENERGY**

- Initiated the construction and upgradation of several facilities to be powered by solar energy
- Installed Solar panels across Emaar Malls Community Centers
- Implementation of LED lights upgrades, installed motion sensors to activate the parking area lights, corridor lights and lift lobbies
- EV Ready Developments, all our new developments are made with EV charging facility. More that 40 EV chargers installed across properties and residential assets
- Construction of Emaar beachfront sea water intake and outfall project

INDUSTRY. **INNOVATION AND INFRASTRUCTURE**

- Engaged our stakeholders to focus on process optimization and innovation
- Started Robotic Process Automation (RPA) process for financial audits
- Initiated digitalization (videos) of trainings and SOP, partnered with LinkedIn and provided online access to knowledge
- Developing a robot solution to replace technical rounds. optimizing our current processes, allowing savings of c. 6,500 manhours yearly

RESPONSIBLE CONSUMPTION AND PRODUCTION

- Established a process to create high quality segregated waste that can effectively be recycled
- Up until the end of 2021. we managed to segregate 63.4% of our recyclable waste in more than 70 facilities and communities
- Started Food composting in kitchens and cafeterias of our hospitality and mall managed assets
- Installed Reverse Vending Machines at various location with a reward scheme to encourage public to segregate and recycle

CLIMATE ACTION

- Set a target to reduce energy consumption by 20% by 2021 compared to 2016 (baseline)
- Up until the end of 2021. we have managed a reduction of 22.96% in energy consumption in more than 70 facilities and communities
- Implementing ISO 14001 (Environment Management System), ISO 50001 (Energy Management System), ISO 41001 (Facility Management System), ISO 55001 (Asset Management System), ISO 9001 (Quality Management System)

Enhancing Focus on ESG: Social focus

Committed to working closely with the community, uphold the highest standards of living, our people are a driving force behind our success

Catering to society and putting Healthcare & Safety first

- Emaar successfully vaccinated over 5,000 of its employees, their family members and those employed by Emaar's entities over five days.
- Emaar Community Management supplied more than 185K Iftaar meal to the community's service providers across 12 communities and service provider campsites.
- Dedicated over USD10 Mn for the Economically Weaker Section (EWS) housing projects in India since 2017.
- Donated EGP 89M to Tahya Misr in 2021, a fund working towards poverty alleviation, encouraging private-public partnership for sustainable development, meeting the needs of financially disadvantaged etc. in Egypt
- Emirates Red Crescent Education Initiative to support the children of low-income families in the UAE and providing them laptops and tablets.
- Emaar's Partnership with Community Development Authority, which translated into many initiatives and donations more than AED 3.5 Mn.
- Awareness on Breast cancer, Down-Syndrome and Autism (in collaboration with Dubai Autism center).



DIVERSITY & INCLUSION: A diverse and inclusive culture makes us better in every way

- Emaar employs more than 6,300 employees: 26% Female and 74% Male with over 110 nationalities
- Board of Directors takes active involvement in Emaar Properties' workforce retention and engagement. Our employees contribute to a culture that drives our success.
- 1 Board Member and 2 Top Leadership Team are women
- Removed all job titles within Emaar to focus on Talent, not Title

Enhancing Focus on ESG: Governance focus

Strong corporate governance ensures accountability and the highest level of integrity in management practices across our organisation



NO GIFT POLICY

Guidelines are issued to employees on non-acceptance of gifts offered by existing or potential vendors/ contractors / customers or nonassociates having relationship with the Company



CODE OF CONDUCT

Emaar developed Code of Conduct to maintaining the highest standards of professionalism, honesty, integrity and fairness. It outlines organizational values, principles and correlates them with expected standards of professional conduct by associates, vendors and contractors



ANTI BRIBERY AND **ANTI CORRUPTION POLICY**

Our Anti-Bribery and Corruption policies prohibits employees from offering, promising, giving or receiving anything of value to improperly influence a decision or to gain an improper or unfair advantage in promoting, enhancing, obtaining or retaining business. This policy extends to our Board and management team as well as all our employees



WHISTLEBLOWER POLICY

Emaar have established comprehensive Corporate Anti-Fraud and Whistleblower Policy to voice concerns related to unethical or improper practice. Emaar Group Audit Committee, as mandated by the Board of Directors, is responsible for the administration, revision, interpretation and application of this Policy.



CYBER RISK & THREAT MANAGEMENT

Emaar adheres to the industry best practices of identifying and managing the risk that can compromise systems, steal data and other valuable company information, and damage an enterprise's reputation. Before hosting any product, services, and sensitive data in a computing environment, we conduct an information security assessment and implement processes and adequate controls



DATA MANAGEMENT

Emaar use several sources of data to gain measure performance and obtain more insights from financial, operational, customer and people perspectives. We adhere to the values and principles where personal data protection and human rights are based. This is about genuine transparency and honesty as far as data management is concerned.



FY 2021 Key Highlights

Highest Ever Property Sales at AED 33.8 Bn¹

(Over 3X of 2020 Property Sales)

Revenues **AED 28.3 Bn**

EBITDA AED 9.3 Bn

Net Profit

AED 3.8 Bn

(Attributable to the owners of the Company)

UAE Property Sales at AED 27.5 Bn1

(Over 4X of 2020 Property Sales)

Revenue Backlog

AED 46.1 Bn1

from property sales, to be recognized in coming years

27% Recurring Revenues **50% Recurring EBITDA**

Successfully completed merger of Emaar Malls with **Emaar Properties**

Opened Middle East's first Time Out Market Unveiled Vida Hotel in Umm Al Quwain

Key Highlights

Consolidated

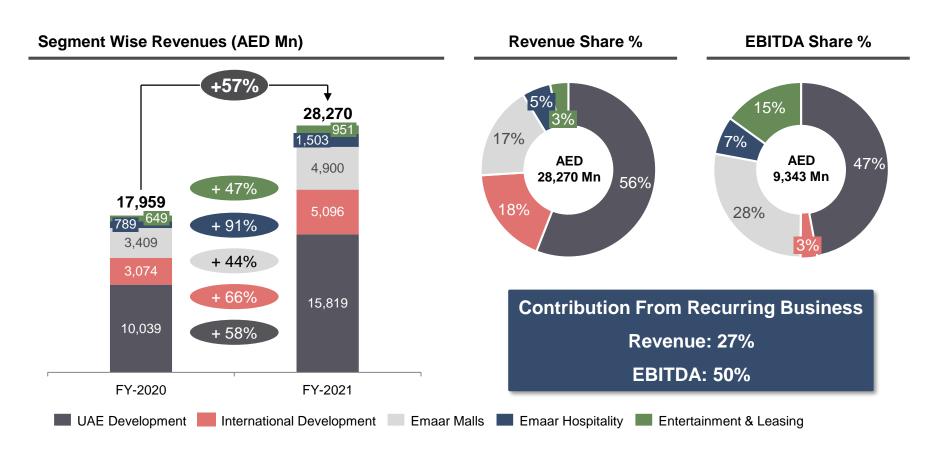
Results

AED Million	Q4 2021	Q4 2020	% Change	FY 2021	FY 2020	% Change
Group Property Sales ¹	7,616	3,115	144%	33,762	10,902	210%
Revenue	8,938	5,608	59%	28,270	17,959	57%
Gross Profit	3,743	2,098	78%	11,751	6,533	80%
Margin (%)	41.9%	37.4%		41.6%	36.4%	
EBITDA	2,852	953	199%	9,343	5,296	76%
Margin (%)	31.9%	17.0%		33.0%	29.5%	
Net Profit	1,222	52	2250%	3,800	2,109	80%
Margin (%)	13.7%	0.9%		13.4%	11.7%	
EPS (AED/Share)	0.16	0.01	0.01 1500 %		0.29	79%
Total Equity	68,196	64,582	6%	68,196	64,582	6%
Cash	8,658	6,271	38%	8,658	6,271	38%
Debt	18,580	21,361	(13%)	(13%) 18,580		(13%)
Net Debt	9,922	15,090	(34%)	9,922	15,090	(34%)

¹⁾ Numbers are inclusive of JVs/JDAs

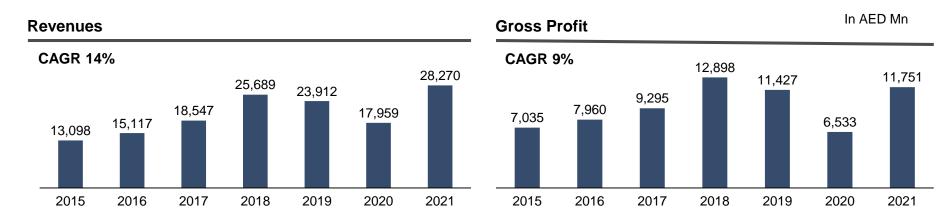


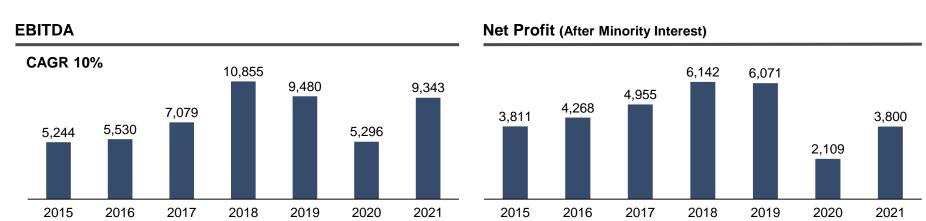
Segment Analysis



International Consolidated **UAE** Development **Emaar Malls Emaar Hospitality** Development Results

Historical Trend

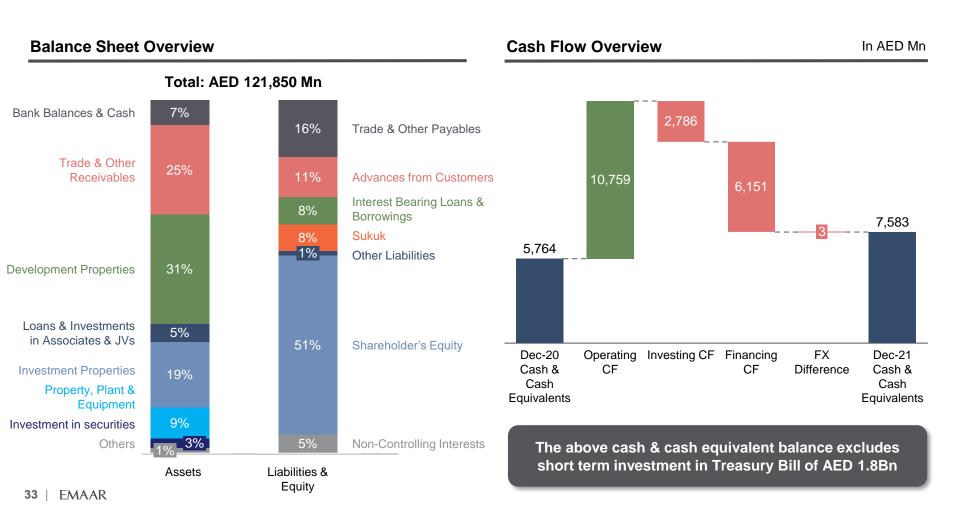




Note: During the year revenue recognition policy of Emaar Egypt has been changed retrospectively from over a period of time to point in time method due to recent contract enforcement trends, legal opinions and industry practice. Accordingly, the comparative numbers have been restated.

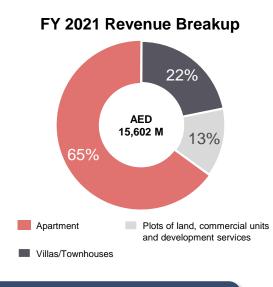


Balance Sheet & Cash Flow Overview



Emaar Development – Key Highlights¹

AED Million	FY 2021	FY 2020	% Change
Property Sales ⁴	27,440	6,308	335%
Revenue	15,602	9,758	60%
Gross Profit	5,735	3,478	65%
Margin (%)	36.8%	35.6%	
EBITDA	4,389	2,318	89%
Margin (%)	28.1%	23.8%	
Net Profit	3,244	1,657	96%
Margin (%)	20.8%	17.0%	



Default Rate

~1% of Sales Value

Units Delivered

~4,700

Land Bank

~331 Mn SQFT²

Units Under Construction

c. 24,500

Revenue Backlog³

AED 28.6 Bn

To be recognized over next 3-4 years

Escrow Balance4 c. AED 8.5 Bn

UAE Development – Current Project Status

	100% Owned Developments					100% Cons	olidated JV	JV/JDAs with 50% Share		Others		
	Downtown Dubai	Arabian Ranches ⁴	Dubai Marina	Emaar Beachfront	The Valley	Lusaily ⁵	Dubai Hills	Mina Rashid	Dubai Creek ³	Emaar South ³	Ras Al Khaimah (100% owned land bank); Zabeel Square (JV with 50% share) ³	Total
Units#	7,017	2,853	360	3,154	734	In Planning Stage	2,945	282	5,826	1,736	In Planning Stage	24,907
Area (Mn sq. ft.) #	8.3	5.3	0.4	3.3	1.1	In Planning Stage	4.4	0.3	5.7	2.5	In Planning Stage	31.2
Value (AED Bn)	23.3	6.3	0.8	9.8	1.1	In Planning Stage	8.3	0.6	11.4	2.1	In Planning Stage	63.6
% Units Sold	98%	97%	99%	96%	100%	In Planning Stage	87%	16%	94%	99%	In Planning Stage	95%
% Value Sold	98%	94%	99%	97%	100%	In Planning Stage	94%	13%	91%	99%	In Planning Stage	95%
% Collected of sold units	46%	29%	65%	30%	26%	In Planning Stage	31%	44%	37%	44%	In Planning Stage	38%
Revenue Backlog (AED Bn) ¹	6.2	4.0	0.3	6.7	1.1	In Planning Stage	4.6	0.1	4.6	1.2	In Planning Stage	28.6
Gross Margin Achieved ²	43%	34%	27%	37%	27%	In Planning Stage	53%	33%	36%	30%	In Planning Stage	40%
Remaining GFA to be launched	in future (*)											
Total Remaining GFA (Million Sqf)	1.9	8.1	0.0	6.7	45.2	96.0	51.9	11.3	100.9	29.7	3.5	355.3
a) Build-to-Lease (BTL) / Build-to-Operate (BTO)(@) (Million Sqf)	0.5	0.1	0.0	0.7	0.5	0.0	13.7	0.2	24.3	3.0	0.4	43.5
b) Build-to-Sale (BTS) (Million Sqf)	1.5	8.0	0.0	6.0	44.7	96.0	38.2	11.1	76.5	26.7	3.1	311.8

[#] Based on launches till 31st Dec 2021

¹⁾ Sales value of units sold but not yet recognised as revenue under IFRS, including 100% ownership of joint ventures as of 31st Dec 2021

²⁾ Based on units sold which are under development as at 31st Dec 2021, margin is not necessarily indicative of margin at completion

³⁾ JVs/JDA numbers are on the basis of the full project and not proportional to Emaar's share, while Emaar's entitlement/share of profits is 50%

⁴⁾ Includes Arabian Ranches III

⁵⁾ Not in the perimeter of Emaar Development PJSC

^{*} Details are based on current master plan as of 31st Dec 2021

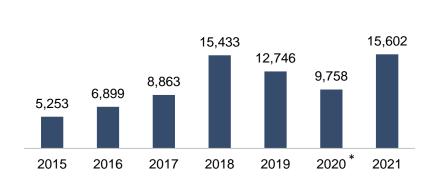
[@] BTL/ BTO are being developed by Emaar Development PJSC for and on behalf of Emaar Properties PJSC at an agreed development fee

Consolidated International **UAE Development Emaar Malls Emaar Hospitality** Results Development

Gross Profit

2015

Emaar Development – Historical Trend

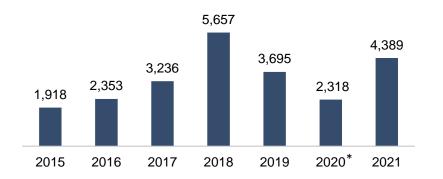


6,700 5,735 5,061 3,761 3,478 2,861 2,395

2018

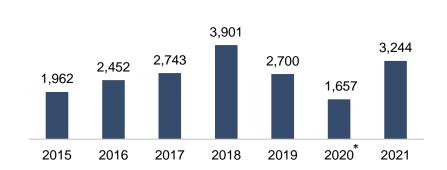
EBITDA

Revenues



Net Profit (after Minority Interest)

2016



2017

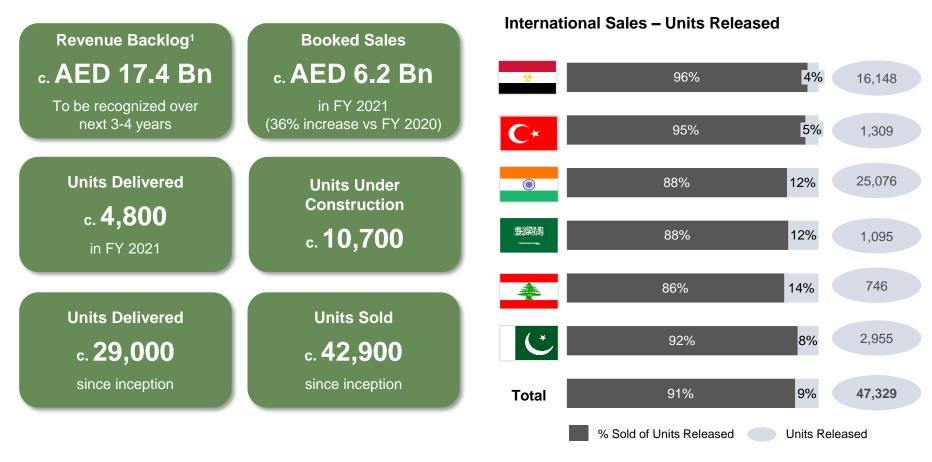
2020*

2019

In AED Mn

2021

International Development – Key Highlights



International Development – Key Highlights

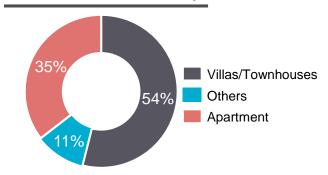
Emaar Misr - Development¹

		AED Million	1		EGP Million	1
	FY 2021	FY 2020	% Change	FY 2021	FY 2020	% Change
Units Delivered	1,627	757	115%	1,627	757	115%
Net Sales	4,325	3,137	38%	18,485	13,507	37%
Revenue	2,606	1,095	138%	11,138	4,716	136%
EBITDA	1,080	312	246%	4,617	1,345	243%
Margin (%)	41%	29%	41%	41%	29%	41%
Net Profit	963	439	119%	4,118	1,891	118%
Margin (%)	37%	40%	(8%)	37%	40%	(8%)

Key Highlights

- Delivered 1,614 units in FY 2021
- Property sales grew by 38% to AED 4.3 Bn
- Emaar Misr's revenue backlog² was AED 14.8 Bn as on 31 Dec 2021

FY 2021 Revenue Breakup



Note: During the year revenue recognition policy of Emaar Egypt has been changed retrospectively from over a period of time to point in time method due to recent contract enforcement trends, legal opinions and industry practice. Accordingly, the comparative numbers have been restated.

Emaar Misr Positioned Itself As Local Market Leader Delivering Superior Growth

Emaar Malls – Key Highlights¹

Excl. Namshi

AED Million	FY 2021	FY 2020	% Change		FY 2021	FY 2020	% Change
Revenue	4,900	3,409	44%	GLA (Mn SQFT)	6.8	6.7	2%
Gross Profit	3,550	2,330	52%	Occupancy Rate (%)	92%	91%	
Margin (%)	72.4%	68.4%		Base Rent (AED Mn)	2,536	1,215	109%
EBITDA	2,601	1,408	85%	Turnover Rent (AED Mn)	129	443	(71%)
Margin (%)	53.1%	41.3%		Revenue (AED Mn)	3,449	2,192	57%
Net Profit	1,784	687	160%	EBITDA (AED Mn)	2,615	1,407	86%
Margin (%)	36.4%	20.1%		Margin (%)	76%	64%	

Rent relief to tenants was stopped from Q2 2021

Robust recovery of rental revenue achieved in 2021, led by significant growth in tenant sales

Tenant sales surpassed 2019 level with tenant sales per footfall grew by over 50% compared 2019

Opened Middle East's 1st Time Out Market² in Souk Al Bahar The Dubai Mall won award for Best Service Performance Mall 2021 from Department of Economic Development Dubai

Maintained robust occupancy of 92% with rebound in tenant sales in challenging market

¹⁾ Transactions after inter company adjustment and including Namshi; 2) In collaboration with Time Out Group PLC;

Established Portfolio with Diverse Retailing Formats...

Retail Assets	Division	Total GLA ('000 sq. ft.)	Location & Catchment	Key Highlights
The Dubai Mall	Super Regional Mall	4,292	 Downtown Dubai – 500 acre flagship mega- development Situated next to Burj Khalifa 	 World renowned shopping & entertainment destination 1,200+ stores, leading retailers, marquee global brands Major tourist attractions – At The Top, Dubai Aquarium & Underwater Zoo, KidZania, Reel Cinemas, VR Park, Ice Rink
Dubai Marina Mall (Incl. Pier 7)	Regional Mall	415	Dubai Marina – 1,500 acre master integrated development	 140+ outlets, high street fashion brands, aspirational boutique fashion, 6-screen Reel Cinemas, 7-storey Gourmet Tower (Pier 7)
Souk Al Bahar	Speciality Retail	219	Situated next to the Dubai Fountain and Burj Khalifa	 Arabesque style shopping, fine dining, entertainment experience. Hosting middle east's first huge food and cultural market - Time Out Market
Gold & Diamond Park	Retail	531	Located on prime Sheikh Zayed Road	Destination for world's finest gold & diamond jewellery & accessories
Other Centres (30 centres)	Community Integrated Retail	1,356	Emaar's residential developments	 Facilities and offerings for residents Neighbourhood venue for convenience shopping, dining and social interaction

Focus on Digitalisation for Enhanced Customer Service...

THE DUBAI MALL APP 2.0 - CORE FEATURES

Digital Initiatives taken at The Dubai Mall -

- **Delivery Service**
- Leveraging customer data analytics to better understand customer buying behaviour, taste and preferences



YOU SHOP. WE DELIVER.



Delivery Service

Call 800-DUBAIMALL or enquire at The Dubai Mall Guest Services Desk for more details

> THE **DUBAI MALL**

...With Active Marketing Events for Better Customer Engagement



Emirates Skywards Miles Loyalty Program at The Dubai Mall

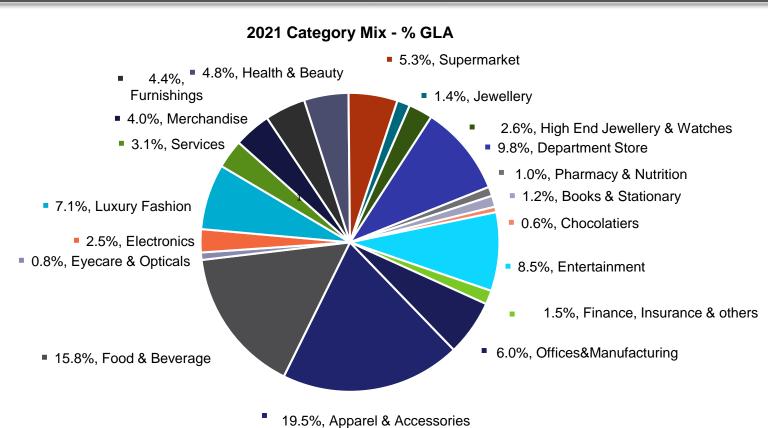
- Members 676k
- Spend captured since inception -AED 8,354 Mn
- Number of transactions since inception 3,690 k





Diversified Tenant Mix & Category Mix...

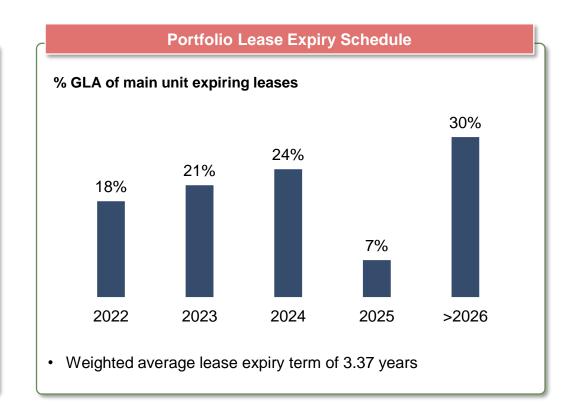
Diverse Retailers And Marquee Brands With Many Having Exclusive Presence At Emaar Malls



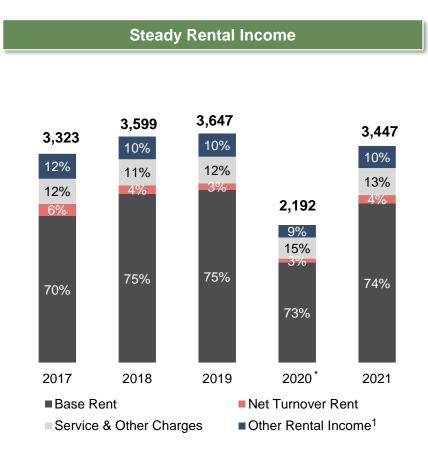
Active Tenant & Space Management with Healthy Lease Renewals...

Active Tenant Management

- Meet changing retail trends and evolving consumer needs
- Offer innovative & fresh retail concepts
- Tenant re-zoning & re-sizing to maximise sales productivity
- Short lease terms (3-5 years) and significant waitlist allows flexibility in tenant management
- Favourable lease terms



...And Steady Rental Income Growth, High Operating Profitability



Robust Revenue Model

Revenue Model:

- Rent equals higher of base rent or turnover rent
- Base rent is increased at a pre-defined rate over the lease term of 3-5 years
- Once the turnover rent exceeds base rent, the base rent is reset at turnover rent level in the subsequent year
- · Healthy waitlist results to occupy vacant units.

High operating margins:

- Efficient and low cost operations
- Continual improvement in operational excellence leading to healthy EBITDA margin

¹⁾ Derived primarily from the payment of specialty leasing, multimedia sales, terrace, storage, store design fit-out fees, late opening penalties, interest charges on deferred payments and certain admin charges,

New Expansions – Strong Growth Potential





Dubai Hills Mall - Regional Shopping Mall¹

Superior Positioning & Offerings

- Outdoor high-street mall with superior design & architecture
- Differentiated offerings with over 550 retail outlets, wider F&B (>24% GLA), entertainment options, loyalty programs and less focus on fashion
- Ample parking with over 7,000 spaces
- Seamlessly integrated with adjacent neighbourhood, future metro stations and adjoining hotels

Strong Catchment

- Located between Sheikh Mohammad Bin Zayed Road and Al Khail Road
- Part of Dubai Hills Estate masterplan spanning over 118 Mn sq. ft. with over 2,000 villas and 20,000 apartments
- Proximity to other upcoming residential communities Mohammed Bin Rashid City - District One, Akoya by Damac
- And existing communities Emirates Living, Al Barari, Al Barsha, Al Quoz, Arabian Ranches

New Expansions – Strong Growth Potential





Dubai Expo Mall - Regional Shopping Mall

Superior Positioning & Offerings

- Over 190 retail & F&B outlets
- 1,000+ parking spaces
- Excellent access & infrastructure to support the high volume of visitors

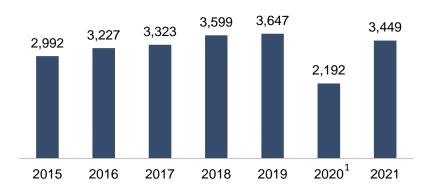
Strong Catchment

- Located close to Expo 2020 site
- Close proximity to Al Maktoum international airport
- Part of Emaar south masterplan, over 5,000 residential units in the immediate vicinity
- 400,000 residences within 8km distance from the mall
- Located near major highways Sheikh Mohammad Bin Zayed Road, Expo Road, Jebel Ali Road; and Dubai Metro route 2020

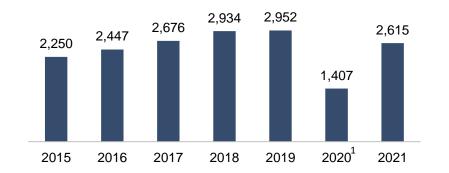
Emaar Malls (Excl. Namshi) - Historical Trend

In AED Mn

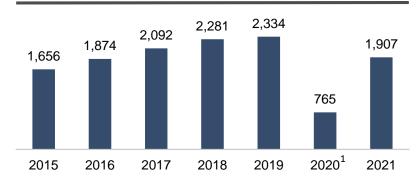
Rental Income



EBITDA



Net Profit

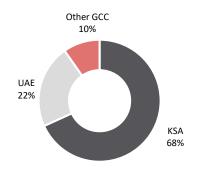


Omni-channel Presence Through Namshi

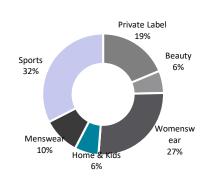




2021 Geographical Mix



2021 Category Mix



Unrivalled Product Assortment in Middle East

Prominent High Quality Fashion Brands



































Growing White Label Portfolio









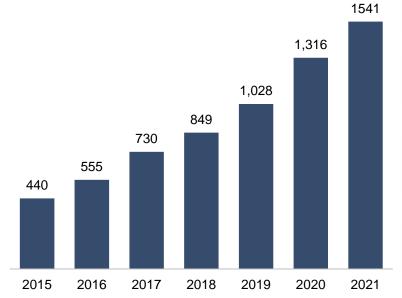


Consolidated International **UAE** Development **Emaar Malls Emaar Hospitality** Results Development

Namshi – Key Highlights

Namshi Revenues¹ (AED Mn)

CAGR 23%



- Market leader in large & growing online fashion in core **GCC** markets
- Largest brand assortment with ~980+ brands and growing
- Preferred fashion channel, young & trendy



Consolidated
Results

UAE Development

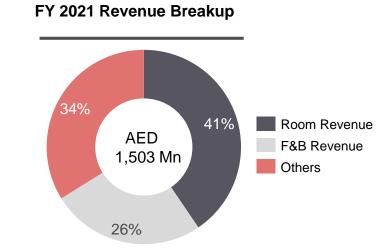
International
Development

Emaar Malls

Emaar Hospitality

Emaar Hospitality – Key Highlights

	FY 2021	FY 2020	% Change
Occupancy Rate (%)*	66%	55%	21%
RevPar (AED)*	497	259	92%
Room Revenue (AED Mn)	609	288	111%
F&B & Other Revenue (AED Mn)	894	501	78%
Total Revenue (AED Mn)	1,503	912	65%
EBITDA (AED Mn)	656	307	114%
Margin (%)	44%	34%	30%
Margin (%)	44%	34%	30%



ADR and Occupancy

Higher than market average

Market leading Hygiene & Safety standards

Endorsed by Dubai Tourism

Address Downtown

Featured in the new Dubai Tourism promotional video

Al Alamein Hotel

Rated 2021 Travelers'
Choice Best of the Best
as Per Trip Advisor

Emaar Hospitality Resilient, Outperforming the Broader Hospitality Market in UAE

^{*} Occupancy is calculated only for the operational period

Emaar Hospitality – Asset Performance

	Address B	oulevard ¹	The Palace Downtown		Address D	ubai Mall ¹	Address D	owntown
	2021	2020	2021	2020	2021	2020	2021	2020
Available Room Nights	71,540	71,736	88,330	87,604	89,060	89,304	80,300	80,520
Occupancy (%)*	62%	54%	62%	33%	65%	55%	64%	52%
ADR (AED)	1,717	821	1,624	1,290	1,648	870	2,311	1,475
RevPar (AED)	1,070	444	1,007	424	1,078	478	1,481	764
Room Revenue (AED Thousands)	76,545	31,847	88,927	37,170	96,013	42,698	118,929	61,503

	Address Dubai Marina ¹		Manzil Downtown ¹		Vida Dow	ntown ¹	Address S	ky Views ¹
	2021	2020	2021	2020	2021	2020	2021	2020
Available Room Nights	73,000	72,400	71,905	71,905	56,940	57,096	61,685	60,840
Occupancy (%)*	65%	59%	57%	35%	59%	30%	69%	56%
ADR (AED)	1,083	572	729	596	766	670	1,836	795
RevPar (AED)	707	339	416	206	452	199	1,274	442
Room Revenue (AED Thousands)	51,582	24,527	29,901	14,815	25,764	11,368	78,556	26,869

^{*} Occupancy is calculated only for the operational period

¹⁾ These hotels have been sold as a part of Asset Light Strategy, and are now being operated by Emaar under long term Hotel Management Agreement



Divisions Overview



UAE **Development**

- · Leading master plan developer in Dubai
- JVs with GREs
- Over 52,000 residential units delivered since 2002
- Projects under construction substantially sold (~95%)
- c. 331 Mn sq. ft. of Land Bank in the UAE
- UAE build-to-sale business is led by Emaar Development PJSC, listed on DFM since November 2017

International Operations

- Active in 10 targeted high growth countries
- c.29,000 residential units delivered since 2006
- Achieved overall sales level of 91% of units released
- c. 1.34 Bn sq. ft. of Land Bank in key countries
- · Emaar Misr is listed on the Egyptian Exchange since July 2015
- · Operates Emaar Square Mall at Turkey with 1.6 Mn sq. ft. GLA

Emaar Malls*

- · Footfall of 101 Million which is impacted due to Covid-19, normalized footfall was over 135 Million
- · Owner and operator of the most visited mall in the world, The Dubai Mall
- Portfolio of over 7.5 Mn sq. ft of GLA in retail properties in Dubai

Emaar Hospitality

- · Hotel owner and operator (32 hotels with c. 7.142 keys, includes owned as well as managed assets)
- · The Address. Vida. Armani and Manzil brands.
- Upscale affordable segment under Rove Hotels (JV with Meraas)
- Marked historic milestone of over 50 hotel projects in its portfolio (includes both in operation and under development hotels)

Entertainment & Leasing

- Provider of premium entertainment and manager of leisure assets
- Operator of the Dubai Aquarium, Underwater Zoo. Reel Cinemas. KidZania, VR Park, Dubai Ice Rink and At The Top.
- Owner and operator of Dubai's iconic cultural destination "Dubai Opera"
- Portfolio of over 2.5 Mn sq. ft. of GLA in commercial properties in Dubai

UAE Development – Projects Overview

Wholly-owned projects

Downtown Dubai

All under-construction projects (including Vida Dubai Mall. Downtown Views, and Grande), inventory and undeveloped land for sale

Arabian Ranches

Expansion of the current Arabian Ranches community adjacent to a golf course and in close proximity to the Dubai Polo & Equestrian Club to create over 1.400 additional units

Dubai Marina

Two waterfront residential/commercial towers, near to the newly-developed Vida serviced apartments tower

Emirates Living

Green-focused development featuring two low-rise apartment buildings that overlook the Emirates Golf Club and a two-tower mixeduse development

Emaar Beachfront

An exclusive residential community within the new maritime epicentre of the UAE, Dubai Harbour, The development represents a unique blend of cosmopolitan living in a prime location and a serene seaside lifestyle

The Valley Garden

A gated community located on Al Ain road near the Outlet Mall The project is aimed at providing a serene and safe sanctuary to families amid world class amenities and lush green parks, play area for kids and many other features













Land bank (100% owned)

Al Marjan - Ras Al Khaimah

A project of c.1m sqft of land located at the top of Al Marjan Island ideal to build 5 stars hotel and service apartments

Lusaily

A contiguous land parcel of 46m sqft subdivided into two plots located between Dubai Investment Park and Jumeirah Golf Estates in Dubai

UAE Development – Projects Overview

100% Consolidated JV

Dubai Hills Estate

Joint Venture between Emaar and Meraas Holding to create a mixed-use development with a series of unique neighbourhoods set around an 18-hole championship golf course

Mina Rashid

Joint Venture between Emaar and Mina Rashid Properties LLC to develop Mina Rashid land into a mixed-use community as per the master plan. It will be known as world's new sailing destination.

JVs/JDAs with 50% share

Dubai Creek Harbour

Joint Development
Agreement between Emaar
and Dubai Holding for the
development of an iconic
mixed-use waterfront project
situated on the banks of the
historic Dubai Creek

Emaar South

Joint Venture between Emaar and Dubai Aviation City Corporation that is part of 145 sqkm smart city set to become a pivotal hub in the global economy, located within Emirates' flagship urban project, Dubai South

Zabeel Square

Joint venture between Emaar and Meraas to create a mixed-use development near Zabeel Park, Dubai









Zabeel Square

UAE Development – Projects Under Development (100% Owned)

% Remaining Collections of

										/0110	Sold Val	ue ue
Project (100% Owned)	Units	Project Value (AED Mn) ⁽¹⁾	Area (SQF)	Launch Period	% Unit Sold	% Value Sold	% Collected of sold value	% Completion Dec-21	% Gross Margin Dec-21²	Total	Till Handover	Post Handover
Downtown Dubai	7,017	23,263	8,267,556		98%	98%	46%		43%	54%	31%	23%
Opera Grand Residential Tower	295	2,121	519,480	May-14	94%	95%	63%	100%	59%	37%	18%	19%
Forte	919	2,622	1,064,212	Apr-Sep-15	97%	97%	50%	86%	35%	50%	28%	22%
Address Opera	866	3,814	1,103,756	Dec-15/ Mar-16	99%	98%	54%	80%	44%	46%	30%	16%
Il Primo	119	2,678	701,836	Jun-16	100%	100%	35%	81%	43%	65%	26%	39%
Act One Act Two	778	2,117	820,243	Aug-16	97%	97%	38%	89%	42%	62%	25%	37%
Downtown Views 2	1,509	3,559	1,613,816	Jan-Apr-17	99%	99%	49%	94%	36%	51%	24%	27%
Vida Dubai Mall	620	1,648	606,860	May-Jul-17	100%	100%	49%	60%	42%	51%	37%	14%
Burj Royale	602	1,036	492,846	Jan-18	99%	99%	41%	86%	54%	59%	54%	5%
Grande	882	2,845	958,989	May-18	100%	100%	36%	62%	43%	64%	45%	19%
Burj Crown #	427	823	385,518	Jan-20	92%	90%	29%	25%	52%	71%	51%	20%
Dubai Marina	360	824	407,704		99%	99%	65%		27%	35%	29%	6%
Vida Residence at Dubai Marina	360	824	407,704	Mar-17	99%	99%	65%	86%	27%	35%	29%	6%
Arabian Ranches II	426	679	653,538		100%	100%	40%		38%	60%	12%	48%
Camelia	258	408	395,658	Oct-18	100%	100%	40%	100%	37%	60%	12%	48%
Camelia 2	168	270	257,880	Oct-18	99%	99%	40%	100%	40%	60%	12%	48%
Arabian Ranches III	2,427	5,633	4,638,039		96%	94%	27%		33%	73%	44%	29%
Sun	431	627	643,125	Feb-19	100%	100%	48%	78%	28%	52%	12%	40%
Joy	486	768	740,435	Mar-19	100%	100%	42%	68%	33%	58%	18%	40%
Spring	154	240	232,332	May-19	100%	100%	41%	62%	30%	59%	27%	32%
Ruba	430	795	693,852	Oct-19	100%	100%	27%	34%	30%	73%	34%	39%
Caya	247	1,091	756,918	May-21	99%	99%	21%	-	29%	79%	49%	30%
Bliss	332	671	529,060	May-21	100%	100%	22%	-	44%	78%	48%	30%
June 2	35	126	96,699	Oct-21	100%	100%	19%	-	36%	81%	66%	15%
June	183	656	508,903	Oct-21	55%	53%	14%	-	36%	86%	75%	11%
Elie Saab	129	659	436,715	Nov-21	94%	94%	7%	-	39%	93%	93%	0%
Emaar Beachfront	3,154	9,785	3,251,490		96%	97%	30%		37%	70%	51%	19%
Beach Vista	460	1,268	484,686	Jan-18	99%	99%	46%	100%	30%	54%	40%	14%
Marina Vista	353	868	327,247	Sep-18	100%	100%	41%	80%	37%	59%	33%	26%
Grand Bleu Tower	634	2,231	701,222	Apr-19	95%	97%	29%	13%	36%	71%	47%	24%
South Beach	270	660	235,318	Sep-19	99%	99%	44%	80%	38%	56%	33%	23%
Beach Isle	396	1,191	410,319	Feb'20	83%	88%	34%	30%	37%	66%	42%	24%
Palace Beach Residence	550	1,628	522,827	Apr-21	100%	99%	22%	-	35%	78%	49%	29%
Beach Mansion	491	1,939	569,871	Sep-21	96%	96%	15%	-	46%	85%	80%	5%
The Valley	734	1,064	1,132,675		100%	100%	26%		27%	74%	59%	15%
Eden	362	498	553,940	Nov-19	100%	100%	32%	12%	27%	68%	37%	31%
Nara	372	566	578,735	Aug-21	100%	100%	21%	-	27%	79%	79%	0%
Total 100% Owned	14,118	41,248	18,351,002		98%	97%	39%		40%	61%	38%	23%

[#] Group's share is 61.25%

¹⁾ Total project value of units under development based on expected selling price, 2) Corresponds to gross margin for units sold not necessarily indicative of margin at completion

UAE Development - Projects Under Development (JVs)

											Sold Valu	
Project (Joint Ventures)	Units	Project Value (AED Mn)(1)	Area (SQF)	Launch Period	% Unit Sold	% Value Sold	% Collected of sold value	% Completion Dec-21	% Gross Margin Dec-21 ²	Total	Till Handover	Post Handover
Dubai Hills Estates	2,945	8,300	4,428,413		87%	94%	31%		53%	69%	32%	37%
Golf Place	158	1,582	923,279	Jan-18	100%	100%	37%	90%	50%	63%	12%	51%
Socio	332	278	193,826	Feb-18	100%	100%	36%	90%	26%	64%	64%	0%
Collective	473	410	274,790	Mar-18	100%	100%	49%	100%	34%	51%	25%	26%
Collective 2	494	459	285,010	Sep-18	83%	78%	42%	100%	39%	58%	12%	46%
Golf Suites	211	347	202,994	Nov-18	93%	95%	37%	76%	42%	63%	20%	43%
Executive Residences I&II	562	820	463,277	Jan-19	75%	76%	29%	92%	50%	71%	30%	41%
Golf Grove	166	577	405,617	Feb-19	100%	100%	38%	90%	52%	62%	18%	44%
Golfville	306	312	183,203	Apr-19	53%	46%	41%	16%	44%	59%	30%	29%
Golf Place II	128	1,460	777,810	Feb-21	100%	100%	24%	1%	57%	76%	39%	37%
Palm Hills	75	873	370,886	May-21	100%	100%	24%	-	64%	76%	47%	29%
Majestic Vistas	40	1,182	347,721	Jun-21	100%	100%	23%	-	74%	77%	51%	26%
Mina Rashid	282	581	300,301		16%	13%	44%		33%	56%	52%	4%
Sirdhana	282	581	300,301	May-19	16%	13%	44%	-	33%	56%	52%	4%
Total	3,227	8,881	4,728,714		81%	89%	31%		52%	69%	32%	37%

% Remaining Collections of

¹⁾ Total project value of units under development based on expected selling price, 2) Corresponds to gross margin for units sold not necessarily indicative of margin at completion.

Note: Revenues of project under construction are recognized once 20% construction completion and 20% collection is achieved

UAE Development – Projects Under Development (JVs)

										% Re	maining Coi Sold Valu	
Project (Joint Ventures)	Units	Project Value (AED Mn)(1)	Area (SQF)	Launch Period	% Unit Sold	% Value Sold	% Collected of sold value	% Completion Dec-21	% Gross Margin Dec-21 ²	Total	Till Handover	Post Handover
Dubai Creek Harbour	5,826	11,375	5,688,491		94%	91%	37%		36%	63%	32%	31%
Harbour Gate	513	994	527,348	Feb-17	88%	82%	40%	94%	30%	60%	18%	42%
The Cove	280	742	346,176	Mar-17	93%	90%	44%	100%	36%	56%	26%	30%
Creek Rise	539	1,058	558,555	May-17	81%	74%	33%	100%	27%	67%	18%	49%
17 Icon Bay	380	657	370,448	Aug-17	96%	96%	41%	90%	34%	59%	31%	28%
Address Harbour Point	800	2,210	843,064	Sep-17	94%	93%	44%	82%	43%	56%	28%	28%
Breeze	202	338	192,487	Oct-18	99%	98%	35%	64%	41%	65%	30%	35%
Sunset	144	237	138,174	Nov-18	100%	100%	41%	67%	29%	59%	30%	29%
The Grand	559	1,268	601,295	Mar-18	96%	96%	50%	91%	40%	50%	39%	11%
Palace DCH	587	1,041	540,047	Jan-19	100%	99%	31%	40%	36%	69%	29%	40%
Bay Shore	304	355	230,308	Feb-19	99%	98%	36%	59%	28%	64%	32%	32%
Summer	300	374	232,570	Apr-19	97%	95%	34%	47%	29%	66%	24%	42%
Creek Edge	563	943	515,847	May-19	92%	87%	24%	28%	36%	76%	38%	38%
Surf	171	217	133,672	Jun-19	96%	92%	36%	46%	34%	64%	23%	41%
Vida Creek Beach	222	435	203,009	Dec-19	98%	98%	32%	32%	44%	68%	38%	30%
DC Grove	262	506	255,491	Dec-21	89%	90%	3%	-	33%	97%	86%	11%
Emaar South	1,736	2,095	2,464,693		99%	99%	44%		30%	56%	12%	44%
Parkside	371	441	509,243	Oct-18	99%	99%	48%	94%	28%	52%	4%	48%
Parkside 2	422	508	604,920	Jan-19	99%	98%	47%	59%	29%	53%	9%	44%
Parkside 3	365	438	519,318	Feb-19	99%	99%	46%	54%	29%	54%	7%	47%
Green View	286	350	413,656	Apr-19	100%	100%	42%	19%	31%	58%	20%	38%
Greenview 2	292	358	417,556	Jul-19	100%	100%	37%	14%	33%	63%	26%	37%
Total (Joint Ventures)	10,789	22,352	12,881,898		91%	91%	36%		42%	64%	30%	34%
Grand Total (100% Owned + JVs)	24,907	63,600	31,232,900		95%	95%	38%		40%	62%	34%	27%

% Remaining Collections of

¹⁾ Total project value of units under development based on expected selling price, 2) Corresponds to gross margin for units sold not necessarily indicative of margin at completion

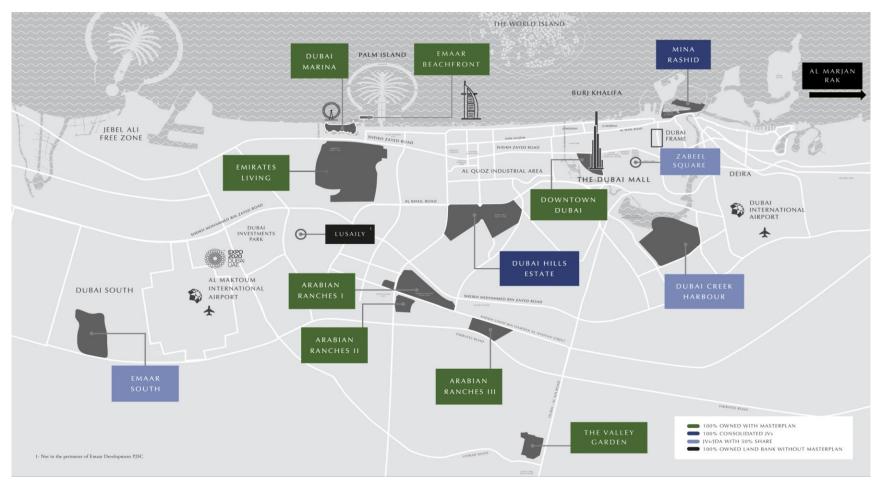
UAE Development – Completed Projects¹ (100% Owned)

Project (100% Owned)	Units	Project Value (AED Mn) ⁽²⁾	Area (SQF)	% Unit Sold	% Value Sold	% Collected of sold value	% Remaining Collections of Sold Value
Downtown Dubai	5,610	21,685	8,167,016	99%	98%	95%	5%
Blvd Heights	550	1,803	773,089	96%	95%	84%	16%
Address Sky View	551	2,903	984,654	100%	100%	96%	4%
Blvd Point	449	1,371	592,675	100%	100%	94%	6%
Blvd Crescent	357	1,149	489,233	95%	94%	92%	8%
Vida Downtown	344	1,412	492,618	98%	98%	91%	9%
Burj Vista	666	1,934	867,737	100%	100%	99%	1%
Fountain Views III	208	1,157	357,781	100%	100%	97%	3%
Address Boulevard	532	1,935	667,697	100%	99%	99%	1%
Burj Khalifa	900	4,599	1,586,013	99%	98%	97%	3%
Fountain Views	286	1,075	389,953	100%	99%	98%	2%
Fountain Views II	289	1,110	392,485	100%	100%	99%	1%
The Downtown Views	478	1,238	573,081	100%	100%	85%	15%
Dubai Marina	650	2,599	1,163,437	96%	94%	91%	9%
Marina Plaza	164	1,502	644,468	84%	89%	95%	5%
52-42	486	1,097	518,969	100%	100%	85%	15%
Emirates Hills	137	426	202,837	96%	96%	97%	3%
Vida The Hills	137	426	202,837	96%	96%	97%	3%
Arabian Ranches I	33	291	161,326	100%	100%	87%	13%
La Avenida II	33	291	161,326	100%	100%	87%	13%
Arabian Ranches II	1,547	6,805	4,669,459	99%	99%	94%	6%
Reem	216	507	398,804	100%	100%	90%	10%
Samara	177	726	467,319	98%	98%	84%	16%
Azalea	108	418	264,151	99%	99%	75%	25%
Rasha	140	762	523,899	99%	98%	94%	6%
Lila	219	871	573,553	100%	100%	96%	4%
Rosa	144	790	543,599	97%	96%	98%	2%
Yasmin	98	555	375,066	97%	96%	95%	5%
Polo Homes	71	733	500,316	100%	100%	98%	2%
Palma	121	498	334,981	100%	100%	99%	1%
Casa	253	944	687,771	100%	100%	99%	1%
Emaar Beachfront	457	1,278	470,456	100%	100%	56%	44%
Sunrise Bay	457	1,278	470,456	100%	100%	56%	44%
Total 100% Owned	8,434	33,085	14,834,531	99%	98%	93%	7%

UAE Development – Completed Projects¹ (JVs)

Project (Joint Ventures)	Units	Project Value (AED Mn) ⁽²⁾	Area (SQF)	% Unit Sold	% Value Sold	% Collected of sold value	% Remaining Collections of Sold Value
Dubai Hills Estates	6,799	22,690	20,061,013	98%	97%	86%	14%
Park Heights I	270	318	216,135	95%	90%	75%	25%
Park Heights II	555	652	442,933	95%	92%	80%	20%
Sidra 3	339	1,365	881,928	100%	100%	84%	16%
Maple 3	562	1,496	1,029,810	100%	99%	85%	15%
Sidra 2	422	1,749	1,127,673	100%	100%	94%	6%
Sidra	479	2,036	1,303,633	100%	100%	98%	2%
Grove and Views	134	2,909	3,876,038	97%	93%	82%	18%
Parkway Vistas	61	872	466,172	100%	100%	88%	12%
Fairway Vistas	65	986	502,931	100%	100%	92%	8%
Maple 2	666	1,747	1,229,258	100%	100%	97%	3%
Acacia	537	1,071	677,047	92%	90%	92%	8%
Emerald Hills Plots	178	1,251	2,070,763	100%	100%	40%	60%
Maple 1	646	1,771	1,215,738	100%	100%	95%	5%
The Parkway Plots	116	672	1,411,777	100%	100%	83%	17%
Mulberry	676	1,345	858,314	94%	89%	95%	5%
The Fairway Plots	118	679	1,628,464	100%	100%	92%	8%
Park Point	333	489	331,171	98%	96%	76%	24%
Club Villas	150	573	368,299	100%	100%	80%	20%
Park Ridge	492	709	422,929	96%	91%	52%	48%
Dubai Creek Harbour	2,496	5,155	2,789,813	95%	92%	67%	33%
Dubai Creek Residences	174	418	236,456	99%	98%	93%	7%
Harbour Views	776	1,569	867,170	99%	99%	78%	22%
Creekside 18	500	1,069	555,939	89%	82%	70%	30%
Creek Horizon	556	1,108	601,961	99%	97%	61%	39%
Creek Gate	490	992	528,287	90%	84%	40%	60%
Emaar South	1,388	1,940	1,648,726	72%	68%	77%	23%
Urbana I, II, III	896	1,034	935,147	73%	67%	80%	20%
Golf Views	288	319	253,035	62%	50%	96%	4%
Golf links	204	587	460,544	83%	79%	65%	35%
Total (JVs)	10,683	29,786	24,499,552	94%	94%	82%	18%
Grand Total (100% Owned + JVs)	19,117	62,870	39,334,083	96%	96%	88%	12%

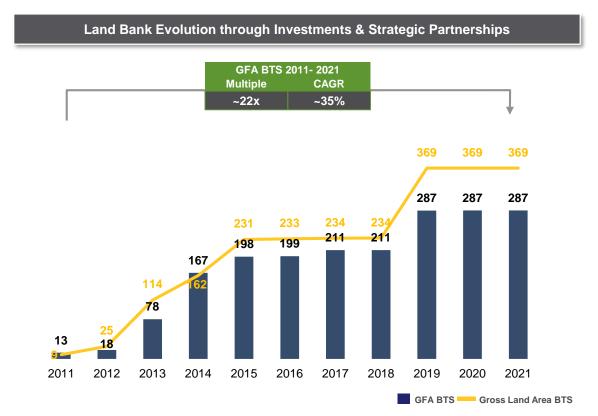
UAE Development – Location of Development Projects



UAE Development – Expected Delivery Schedule (Units)

		Under	Under De	velopment	Delivery Sch	edule
	Completed	Development	2022	2023	2024	2025
A - Emaar Development (fully consolidated)						
Downtown	14,694	7,017	2,582	3,388	1,047	-
Emaar Beachfront	457	3,154	460	623	1,030	1,041
Dubai Marina	4,936	360	360	-	-	-
Arabian Ranches	4,360	-	-	-	-	-
Arabian Ranches II	1,239	426	426	-	-	-
Arabian Ranches III	-	2,427	-	1,071	1,009	347
The Valley	-	734	-	362	372	-
Emirates Living (Excluding Land)	14,968	-	-	-	-	-
Emaar Towers	168	-	-	-	-	-
Dubai Hills Estate	6,310	2,945	2,396	-	549	-
Umm Al Quwain	277	-	-	-	-	-
Mina Rashid	-	282	-	-	-	282
Total - A	47,409	17,345	6,224	5,444	4,007	1,670
B - Joint Ventures						
Dubai Creek Harbour	3,194	5,826	1,891	2,523	587	825
Emaar South	1,429	1,736	371	787	578	-
Total - B	4,623	7,562	2,262	3,310	1,165	825
Total (A + B)	52,032	24,907	8,486	8,754	5,172	2,495

UAE Development – Land Bank Details



No Long	Term	Need for	or Land	Purchase
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Note: Cumulative historical GFA BTS not adjusted for GFA developed post 2011 nor GFA currently under development # Not in the perimeter of Emaar Development PJSC

Year	Area
2012	Arabian Ranches II
2013	Dubai Hills Estate
2014	Dubai Creek Harbour
2015	Emaar South
2016	Downtown Views, Ras Al Khaimah
2017	Zabeel Square & Emaar Beachfront
2019	Arabian Ranches III, Mina Rashid & The Valley Garden

UAE Available Land Bank	Gross Land Area (Mn SQ. FT.)
UAE wholly owned	158.41
Lusaily [#]	45.98
Ras Al Khaima	0.84
Others (Downtown, Arabian Ranches etc.)	11.95
The Valley Garden	99.18
Emaar Beachfront	0.47
Dubai Hills	48.36
Dubai Creek	54.72
Mina Rashid	10.11
Emaar South & others	59.75
Total UAE Available Land Bank	331.35

International Development – Expected Delivery Schedule

Country	Entity	Completed	Under Development	To be developed	Cumulative till 2021	2022	2023	2024	2025
Subsidia	ries								
erig En	Emaar Misr	9,692	6,482	10,656	9,636	2,013	2,158	2,229	1,820
35300	Emaar Middle East	936	-	-	763	65	42	57	-
C ∗	Emaar Turkey	1,305	-	-	1,168	137	-	-	-
*	Metn Renaissance	516	65	88	430	158	30	36	15
(*)	EGKL & EDIL	1,932	738	190	1,907	263	2	496	192
(a)	Emaar India	20,552	3,461	1,063	18,598	5,065	1,413	-	-
	Total	34,933	10,746	11,997	32,502	7,701	3,645	2,818	2,027

International Development – Land Bank Details

International Land Bank	Gross Land Area	
	(Mn SQ. FT.)	
Saudi Arabia (Emaar Economic City)*	1,119.4	
Saudi Arabia (Emaar Middle East)	2.6	
India (Emaar India)	149.0	
Egypt	55.5	
Pakistan	11.2	
Lebanon	2.0	
Total Key International Markets	1,339.8	

^{*}Emaar Economic City is an associate of Emaar, land bank data is as on 30 Jun 2020

JV / JDA Accounting Treatment

Accounting	P&L	Balance Sheet	Impact on Return on Capital
Dubai Hills – Consolidation	100% consolidation50% Minority Interest	100% consolidation50% Minority Interest	Neutral impact on ROCE
Mina Rashid – Consolidation	100% consolidation30% Management Fee Expense	100% consolidation	Neutral impact on ROCE
Dubai Creek	BTS projects – JDA • 50% profit recognised as management fee in revenue BTL/BTO projects – • 50% profit recognised based on equity method (base case)	 Recoverable under joint development agreements Advance for Investments Investments in associates and joint ventures Loans to associates and joint ventures 	Higher ROCE as Development Assets not recognised on company's Balance Sheet
Emaar South & Zabeel Square – Equity Method	 BTS projects – 50% profit recognised Management fee recognised in revenue of Emaar Development 	 Investments in associates and joint ventures Loans to associates and joint ventures 	Higher ROCE as Development Assets not recognised on company's Balance Sheet

Hospitality Group – Current Portfolio

Hotel	Management Company	Classification	Keys	Residences in Hotel Pool ⁽⁵⁾	Operational
Emaar Hospitality Group Hotel Portfolio					
Dubai					
Armani Hotel at Burj Khalifa	Armani Hotel - Dubai	5 Star	160	23	2010
Address Downtown Dubai	TAH&R ⁽²⁾	5 Star	220	193	2008
Address Dubai Mall ⁹	TAH&R ⁽²⁾	5 Star	244	256	2009
Address Dubai Marina ⁹	TAH&R ⁽²⁾	5 Star	200	34	2009
Address Boulevard ⁹	TAH&R ⁽²⁾	5 Star	196	NA	2017
Address Fountain View	TAH&R ⁽²⁾	5 Star	193	NA	2019
Address Sky View ⁹	TAH&R ⁽²⁾	5 Star	169	NA	2019
Address Beach Resort ⁹	TAH&R ⁽²⁾	5 Star	217	NA	2020
Addrees Fujairah	TAH&R ⁽²⁾	5 Star	196	NA	2021
The Palace Downtown Dubai	TAH&R ⁽²⁾	5 Star	242	NA	2007
Manzil Downtown Dubai ^{3 & 9}	Vida Hotels & Resorts	4 Star	197	NA	2007
Vida Downtown Dubai ^{4 & 9}	Vida Hotels & Resorts	4 Star	156	NA	2007
Vida Hills Hotel	Vida Hotels & Resorts	4 Star	160	NA	2007
Vida Creek Harbour	Vida Hotels & Resorts	4 Star	286	NA	2019
Arabian Ranches Golf Club	Emaar Hospitality	Standard	11	NA	2007
Vida Umm Al Quwain	Vida Hotels & Resorts	Standard	143	NA	2021
Rove Downtown	ROVE (1)	3 Star	420	NA	2016
Rove City Center	ROVE (1)	3 Star	270	NA	2016
Rove Healthcare City	ROVE (1)	3 Star	286	NA	2017
Rove Trade Center	ROVE (1)	3 Star	270	NA	2017
Rove Dubai Marina	ROVE (1)	3 Star	384	NA	2018
Rove At The Parks	ROVE (1)	3 Star	579	NA	2019
Rove La Mer	ROVE (1)	3 Star	366	NA	2020
Rove City Walk	ROVE (1)	3 Star	566	NA	2021
International					
Armani Hotel at Via Manzoni (Milan, Italy)	Armani Hotel-Milan	5 Star	95		2011
Other Emaar Group Hotels (6)					
International					
Novotel (Hyderabad, India)	Accor	5 Star	288	NA	2006
Al Alamein Hotel (Marassi, Egypt)	TAH&R ⁽²⁾	4 Star	187 + 2 ⁽⁷⁾	NA	2007(8)
Verdi Hub (Marassi, Egypt)	NA	In process	19	NA	2020
Blanca (Marassi, Egypt)	NA	In process	30	NA	2020
Address Marasi (Marassi, Egypt)	TAH&R ⁽²⁾	5 Star	48	NA	2020
Address Residence (Istanbul)	TAH&R ⁽²⁾	5 Star	185	197	2021
Vida Marassi	Vida Hotels & Resorts	5 Star	157	NA	2021

- 1) Rove is joint venture with Meraas Holding
- 2) TAH&R: The Address Hotels and Resorts
- 3) Formerly Al Manzil Hotel; reopened after renovation on December 15, 2014
- 4) Formerly Qamardeen Hotel; reopened after renovation on June 16, 2013
- 5) Residences in the Hotel Pool are operated by Emaar Hospitality like hotel rooms,
- 6) Other Emaar Group Hotels are not operated by Emaar Hospitality Group
- 7) Al Alamein Hotel includes 187 rooms and 2 villas
- 8) Al Alamein Hotel is a landmark Egyptian hotel operating since 1964 and acquired by Emaar in 2007
- 9) Emaar maintains management rights only

Hospitality Group – Hotels / Service Apartments Under Development¹

Hotel	Location	Launch	Keys	Serviced Apartments ²	Estimated Completion
Vida Dubai Marina	Dubai Marina	2017	158	360	2022
Vida Dubai Mall	Downtown	2017	195	380	2022

¹⁾ Represents hotels / serviced apartments being developed by Emaar, 2) The Serviced Apartments figures refer to the total number of apartments in the project and not the units in the hotel pool

Fair Valuation Overview - GAV By Segment

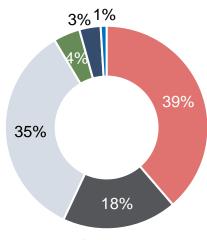
December 2021 Book Value Split

21% 45% 23% **Total AED 122 Bn**

- UAE Development
- Retail & Leasing
- Associates

- International Development
- Hospitality
- Others

December 2021 Fair Value Split



Total AED 191 Bn

- UAE Development
- Retail & leasing
- Associates

- International Development
- Hospitality
- Others

Market Value of Assets is ~ 1.6x of the Book Value

Fair Valuation Overview - GAV By Segment (Cont'd)

GAV: Development Properties

	202	21	202	20
AED Million	Book	Fair	Book	Fair
AED WIIIIOII	Value	Value	Value	Value
UAE	18,760	38,065	21,962	37,252
Egypt	7,477	9,257	5,415	7,059
Turkey	620	618	1,199	1,516
India	8,860	11,834	9,744	12,261
KSA	677	894	703	892
Pakistan	390	1,828	540	2,094
USA	453	453	498	494
Lebanon	436	436	554	847
Morocco	49	109	299	466
Syria	19	19	19	18
Total	37,741	63,513	40,933	62,899

GAV: Fixed Assets

	202	21	2020		
AED Million	Book Value	Fair Value	Book Value	Fair Value	
Hotels & Convention Center	6,244	8,264	5,491	7,310	
District Cooling Plant	741	741	636	636	
At The Top	235	235	251	251	
Leisure & Entertainment	975	975	967	967	
Other Assets	2,430	2,427	2,933	2,932	
Total	10,625	12,642	10,278	12,096	

Fair valuation is carried out by CBRE, JLL and other reputable valuers for development properties (including land), investment properties and revenue generating fixed assets. The above do not include fair value of unconsolidated JVs and JDAs except those that are listed associates & JVs.

Note: During the year revenue recognition policy of Emaar Egypt has been changed retrospectively from over a period of time to point in time method due to recent contract enforcement trends, legal opinions and industry practice. Accordingly, the prior periods numbers have been restated.

Fair Valuation Overview - NAV Table

In AED Mn

	20	21	20	20
	Book Value	Fair Value	Book Value	Fair Value
Cash and bank balances	8,658	8,658	6,271	6,271
Trade and Other Receivables	30,821	30,821	27,276	27,276
Development Properties	37,741	63,513	40,933	62,899
Investment in Associates and Joint Ventures	5,075	6,474	4,854	4,846
Securities and Loans to Associates and Joint Ventures	4,375	4,375	4,022	4,022
nvestment Properties	22,743	62,387	22,319	58,736
Fixed Assets	10,625	12,642	10,278	12,096
ntangible assets	745	745	755	755
Right of use assets	1,067	1,067	1,269	1,269
Total Assets	121,850	190,682	117,977	178,170
Total Liabilities (incl. Minority Interest)	(60,157)	(69,163)	(62,459)	(75,254)
Net Asset Value	61,693	121,519	55,518	102,916
Number of Shares Outstanding (in Million)	8,180	8,180	7,160	7,160
Net Asset Value per Share (AED)	7.54	14.86	7.75	14.37

Note: During the year revenue recognition policy of Emaar Egypt has been changed retrospectively from over a period of time to point in time method due to recent contract enforcement trends, legal opinions and industry practice. Accordingly, the prior periods numbers have been restated.

Group Structure*

EMAAR PROPERTIES PJSC (3) DOMESTIC REAL ESTATE INTERNATIONAL MALLS HOSPITALITY GROUP OPERATIONS LEISURE & ENTERTAINMENT OTHERS **EMAAR EMAAR EMAAR** EMAAR ASSET HAMPTONS EMAAR DISTRICT EME, KSA AT THE ENTERTAINMENT EMAAR HOTELS & MALL HOSPITALITY MANAGEMENT MENA COOLING (100%) (100%) TOP (100%) RESORTS (100%) (100%) (100%)GROUP (100%) (100%) (100%) EMAAR BAWADI DUBAL EMAAR INDIA **EMAAR DUBAI OPERA** NAMSHI (5) (50%) HILLS ESTATE (77%) & EMAAR LEBANON ROVE HOTELS (100%)(100%)AMC JV (74%) (65%) (50%)MIRAGE **EMAAR EMAAR** EMAAR DUBAI LEISURE & EMAAR INDUSTRIES & MOROCCO SOUTH DWC DEVELOPMENT INVESTMENTS (5) TURKEY (100%) (100%)(1 & 5) (50%) (100%) (40%)**EMAAR** DWTC EMAAR ZABEEL EKO TEMALI (5) EMRILL (5) AMERICA SQUARE (1 & 5) LLC (5) (50%) (50%)(50%)(100%)(50%)Listed Companies Notes: EMAAR TURNER **EMAAR** MINA RASHID PAKISTAN (1) Only built to sell projects are held by Emaar Development and JV partners. Build to lease and operate INTERNATION-IGO SYRIA (1) EGKL & EDIL (60%)(BTL/BTO) projects are directly held by Emaar Properties PJSC, its subsidiaries and JV partners. AL ME (5) (65%) (70%)(100%) (2) Dubai Creek Harbour is a joint development agreement hence not included in above structure. Listed on DFM. (4) Listed on EGX. DEAD SEA EMAAR JOR-

Equity accounted joint ventures or associates.

(6) Listed on Tadawul Exchange.

DAN (100%)

TOURISM (5)

(29.33%)

^{*} Included only material entities

