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# **Emaar Purpose & Business Model**

# An Enduring Enterprise driven by:

- Vision to redefine engineering excellence
- Mission to create futuristic residential, retail, entertainment & leisure assets transforming the lifestyles of people globally
- Goal to deliver sustainable longterm growth and value creation

## Our Business Model:

We operate a business model that puts risk mitigation at the center of our core strategies. We create value by providing high quality and highly desirable environments, which help our discerning customers to succeed today, and in the future. Our properties are also inclusive places, which foster opportunities and contribute positively to their neighborhoods

# Our Purpose:

Our purpose is to be the most admired realty group globally, that transforms the lives of its occupiers by delivering spaces that engage, excite and enrich, and thus deliver sustainable long-term income and wealth creation

# A Globally Admired Real Estate Company

## **FMAAR**

#### CREATOR OF WORLD-RENOWNED ARCHITECTURES

#### **BURJ KHALIFA**

Tallest building in the world

#### **DUBAI MALL**

One of Most visited malls in the world

#### THE DUBAI FOUNTAIN

World's tallest choreographed musical fountain

# GLOBAL RANKINGS IN LISTED REAL ESTATE SPACE

#### **RANKFD #1**

Best amongst the Top 50 Real Estate Developers in MENA<sup>1</sup>

#### 1st IN MARKET CAP<sup>2</sup>

In MENA under MSCI EM Index

#### 1st IN NET PROFIT<sup>2</sup>

In Emerging Markets

#### 6th IN REVENUE<sup>2</sup>

In Emerging Markets (1st excluding China)

#### 1st IN TOTAL ASSETS4

In Middle East (13th globally)

#### PROVEN EXECUTION

#### + 140,000<sup>3</sup> GLOBALLY Over 67% of which in UAE

Residential units sold since 2002

- + 94,000<sup>3</sup> GLOBALLY
- + 59,500<sup>3</sup> in UAE

Residential units delivered since 2002

c. 0.5<sup>3,5</sup> BN SQ. FT.

Land bank in key countries

#### STRONG REVENUE VISIBILITY

### AED 55.7<sup>3</sup> BN GLOBALLY AED 45.7<sup>3</sup> BN in UAE

Robust revenue backlog from property sales

# 37% RECURRING REVENUES (59% of EBITDA)

Mall and retail centers with GLA of over 12.2 Mn sq. ft. globally (9.9 Mn sq. ft. in Dubai)

#### 37 Hotels with 8,135 keys

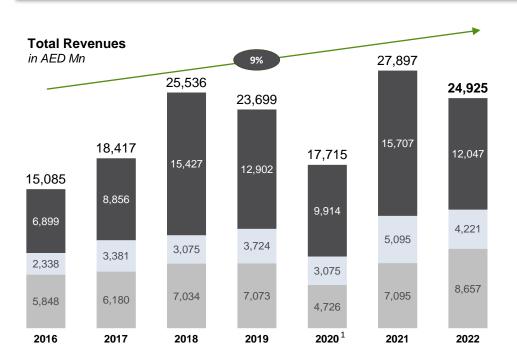
(27 hotels are in pipeline with more than 2/3rd under management contract)

# **Emaar Timeline – Key Events**



# **Diversified Real Estate Play In UAE & International Markets**

## **Resilient Business Model With Strong Growth Potential**



- UAE Development : 10% CAGR
- International Development: 10% CAGR
- Malls, Hospitality, Entertainment & Others (Recurring Revenues): 7% CAGR

- Significant growth delivered in difficult market environment
- Good business mix with strong upside potential in development business. supported by steadily growing recurring **businesses**
- Significant value to be unlocked in the international operations (large land bank)
- **Hospitality & Entertainment businesses** looking to expand outside UAE, in other **GCC** markets

# **Strong Balance Sheet**

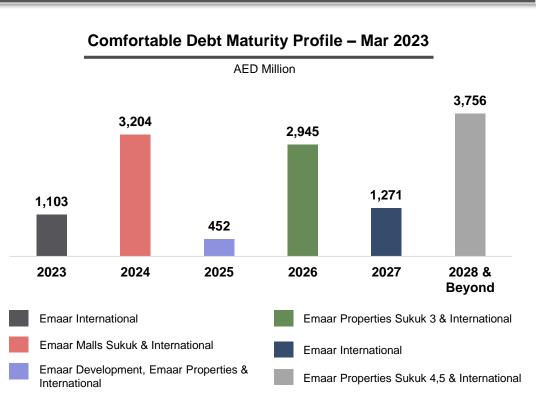
## Investment Grade Rating with Low Leverage and Access to Significant Liquidity

AED Million	Q1 2023
Debt	12,731
Cash	22,827
Net Debt	(10,096)
Equity	78,138
Total Assets	133,229
Undrawn Facility <sup>1</sup>	12,852

Key Ratios	Q1 2023
Debt / Equity	0.2
Debt / Total Assets	0.1
Net Debt / EBITDA*	(0.9)
EBITDA / Interest	19.5**
Credit Rating	BBB- / Baa3 (With Stable Outlook)
Debt / Total Assets  Net Debt / EBITDA*  EBITDA / Interest	0.1 (0.9) 19.5** BBB- / Baa3



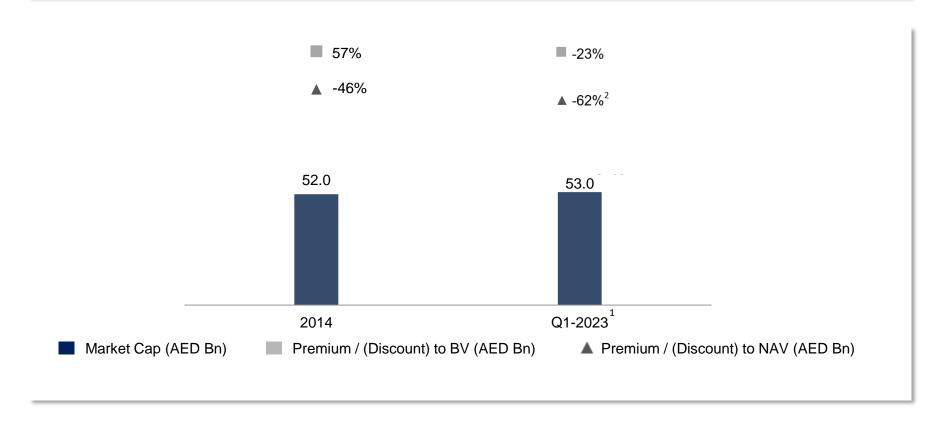
<sup>\*\*</sup> Excluding finance cost related to discounting/unwinding of long-term payments & leases



Note: Majority short/medium term working capital type facilities are rolled over on annual basis or on the respective facility expiry dates

## **Emaar In "The Value Zone"**

## **Emaar Properties is Trading at Significant Discount to its NAV despite Superior Financial Metrics**





# **Developer of Iconic Master Plans Transforming Dubai...**

#### **Downtown Dubai**







**Today** 

- **500-acre Flagship Mega-Development**
- One of the **Most Visited Destinations** In The World
- Includes World's Tallest Building & one of World's **Largest Mall**

#### **Dubai Marina**







**Today** 

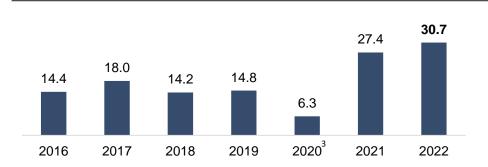
- Largest Man-Made Marina<sup>1</sup> (3.5 sq.km.) development of its kind
- Total development area of 66 million sq. ft.

# ... Having Stood Multiple Tests of Time

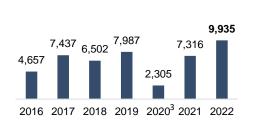
Emaar's Unique Proposition of Integrated Masterplans and Superior Quality helped to Deliver

Consistent Performance in UAE

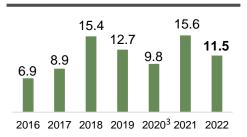
## Emaar Development Sales<sup>1</sup> (AED Bn)



## Sales Trend<sup>1</sup> (Units)



## Revenues<sup>2</sup> (AED Bn)



- ✓ Significant long-term value creation through Integrated Master Developments centred around Iconic Assets
- ✓ Strong customer trust and brand loyalty
- ✓ One of the highest quarterly property sales in UAE of c. **AED 8.6 Bn during Q1 2023**
- ✓ Revenue backlog of AED 45.7 Bn from property sale as of 31 March 2023
- ✓ Acquisition of Dubai Creek Harbour in 2022, offering future profit potential in a highly desired area within Dubai

## Renowned For Its Iconic Retail Assets...



## **Dubai Mall – Most Visited Mall in the World**

- World renowned shopping & entertainment destination
- √ 4.9 Mn sq. ft. GLA¹
- √ 96% Occupancy¹
- √ 1,300+ stores with leading retailers and marquee global brands
- ✓ Robust footfall in exceeding pre Covid-19 pandemic levels

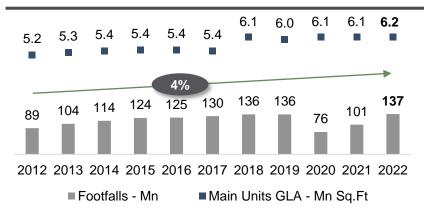
## ...Delivering Robust Growth

## **Emaar Malls Management Delivered Consistent Growth over 2012 to 2022**

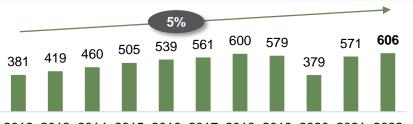
- Preferred gateway to Dubai's consumers for aspiring retailers and brands
- Urban lifestyle destination and unique retail experience
- Benefits from mature catchment created by the integrated master community developments of Emaar
- Emaar's malls are top choice for retailers, due to our well-established presence, superior positioning and strong footfall
- ✓ Opened Dubai Hills Mall<sup>1</sup>, an Iconic lifestyle destination, with ~1.8 Mn sq ft. GLA in Feb 2022

1) A joint venture (JV)

#### Robust Growth in Footfalls...



## Along with Steady Increase in Rent psf. (AED)



2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

## ... Complemented by Immersive Entertainment Avenues

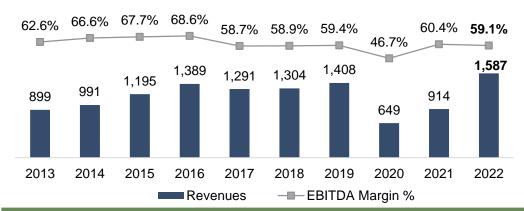
#### **Major Tourist Attractions driving Footfalls** at Dubai Mall

- At The Top, world's highest observation desk
- **Dubai Aquarium & Underwater Zoo** featuring one of the world's largest acrylic viewing panels
- Penguinarium, an all immersive encounter with Gentoo Penguin
- KidZania, children's edutainment centre
- Reel Cinemas, UAE's largest 26-screen megaplex with different experiences
- Play DXB, mix of VR attractions and Arcade zone park spread over 75,000 sq. ft.
- **Dubai Ice Rink**, Olympic-sized ice-skating & events venue

## **Entertainment & Commercial Leasing:**

## **Robust Growth & Superior Margins**

In AED Mn



- ✓ Sky Views Observatory & Edge Walk, with glass floor and slide. Edge Walk is Dubai's highest hands-free walk on a ledge encircling the Address Sky View tower
- ✓ Storm Coaster in Dubai Hills Mall, entered into Guinness World Records as "Fastest Vertical Launch Rollercoaster".
- ✓ Adventure Park at Dubai Hills Mall targeting dense residential communities around
- Expanding in Saudi Arabia & Bahrain for exceptional entertainment experiences

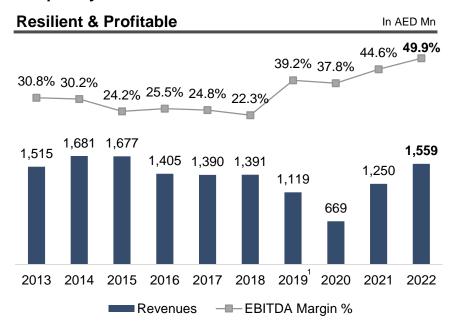
# **Hospitality Assets Deliver Steady Performance**

## **Strong Rebound in Performance Post Covid-19**

#### **Emaar Hotels:**

- Able to maintain **healthy EBITDA margin** with **operating** costs under control
- Hospitality sector was the key beneficiary of Expo (Emaar was the Hospitality partner for Expo)
- **Healthy pipeline** of 27 hotels, more than 2/3<sup>rd</sup> of which are under management contracts
- Established brands Address Hotels & Resorts, Palace Hotels & Resorts, Vida Hotels & Resorts and Rove<sup>2</sup> Hotels
- ADRs and Occupancy are higher than the average of Dubai's market

## **Hospitality Business:**



<sup>1)</sup> Sold 7 hotel assets since 2019 while continuing to operate such hotels under long-term Hotel Management Agreement; 2) A joint venture

## Replicating Our Success In International Markets

## Leverage Emaar's Strength And Unlock the Land Bank Potential in Key International Markets

#### **Development**

- ✓ **45,800+** units sold & **34,500+** units delivered since 2002
- √ 1.32 Bn sq. ft. land bank in key countries

#### **Major Projects:**

- ✓ Egypt: Uptown Cairo 'City within a city', Marassi - tourist resort with 7 distinct lifestyle districts
- ✓ Turkey: Emaar Square mix-use development in the heart of Istanbul, Tuscan Valley - integrated community
- ✓ Pakistan: Karachi integrated premium waterfront residential plan
- ✓ India: world class living spaces in Gurugram, Delhi, Mohali, Jaipur, Indore etc.

#### Retail

- ✓ Own & operate iconic retail assets which will be part of Emaar's master developments
- Own & operating one of the largest mall in Turkey - Emaar Square Mall with 1.6 mn sq. ft. of GLA
- Emaar Square in Egypt, a development with outdoor shopping experience at Uptown Cairo
- Explore retail asset management contracts in GCC markets

#### **Entertainment**

- ✓ Launch entertainment avenues complementing our retail assets
- ✓ Unique leisure attractions at Emaar Square Mall in Turkey -Discovery Centre, Aquarium & Underwater Zoo, Family Entertainment Centre. Ice Skating Rink, Mega Movie Theatre
- ✓ Expansion outside UAE, primarily in Saudi Arabia and Bahrain

## Hospitality

- ✓ Adopt an asset-light strategy to expand in key international markets
- ✓ Leverage established brands – Address Hotels & Resorts, Vida Hotels & Resorts and Rove Hotels
- ✓ Currently, owns and manage Al Alamein, Hotel Blanca, Address Marassi, Verdi Hub Marassi, in Egypt, Address Hotel in Turkey and Vida Marasi in Bahrain



# **Top 3 Priorities**

Maintain Leadership Position in Our Markets



# **UAE Development Strategy: Consolidate and Prepare for the Next Growth Phase**

### Leverage the Strength of Master Developments

- Leverage on the existing master community developments to launch new projects
- Provide 'City within a city' experience to discerning customers

#### **Product Innovations**

- Unique product offering for Millennials
- Optimised unit size with larger community facilities
- Farmhouses for complete world-class resort living
- Wider price-product range

#### Marketing to **International Customers**

- Targeting international customers
- Business development in China, India, Saudi Arabia & other countries
- Strong response from European, Chinese & Russian customers

## **Well-planned Execution** & Delivery

- Timely completion of projects under development
- Healthy cash flow generation

### **Development Through JV**

- Access to premium land through JV with GREs<sup>1</sup>
- Preferred Development Partner for GREs
- Expansion and penetration of Emaar Brand in existing and new markets over longer term
- Return on Capital Accretive lower capital (minimum immediate cash outlay for land purchase)
- Earn development profit share and project management fees
- Conserved cash to be used for judicious purchase of prime land

# **UAE Retail Strategy: Multi-format Growth Strategy**

#### **Leverage Superior Asset Mix**

- Offer diverse retailing experience super-regional malls, regional malls, specialty retail, community retail centers
- Constant innovations and improvements to deliver superior experiences
- Well-entrenched in existing catchments & categories
- Increase competitiveness and enhance customer convenience

## **Robust Retail Space Growth**

- Well-planned extensions at Dubai Mall to enhance customer experience
- Leverage Emaar master developments to expand community retail centres
- Grow our portfolio in local market with timely completion of upcoming retail assets
- Potential growth through acquisition of third party retail assets in the UAE and the GCC

## **Quality & Profitability of Retail Assets**

- Diversify lease payment risk across a significant number of tenants
- Maintain flexible lease terms with active tenant management
- Maintain high margins and strong collection rates
- Offer unique complementary attractions

# **UAE Retail Strategy: Adopt Low-Risk Model For Future Expansions**

#### **Operate As Pure Rental Income Play**

#### Pure Rental Income Play

Focus on rental income growth and cash flow generation

#### Minimal Development Risk

- Execute extensions & renovations at existing retail assets with significant footfall
- Selectively add new community centres in Emaar master developments

## New Expansions

 New retail assets to be developed by Emaar (independently or through Joint Ventures)

## **Projects under Emaar**

Project Name	GLA ('000 sq.ft.)	Expected Opening		
TDM Boulevard Expansion	c. 110	Opened		

## **Projects under JV**

Project Name	GLA ('000 sq.ft.)	Expected Opening		
Dubai Expo Mall <sup>1</sup>	c. 385	Q3 2024		



# **Enhancing Focus on Circular Economy & ESG...**

Engaging the future by integrating ESG into all decisions and transforming assets to improve their environmental and social impacts

**ENVIRONMENT** 

✓ Circular Economy, Sustainable Operations, Health & Wellness

SOCIETY

Diversity & Inclusion, Philanthropy and Customer Wellbeing & Satisfaction

**GOVERNANCE & ETHICS** 

✓ Business Ethics, Anti-Corruption and Whistleblower Policy

Actively enhance ESG focus to be a highly responsible and sustainable business and to join commitment initiatives that align with UAE's Net Zero 2050 strategic initiative

# **Enhancing Focus on ESG: Environment focus**

Working on becoming a leader of sustainability in the real estate industry; aligning ourselves with UN Sustainable Development Goals (SDGs)

#### **CLEAN WATER**

- Implementation of High-Volume Aerator for lakes at communities
- Implementation of Wastewater Recycling at Dubai Aquarium & Under Water 700 exhibits
- Installation of Low-volume Aerators for the showerheads in swimming pool amenities at communities
- Implementation of Leak **Detection System** with remote monitoring for swimming pool pump rooms at Emirate Living
- Recycle of swimming pool backwash water to reuse for washing tasks at Arabian Ranches & **Emirates Living**

#### AFFORDABLE CLEAN **ENERGY**

- Raise in the overall installed solar capacity in Springs Souk, Ranches Souk. Gold & Diamond Park Community Retail Centers to 3.16 MW. Overall Solar energy generated in 2022 was 4.95 GWh
- Retrofit with LED lights upgrades at various assets with motion sensors for energy conservation
- Implementation of **Compressor Downsizing** for energy optimization at Dubai Fountain
- Downsizing of motors in Downtown community for energy optimization

#### INDUSTRY. **INNOVATION AND INFRASTRUCTURE**

- Deployment of **Autonomous boat** skimmer for surface cleaning and live chemical parameters sampling in Dubai Fountain Lake
- Execution of Demand Controlled Ventilation in HVAC with the help of VFDs (variable frequency drives) and CO2 sensors
- Real Time monitoring of Lake water parameters through IoT sensors
- Use of Waterless Floor Cleaner for Emaar square, Downtown communities
- Deployment of Remote **Operated Boat for** Enzyme Dozing across Lakes

#### **RESPONSIBLE CONSUMPTION AND PRODUCTION**

- Established a symbiotic relationship with a local start-up company to produce bio-degradable cutlery from Dry fronds of palm trees collected as part of the seasonal maintenance activity
- Circular Economy concept: Implemented practices across Emaar. presented to the Dubai Supreme Council of Energy (DSCE) Circular Economy Committee in 2022
- Recycling awareness campaign across communities and free of charge collection of green waste from horizontal communities

#### **CLIMATE ACTION**

- Achieved WELL Health & Safety certification for 218 buildings of the community portfolio
- Re-certification of ISO 14001-Environmental Management System and the maintenance of **Energy Management** System Standard - ISO 50001
- Implemented Scope 2 emissions monitoring and monthly reporting

## **Enhancing Focus on ESG: Social focus**

2

# Committed to working closely with the community, uphold the highest standards of living, our people are a driving force behind our success

### Catering to society and putting Healthcare & Safety first

- Dedicated over US\$10 Mn for the Economically Weaker Section (EWS) housing projects in India since 2017
- Donated EGP 185M for Haya Karima: Alleviating the burden of citizens in communities in need in the countryside and slums in urban areas. Also contributed EGP 80M to Tahya Misr in 2022, a fund working towards poverty alleviation, encouraging private-public partnership for sustainable development, meeting the needs of financially disadvantaged etc. in Egypt
- Providing laptops and tablets to Emirates Red Crescent Education Initiative to support the children of low-income families in the UAE
- Awareness on Breast cancer, Down-Syndrome and Autism (in collaboration with Dubai Autism center)
- Supporting Earth Hour across all of our social channels
- Supporting the Dubai Can initiative by raising awareness through all of our social networks and introducing initiatives to limit plastic usage in favor of more sustainable alternatives



### DIVERSITY & INCLUSION: A diverse and inclusive culture makes us better in every way

- Emaar employs 6,900+ employees: 25% Female and 75% Male with over 110 nationalities as of Dec-2022
- Board of Directors takes active involvement in Emaar Properties' workforce retention and engagement. Our employees contribute to a culture that drives our success
- 1 Board Member and 2 Top Leadership Team are women
- Removed all job titles within Emaar to focus on Talent, not Title

# **Enhancing Focus on ESG: Governance focus**

3

# Strong corporate governance ensures accountability and the highest level of integrity in management practices across our organisation



## NO GIFT POLICY

Guidelines are issued to employees on non-acceptance of gifts offered by existing or potential vendors/ contractors / customers or non-associates having relationship with the Company



# CODE OF CONDUCT

Emaar developed Code of Conduct to maintaining the highest standards of professionalism, honesty, integrity and fairness. It outlines organizational values, principles and correlates them with expected standards of professional conduct by associates, vendors and contractors



#### ANTI BRIBERY AND ANTI CORRUPTION POLICY

Our Anti-Bribery and Corruption policies prohibits employees from offering, promising, giving or receiving anything of value to improperly influence a decision or to gain an improper or unfair advantage in promoting, enhancing, obtaining or retaining business. This policy extends to our Board and management team as well as all our employees



# WHISTLEBLOWER POLICY

Emaar have established comprehensive Corporate Anti-Fraud and Whistleblower Policy to voice concerns related to unethical or improper practice. Emaar Group Audit Committee, as mandated by the Board of Directors, is responsible for the administration, revision, interpretation and application of this Policy



## CYBER RISK & THREAT MANAGEMENT

Emaar adheres to the industry best practices of identifying and managing the risk that can compromise systems, steal data and other valuable company information, and damage an enterprise's reputation. Before hosting any product, services, and sensitive data in a computing environment, we conduct an information security assessment and implement processes and adequate controls



#### **DATA MANAGEMENT**

Emaar use several sources of data to gain measure performance and obtain more insights from financial, operational, customer and people perspectives. We adhere to the values and principles where personal data protection and human rights are based. This is about genuine transparency and honesty as far as data management is concerned



**UAE** Development

International Development

Emaar Malls

# Q1 2023 Key Highlights

Strong Property Sales<sup>1</sup> at **AED 9.2 Bn** (11% higher than Q1 2022)

Revenues
AED 6.3 Bn

EBITDA

AED 4.0 Bn
(26% higher than Q1 2022)

Net Profit
(Attributable to the owners of the Company)

AED 3.2 Bn

(43% higher than Q1 2022)

UAE Property Sales<sup>1</sup>
AED 8.6 Bn

(26% higher than Q1 2022)

Revenue Backlog<sup>1</sup> AED 55.7 Bn

from property sales, to be recognized in coming years

37% Recurring Revenues 59% Recurring EBITDA

# **Emaar Malls**

Tenant sales grew by ~30% compared to Q1 2022, it is also higher than prepandemic levels

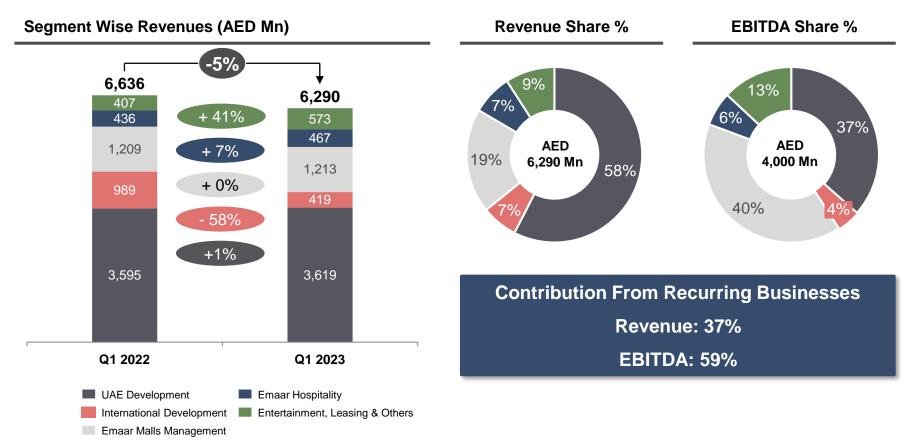
Sale of Namshi Completed in February 2023

# **Key Highlights**

AED Million	Q1 2023	Q1 2022	% Change		
Group Property Sales (1)	9,234	8,332	11%		
Revenue	6,290	6,635	(5%)		
Gross Profit	3,503	3,395	<b>1</b> 3%		
GP Margin (%)	56%	51%			
EBITDA	4,000	3,177	<b>1</b> 26%		
EBITDA Margin (%)	64%	48%			
Net Profit	3,206	2,239	43%		
NP Margin (%)	51%	34%			
EPS (AED/Share)	0.36	0.27	33%		
Total Equity (2)	78,138	75,426	4%		
Cash (2)	22,827	18,289	25%		
Debt (2)	12,731	14,498	(12%)		
Net Debt (2)	(10,096)	(3,791)	166%		

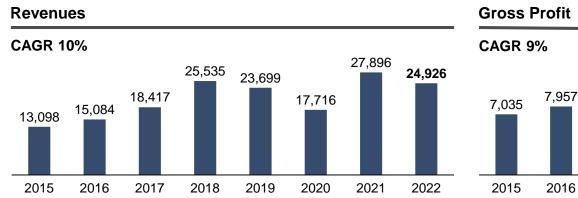
<sup>1)</sup> Numbers are inclusive of JVs

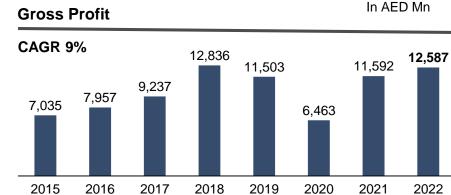
# **Segment Analysis**



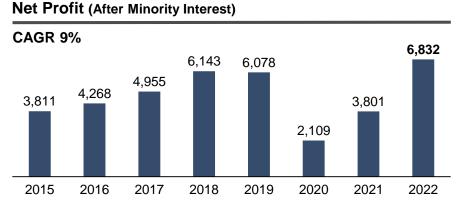
International Consolidated **UAE** Development **Emaar Malls Emaar Hospitality** Development Results

# **Historical Trend**



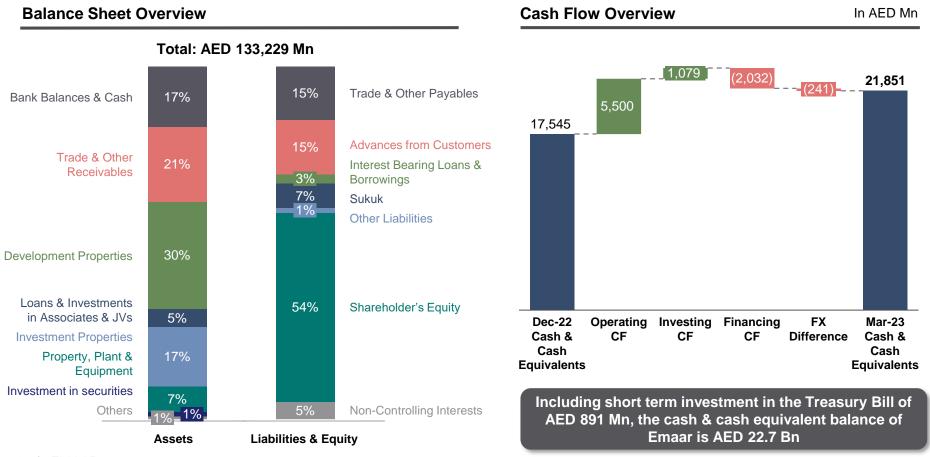


#### **EBITDA CAGR 9%** 10,797 9,816 9,393 9,245 7,037 5,533 5,250 5,242 2017 2015 2016 2018 2019 2020 2021 2022





## **Balance Sheet & Cash Flow Overview**



Consolidated Results

**UAE Development** 

International Development

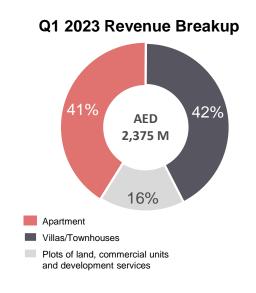
**Emaar Malls** 

**Emaar Hospitality** 



# Emaar Development – Key Highlights<sup>1</sup>

AED Million	Q1 2023	Q1 2022	% Change		
Property Sales <sup>2</sup>	8,603	6,838	<b>†</b> 26%		
Revenue	2,375	3,568	↓ (33%)		
<b>Gross Profit</b>	1,329	1,517	<b>↓</b> (12%)		
Margin (%)	56%	43%			
EBITDA	1,140	1,259	↓ (9%)		
Margin (%)	48%	35%			
Net Profit	1,058	1,050	<b>†</b> 1%		
Margin (%)	45%	29%			



~0.5% Default rate, of Sales Value

**AED 45.7 Bn** 

~1,500

Units Delivered<sup>2</sup>

Revenue Backlog<sup>2&3</sup> To be recognized over next 3-4 years ~340 Mn SQFT Land Bank<sup>2</sup>

**AED 16.3 Bn** 

Cash Balance (including JVs)

28,500 + Units Under Construction<sup>2</sup>

# **UAE Development – Current Project Status**

	100% Owned Developments									lidated JV	Equity Accounted JV	Others	
	Downtown Dubai	Arabian Ranches <sup>4</sup>	Dubai Marina <sup>6</sup>	Emirates Living <sup>6</sup>	Emaar Beachfront	The Valley	Dubai <sub>7</sub> Creek	Lusaily <sup>5</sup>	Dubai Hills (50%)	Rashid Yachts & Marina** (70%)	Emaar South <sup>3</sup> (50%)	Ras Al Khaimah (100% owned land bank); Zabeel Square (JV with 50% share) <sup>3</sup>	Total
Units Under Development #	7,229	2,806	799	277	3,391	1,948	6,568	In Planning Stage	3,250	673	1,655	In Planning Stage	28,596
Area Under Development (Mn sqf) #	8.7	5.6	0.9	0.3	3.6	3.4	6.3	In Planning Stage	5.1	0.7	2.4	In Planning Stage	37.0
Project Value (AED Bn)	24.9	7.8	2.1	0.8	12.5	3.8	13.6	In Planning Stage	11.7	1.5	2.2	In Planning Stage	80.9
% Units Sold	100%	96%	100%	100%	99%	98%	96%	In Planning Stage	95%	93%	100%	In Planning Stage	98%
% Value Sold	99%	96%	99%	99%	99%	98%	96%	In Planning Stage	96%	92%	100%	In Planning Stage	98%
% Collected of sold units	48%	32%	46%	20%	37%	30%	34%	In Planning Stage	28%	24%	42%	In Planning Stage	38%
% Remaining Collections of Sold Value	52%	68%	54%	80%	63%	70%	66%	In Planning Stage	72%	76%	58%	In Planning Stage	62%
Till Handover	33%	56%	52%	80%	47%	66%	54%	In Planning Stage	61%	76%	28%	In Planning Stage	48%
Post Handover	19%	12%	2%	0%	16%	4%	12%	In Planning Stage	11%	0%	30%	In Planning Stage	14%
Revenue Backlog (AED Bn) <sup>1</sup>	5.8	6.2	1.3	0.9	8.1	3.1	7.1	In Planning Stage	10.6	1.5	1.1	In Planning Stage	45.7
Gross Margin Achieved <sup>2</sup>	42%	39%	47%	41%	43%	38%	40%	In Planning Stage	59%	35%	33%	In Planning Stage	44%
Remaining GFA to be launched in future (*)													
Total Remaining GFA (Mn Sqf)	0.0	2.7	0.0	0.0	5.4	41.5	96.6	143.3	38.9	10.7	29.2	3.5	371.9
Remaining GFA of Build-to-Lease (BTL) / Build-to- Operate (BTO)( <sup>®</sup> ) (Mn Sqf)	0.0	0.1	0.0	0.0	0.5	0.5	24.3	0.0	13.7	0.2	3.0	0.4	42.8
Remaining GFA of Build-to-Sale (BTS) (Mn Sqf)	0.0	2.6	0.0	0.0	4.9	40.9	72.3	143.3	25.2	10.6	26.2	3.1	329.1

- # Based on launches till 31st March 2023
- 1) Sales value of units sold but not yet recognised as revenue under IFRS, including 100% of joint ventures backlog as of 31st March 2023
- 2) Based on units sold as at 31st March 2023 of projects under development, margin is not necessarily indicative of margin at completion
- 3) JV numbers are based on the 100% of project under JV and not proportional to Emaar's share, while Emaar's entitlement/share of profits is 50%
- 4) Includes Arabian Ranches III
- 5) Includes 96 Mn sqft in the perimeter of Emaar Properties PJSC and 47 Mn sqft of Lusaily extension under Emaar Development PJSC. Since it is in planning stage, GFA is subject to change based on the finalized masterplan
- 6) Includes a project launched under the perimeter of Emaar Properties PJSC
- 7) Emaar Properties PJSC has fully acquired Dubai Creek Harbour in December 2022 from JDA partner
- \*Details are based on current master plan as of  $31^{st}$  March 2023 and is subject to change
- \*\* 'Rashid Yachts & Marina', formerly 'Mina Rashid'
- @ BTL/ BTO are being developed by Emaar Development PJSC for and on behalf of Emaar Properties PJSC at an agreed development fee

Consolidated
Results

UAE Development
Development

Emaar Malls

Emaar Hospitality

# **Emaar Development – Historical Trend**

2020\*

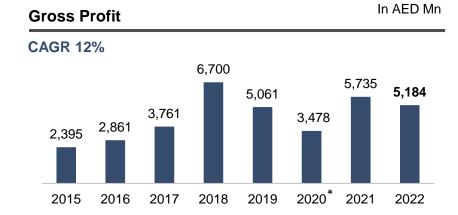
2021

2022

# CAGR 12% 15,433 15,602 12,746 9,758 11,541

2019

2018

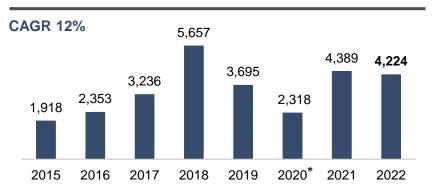


### **EBITDA**

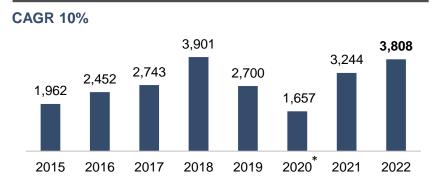
2015

2016

2017



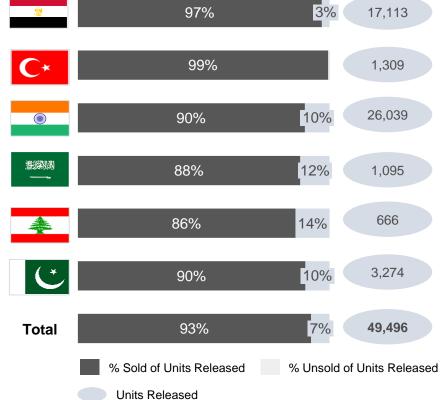
# **Net Profit** (after Minority Interest)



# **International Development – Key Highlights**



### International Sales – Units Released



<sup>1)</sup> Sales value of properties sold but not yet recognised as revenue under IFRS as of 31st March 2023

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# **International Development – Key Highlights**

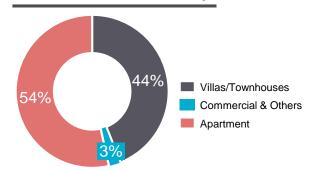
# Emaar Misr - Development<sup>1</sup>

	AED Million				EGP Million			
	Q1 2023	Q1 2022	% C	hange	Q1 2023	Q1 2022	% <b>C</b>	Change
Units Delivered	192	356	<b>↓</b>	(46%)	192	356	<b>↓</b>	(46%)
Net Sales	422	1,092	<b>↓</b>	(61%)	3,442	4,767	<b>↓</b>	(28%)
Revenue	231	592	<b>↓</b>	(61%)	1,886	2,583	<b>↓</b>	(27%)
EBITDA	324	390	<b>↓</b>	(17%)	2,648	1,704	<b>†</b>	55%
Margin(%)	140%	66%			140%	66%		
Net Profit	273	362	<b>↓</b>	(25%)	2,226	1,582	<b>†</b>	41%
Margin (%)	118%	61%			118%	61%		

# **Key Highlights**

- Delivered over 190 units in Q1 2023
- Emaar Misr's revenue backlog<sup>2</sup> was AED 7.9 Bn as on Q1 20231

# Q1 2023 Revenue Breakup



**Emaar Misr Positioned Itself As Local Market Leader Delivering Superior Growth** 

Consolidated Results

UAE Development

International Development

Emaar Malls

Emaar Hospitality

# **Emaar Mall Management – Key Highlights**

AED Million <sup>1</sup>	Q1 2023	Q1 2022	% Change
Revenue	1,213	1,209	0%
Gross Profit	1,004	956	<b>†</b> 5%
Margin (%)	83%	79%	
EBITDA*	1,592	812	<b>†</b> 96%
Margin (%)	131%	67%	
Net Profit	1,465	672	118%
Margin (%)	121%	56%	

Excl Namshi			
	Q1 2023	Q1 2022	% Change
GLA (Mn SQFT) <sup>2</sup>	7.0	6.8	2%
Occupancy Rate (%)	96%	91%	
Base Rent (AED Mn)	732	671	1 9%
Turnover Rent (AED Mn)	108	48	124%
Revenue (AED Mn)	1,079	948	14%
EBITDA* (AED Mn)	1,032	784	32%
Margin (%)	96%	83%	

Sale of Namshi Completed in February 2023 +30%

Growth in Tenant Sales compared to Q1 2022 +42 Mn

Footfall in Q1-2023 (+23% vs Q1-2022)

+3.5 Years

Weighted Average Lease Expiry Term

Maintained robust occupancy of over 95% with rebound in tenant sales in a challenging market

<sup>\*</sup> Includes gain on sale of Namshi

<sup>1)</sup> Values are after inter-company adjustments and including Namshi; 2) Represent GLA owned by Emaar Mall Management;

# **Established Portfolio with Diverse Retailing Formats...**

Retail Assets	Division	Total GLA ('000 sq. ft.)	Location & Catchment	Key Highlights
Dubai Mall	Super Regional Mall	4,910¹	<ul> <li>Downtown Dubai –         500 acre flagship mega- development     </li> <li>Situated next to Burj Khalifa</li> </ul>	<ul> <li>World renowned shopping &amp; entertainment destination</li> <li>1,300+ stores, leading retailers, marquee global brands</li> <li>Major tourist attractions – At The Top, Dubai Aquarium &amp; Underwater Zoo, KidZania, Reel Cinemas, Play DXB, Ice Rink</li> </ul>
Dubai Hills Mall <sup>2</sup>	Regional Mall	2,019	Dubai Hills Estate masterplan – over 118 Mn sq. ft. with over 2,000 villas and 20,000 apartments	<ul> <li>550+ retail outlets</li> <li>Part of Dubai Hills Estate masterplan with proximity to Mudon, Arabian Ranches, Emirates Living, Al Barari, Al Barsha, Al Quoz, District One, Damac Hills, Jumeirah Village Circle and Triangle</li> </ul>
Dubai Marina Mall (Incl. Pier 7)	Wan	414	Dubai Marina – 1,500 acre master integrated development	<ul> <li>140+ outlets, high street fashion brands, aspirational boutique fashion, 6-screen Reel Cinemas, 7-storey Gourmet Tower (Pier 7)</li> </ul>
Souk Al Bahar	Speciality Retail	221	Situated next to the Dubai Fountain and Burj Khalifa	<ul> <li>Arabesque style shopping, fine dining, entertainment experience</li> <li>Hosting middle east's first food and cultural market - Time Out Market</li> </ul>
Gold & Diamond Park		532	Located on prime Sheikh     Zayed Road	<ul> <li>Destination for the finest gold &amp; diamond jewellery &amp; accessories</li> </ul>
Other Centres (78 centres)	Community Integrated Retail	2,207	Emaar's residential developments	<ul> <li>Facilities and offerings for residents</li> <li>Neighbourhood venue for convenience shopping, dining and social interaction</li> </ul>

- Inclusive of Zabeel Expansion and Fountain Views Expansion
- A Joint Venture, started operating from 17 February 2022

# Focus on Digitalisation for Enhanced Customer Service...

### **DUBAI MALL APP 2.0 - CORE FEATURES**

# **Digital Initiatives taken** at Dubai Mall -

- **Delivery Service**
- **Leveraging customer** data analytics to better understand customer buying behaviour, taste and preferences





# Delivery Service

Call 800-DUBAIMALL or enquire at The Dubai Mall Guest Services Desk for more details

> THE **DUBAI MALL**

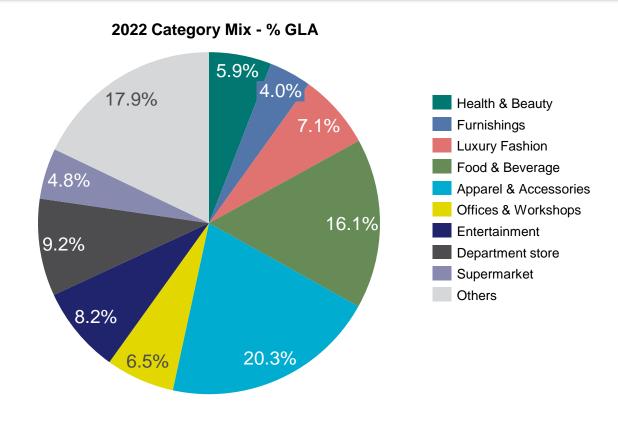
# ...With Active Marketing Events for Better Customer Engagement



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# **Diversified Tenant Mix & Category Mix...**

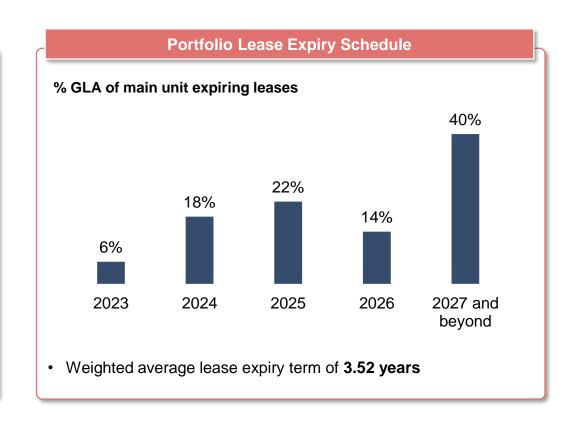
# **Diverse Retailers And Marquee Brands With Many Having Exclusive Presence At Emaar Malls**



# **Active Tenant & Space Management with Healthy Lease Renewals...**

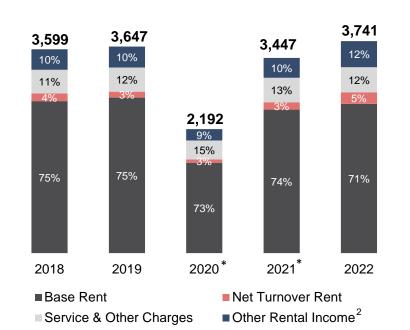
# **Active Tenant Management**

- Meet changing retail trends and evolving consumer needs
- Offer innovative & fresh retail concepts
- Tenant re-zoning & re-sizing to maximise sales productivity
- Short lease terms (3-5 years) and significant waitlist allows flexibility in tenant management



# ...And Steady Rental Income Growth, High Operating Profitability

# Steady Rental Income<sup>1</sup>



This relates to GLA owned by Emaar Malls Management;
 Income from specialty leasing, multimedia sales, terrace, storage, store design fit-out fees, late opening penalties, interest charges on deferred payments and certain admin charges

### **Robust Revenue Model**

### **Revenue Model:**

- · Rent equals higher of base rent or turnover rent
- Base rent is increased at a pre-defined rate over the lease term of 3-5 years
- Once the turnover rent exceeds base rent, in most of the cases, the base rent is reset at turnover rent level in the subsequent year
- Healthy waitlist to occupy vacant units

### **High operating margins:**

 Continual improvement in operational excellence leading to healthy EBITDA margin

<sup>\* 2020</sup> and Q1 2021 performance impacted due to Covid-19 pandemic related rent reliefs provided to tenants

# **New Expansion – Strong Growth Potential**





### **Dubai Hills Mall – Regional Shopping Mall**

### **Superior Positioning & Offerings**

- Outdoor high-street mall with superior design & architecture
- Differentiated offerings with over 550 retail outlets, wider F&B (>24% GLA), entertainment options, loyalty programs etc.
- Ample parking with over 7,000 spaces
- Seamlessly integrated with adjacent neighbourhood, future metro stations and adjoining hotels
- Dubai Hills Mall started operating from 17th February 2022. Lease occupancy reached 94% as of 31 March 2023

### **Strong Catchment**

- Located between Sheikh Mohammad Bin Zayed Road and Al Khail Road
- Part of Dubai Hills Estate masterplan spanning over 118 Mn sq. ft. with over 2,000 villas and 20,000 apartments
- Proximity to other stablished and upcoming residential communities – Arabian Ranches, Mudon, Mohammed Bin Rashid City - District One, Town Square, Mira, Emirates Living, Al Barari, Al Barsha, Al Quoz, etc.

# **Upcoming Expansion – Strong Growth Potential**





# **Dubai Expo Mall – Regional Shopping Mall**

### **Superior Positioning & Offerings**

- Over 190 retail & F&B outlets
- 1,000+ parking spaces
- Excellent access & infrastructure to support the high volume of visitors

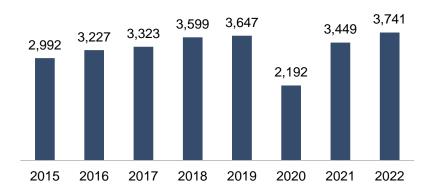
# **Strong Catchment**

- Located close to Expo 2020 site
- Close proximity to Al Maktoum International Airport
- Part of Emaar South masterplan, over 5,000 residential units in the immediate vicinity
- 400,000 residences within 8km distance from the mall
- Located near major highways Sheikh Mohammad Bin Zayed Road, Expo Road, Jebel Ali Road; and Dubai Metro route 2020

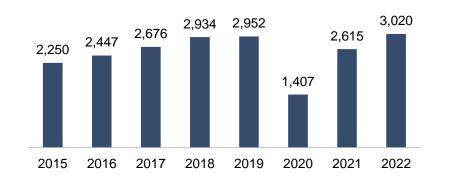
# Emaar Mall Management (Excl. Namshi) - Historical Trend

In AED Mn

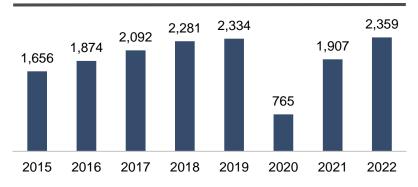
# **Rental Income**



# **EBITDA**



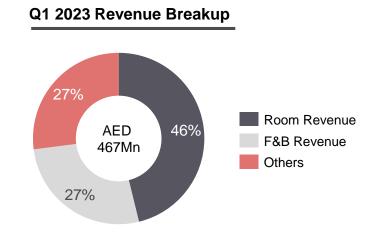
### **Net Profit**



Consolidated International **UAE** Development **Emaar Malls Emaar Hospitality** Results Development

# **Emaar Hospitality – Key Highlights**

	Q1 2023	Q1 2022	% Change
#Keys*	8,135	7,473	9%
Occupancy Rate (%)**	75%	80%	(5%)
RevPar (AED)**	782	887	(12%)
Room Revenue (AED Mn)	216	174	1 24%
F&B & Other Revenue (AED Mn)	251	261	(4%)
Total Revenue (AED Mn)	467	436	<b>1</b> 7%
EBITDA (AED Mn)	252	215	17%
Margin (%)	54%	49%	<b>f</b> 5%



# **ADR** and Occupancy

Higher than market average

Market leading **Hygiene & Safety** standards

**Endorsed by Dubai Tourism** 

# **Address Downtown**

Featured in the Dubai **Tourism promotional** video

# Al Alamein Hotel

Rated 2021 Travelers' **Choice Best of the Best** as Per Trip Advisor

Emaar Hospitality Resilient, Outperforming the Broader Hospitality Market in UAE

<sup>\* #</sup> keys include total hotel keys with Emaar including hotels in international locations and managed hotels (refer page 63)

<sup>\*\*</sup> Occupancy and RevPar is calculated only for the operational period for hotels in UAE



# **Divisions Overview**



### UAE **Development**

- · Leading master plan developer in Dubai
- JVs with GREs
- 59,500+ residential units delivered since 2002
- Proiects under construction substantially sold (~98%)
- c. 340 Mn sq. ft. of Land Bank in the UAE
- UAE build-to-sell business is led by Emaar Development PJSC, listed on DFM since November 2017

### **International Operations**

- · Active in targeted high growth countries
- 34,500+ residential units delivered since 2006
- · Achieved overall sales level of 93% of units released
- ~ 1.32 Bn sq. ft. of Land Bank in key countries
- · Emaar Misr is listed on the Egyptian Exchange since July 2015
- Operates Emaar Square Mall at Turkey with 1.6 Mn sq. ft. GLA
- · Portfolio of Address and Vida branded hotels in Egypt and Turkey

### Malls\*

- Owner and operator of one of the most visited mall in the world, "Dubai Mall" with annual footfall of +80Mn
- Portfolio of over 9.9 Mn sq. ft. of GLA in retail properties in Dubai
- · Added Dubai Hills Mall to its portfolio in 2022, an Iconic lifestyle destination, with +1.8 Mn sq. ft. GLA.

### Hospitality

- · Hotel owner and operator (37 hotels with 8.100 + keys, includes owned as well as managed assets)
- · The Address, Vida, Armani and Palace brands.
- Upscale affordable segment under Rove Hotels (JV with Meraas)
- Marked historic milestone of over 60 hotel projects in its portfolio (includes both in operation and under development hotels)

## **Entertainment &** Leasing

- Provider of premium entertainment and manager of leisure assets
- Operator of the At The Top, Dubai Aquarium, Underwater Zoo, Reel Cinemas, KidZania, Play DXB, Dubai Ice Rink, Storm Coaster and Sky Views Observatory.
- Owner and operator of Dubai's iconic cultural destination "Dubai Opera"
- Portfolio of over 2.4 Mn sq. ft. of GLA in commercial properties in Dubai

# **UAE Development – Projects Overview**

### Wholly-owned projects

### Downtown Dubai

Downtown Dubai is a dynamic city hub, which has catalyzed the economy and cemented Dubai's reputation as a true global icon. Offering world-class landmarks, entertainment, and glamour., Downtown Dubai is a true heart of the emirate

### Arabian Ranches

Golden landscape of shimmering sands in a beautifully designed community, inspired by the Arabian desert. Serving an enriching experience of life beyond the ordinary in the premium gated community of Arabian Ranches I, II & III

### **Dubai Marina**

Offering riviera-style living in a modern aesthetic setting, Dubai Marina is one of the region's largest and firstof-a-kind waterfront developments. With a total development area of 50 Mn sq ft, it gives access to a large 3.5 km water canal, making it a premier sailing destination

### **Emirates Living**

Green-focused development featuring two low-rise apartment buildings that overlook the Emirates Golf Club and a two-tower mixed-use development

### Emaar **Beachfront**

Emaar Beachfront is a thoughtfully designed beachfront residential development that blends cosmopolitan and tranquil seaside lifestyles. Offering stunning views of the sea and Dubai Marina, it is a prime location for an iconic waterfront lifestyle that is both serene and sophisticated

### The Valley Garden

An idvllic new township where the expanse of shimmering sands and green open spaces provide the perfect inspiration for a fulfilling life. This exclusive residential development offers open-plan living with exceptional facilities to meet unique requirements

### Dubai Creek Harbour\*

Dubai Creek Harbour, a residential waterfront community in the heart of Dubai, represents the pinnacle of contemporary living. This innovative and creative development offers unparalleled panoramic views of the Downtown Dubai skyline from a private island amidst pristine natural beauty















### Land bank (100% owned)

# Al Marjan - Ras Al Khaimah

A project of c.1mn sqft of land located at the top of Al Marjan Island ideal to build 5 star hotel and service apartments

## Lusaily

A contiguous land parcel of 95.5 Mn sqft (including Lusaily extension) located between Dubai Investment Park and Jumeirah Golf Estates in Dubai, ideal for residential developments

# **UAE Development – Projects Overview**

### Consolidated JVs

### **Dubai Hills Estate**

Joint Venture between Emaar and Meraas Holding to create a mixeduse development with a series of unique neighbourhoods set around an 18-hole championship golf course

### Rashid Yachts & Marina\*

Joint Venture between Emaar and Mina Rashid Properties LLC to develop Dubai's latest and unprecedented residential marina masterpiece on the Arabian Gulf coast is driven by a desire to change the meaning of sophistication. An architectural endeavor that offers a new interpretation of luxurious seafront living.





<sup>\* &#</sup>x27;Rashid Yachts & Marina', formerly 'Mina Rashid'

### **Equity Accounted JVs with 50% share**

### **Emaar South**

Joint Venture between Emaar and Dubai Aviation City Corporation that is part of 145 sqkm smart city set to become a pivotal hub in the global economy, located within Emirates' flagship urban project, Dubai South

### **Zabeel Square**

Joint venture between Emaar and Meraas to create a mixed-use development near Zabeel Park, Dubai





# **UAE Development – Projects Under Development (100% Owned)**

		-			•		
Project (100% Owned)	Units	Project Value (AED Mn) <sup>(1)</sup>	Launch Period	% Unit Sold	% Completion Mar-23 <sup>(2)</sup>		
Downtown Dubai	7,229	24,905		100%			
Forte	918	2,624	2015	100%	100%		
Address Opera	866	3,813	2016	100%	99%		
II Primo	119	2,679	2016	100%	94%		
Act One Act Two	778	2,122	2016	100%	100%		
Downtown Views 2	1,509	3,561	2017	100%	100%		
Vida Dubai Mall	620	1,656	2017	100%	81%		
Grande	882	2,850	2018	100%	88%		
Burj Crown	427	825	2020	100%	92%		
St. Regis Residences	1,075	3,864	2022	100%	-		
The Residence BK*	35	913	2022	86%	-		
Dubai Marina	799	2,142		100%			
Vida Residence at Dubai Marina	362	837	2017	99%	100%		
Marina Shores*	437	1,304	2022	100%	-		
Arabian Ranches III	2,806	7,835		96%			
Ruba	430	803	2019	100%	94%		
Caya	247	1,091	2021	100%	29%		
Bliss	332	670	2021	100%	45%		
June 2	35	126	2021	100%	22%		
June	183	653	2021	100%	6%		
Elie Saab	129	659	2021	100%	3%		
Elie Saab II	131	686	2022	100%	3%		
Bliss 2	269	573	2022	100%	-		
Raya	240	531	2022	100%	-		
Anya	492	1,188	2023	100%	-		
Anya 2	318	855	2023	63%	-		
Emaar Beachfront	3,391	12,475		99%			
Marina Vista	353	870	2018	100%	100%		
Grand Bleu Tower	634	2,240	2019	100%	66%		
South Beach	270	662	2019	100%	100%		
Beach Isle	396	1,191	2020	100%	100%		
Palace Beach Residence	550	1,634	2021	100%	14%		
Beach Mansion	491	1,939	2021	100%	11%		
Address The Bay	447	2,308	2022	95%	-		
Beachgate by Address	250	1,630	2022	100%	-		

Total project value of units under development is based on the expected selling price

Project (100% Owned)	Units	Project Value (AED Mn) <sup>(1)</sup>	Launch Period	% Unit Sold	% Completion Mar-23 <sup>(2)</sup>
Dubai Creek Harbour <sup>#</sup>	6,568	13,576		96%	
Address Harbour Point	800	2,211	2017	99%	100%
Breeze	202	342	2018	100%	100%
Palace DCH	587	1,060	2019	99%	91%
Bay Shore	304	360	2019	99%	100%
Summer	300	378	2019	100%	100%
Creek Edge	563	1,097	2019	100%	90%
Surf	171	219	2019	99%	100%
Vida Creek Beach	222	439	2019	100%	100%
DC Grove	262	506	2021	100%	24%
Rosewater	211	445	2022	100%	16%
Creek Palace	333	641	2022	100%	12%
Lotus	267	398	2022	100%	19%
Orchid	208	323	2022	100%	20%
Creek Crescent	230	463	2022	100%	-
Island Park I	154	299	2022	99%	-
Island Park I	154	300	2022	100%	-
The Cove II	806	2,461	2022	100%	-
Palace Residences North	335	724	2023	89%	-
Savanna	187	371	2023	74%	-
Cedar	272	539	2023	47%	-
The Valley	1,948	3,798		98%	
Eden	362	499	2019	100%	96%
Nara	372	566	2021	100%	26%
Talia	330	545	2022	100%	19%
Orania	308	525	2022	100%	-
Farm Gardens	146	861	2022	100%	-
Elora	430	802	2023	90%	-
Emirates Hills	277	751		100%	
Golf Heights*	277	751	2022	100%	-
Total 100% Owned	23,018	65,482		98%	

Average GP Margin of 100% owned projects under development is 41%

Projects where handover has not started are included in above table though 100% completion is achieved

<sup>\*</sup> Project developed by Emaar Development PJSC on behalf of Emaar Properties PJSC

<sup>#</sup> Emaar Properties PJSC has fully acquired Dubai Creek Harbour in December 2022 from JDA partner

# **UAE Development – Projects Under Development (JVs)**

Project (Joint Ventures)	Units	Project Value	Launch	% Unit Sold	% Completion	
		(AED Mn) <sup>(1)</sup>	Period		Mar-23 <sup>(2)</sup>	
Dubai Hills Estates	3,250	11,718		95%		
Socio	332	278	2018	100%	96%	
Golfville	306	311	2019	100%	57%	
Golf Place II	128	1,460	2021	100%	20%	
Palm Hills	75	873	2021	100%	6%	
Majestic Vistas	40	1,182	2021	100%	6%	
Park Field	304	528	2022	100%	-	
Lime Gardens	291	520	2022	99%	-	
Hills Park	444	709	2022	100%	-	
Address Hillcrest	138	3,270	2022	100%	-	
Park Horizon	300	539	2022	95%	-	
Elvira	892	2,048	2023	83%	-	
Rashid Yachts & Marina	673	1,521		93%		
Sea Gate	282	638	2022	85%	-	
Seascape	391	883	2022	98%	-	
Emaar South	1,655	2,229		100%		
Parkside 2	422	510	2019	100%	99%	
Parkside 3	365	438	2019	100%	100%	
Green View	286	350	2019	100%	44%	
Greenview 2	292	358	2019	100%	33%	
Greenview 3	241	391	2022	100%	-	
Fairway Villas	49	182	2022	100%	-	
Total (Joint Ventures)	5,578	15,467		96%		
Grand Total (100% Owned + JVs )	28,596	80,949		98%		

Average GP Margin of JV projects under development is 53%

Average GP Margin of all the projects under development (100% owned + JVs) is 44%

<sup>1)</sup> Total project value of units under development is based on the expected selling price

<sup>2)</sup> Projects where handover has not started are included in above table though 100% completion is achieved

# **UAE Development – Completed Projects<sup>1</sup> (100% Owned)**

Project (100% Owned)	Units	Project Value (AED Mn) <sup>(2)</sup>	% Unit Sold	% Remaining Collections of Solo Value
Downtown Dubai	6,507	24,838	90%	3%
Blvd Heights	550	1,805	99%	8%
Address Sky View	551	2,904	100%	1%
Blvd Point	449	1,373	100%	1%
Blvd Crescent	357	1,150	97%	4%
/ida Downtown	344	1,418	98%	5%
Burj Vista	666	1,934	100%	1%
ountain Views III	208	1,160	100%	1%
Address Boulevard	532	1,940	100%	1%
Burj Khalifa	900	4,569	100%	2%
ountain Views	286	1,076	100%	0%
Fountain Views II	289	1,110	100%	1%
The Downtown Views	478	1,240	100%	4%
Opera Grand Residential Tower	295	2,113	99%	15%
Buri Rovale #	602		100%	37%
Burj Royale " Dubai Creek Harbour*		1,046	99%	37% <b>22%</b>
Oubai Creek Harbour* Oubai Creek Residences	4,911	10,165		
	174	419	99%	3%
Harbour Views	776	1,573	100%	10%
Creekside 18	500	1,069	99%	16%
Creek Horizon	556	1,114	100%	23%
Creek Gate	490	999	97%	28%
The Cove	280	758	98%	19%
Creek Rise	539	1,064	99%	37%
Harbour Gate	513	1,001	96%	38%
17 Icon Bay	380	659	100%	33%
The Grand	559	1,271	100%	14%
Sunset	144	239	100%	54%
Dubai Marina	650	2,636	96%	3%
Marina Plaza	164	1.542	84%	3%
52-42	486	1,094	100%	3%
Emirates Hills	137	427	99%	2%
/ida The Hills	137	427	99%	2%
Arabian Ranches I	33	291	100%	3%
La Avenida II	33	291	100%	3%
Arabian Ranches II	2,404	8,121	100%	8%
Reem	216	507	100%	4%
Samara	177	728	98%	10%
Azalea	108	419	99%	11%
Rasha	140	764	99%	4%
ila	219	871	100%	2%
Rosa	144	794	97%	1%
/asmin	98	557	98%	2%
Polo Homes	71	733	100%	1%
Palma	121	498	100%	0%
Casa	253	944	100%	1%
Camelia	258	408	100%	27%
Camelia 2	168	270	100%	25%
Sun	431	628	100%	39%
Arabian Ranches III	640	1,009	100%	46%
loy	486	768	100%	47%
Spring	154	241	100%	43%
Emaar Beachfront	917	2,558	100%	11%
Sunrise Bay	457	1,285	100%	12%
Beach Vista	460	1,273	100%	10%
Total 100% Owned	16,199	50,046	95%	9%

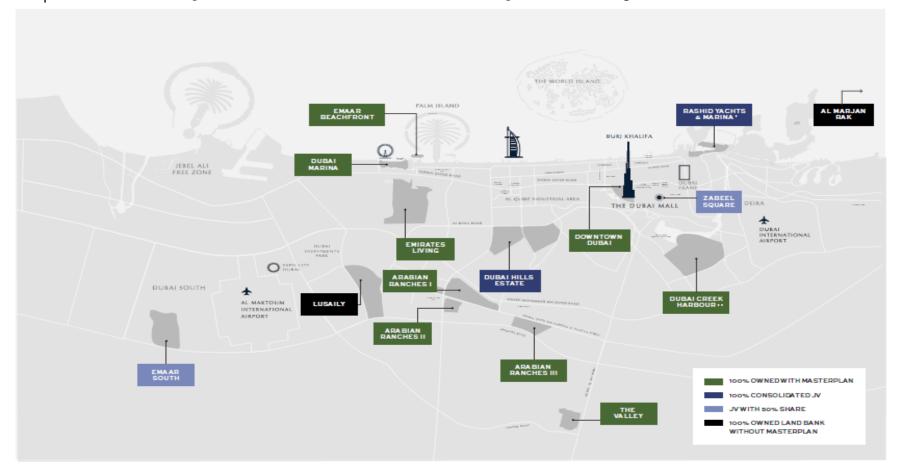
roject (Joint Ventures) Units (AED Mn) <sup>(2)</sup>		% Unit Sold	% Remaining Collections of Sold Value	
Dubai Hills Estates	9,418	27,835	97%	10%
Park Heights I	270	319	100%	8%
Park Heights II	555	653	100%	6%
Sidra 3	339	1,367	100%	1%
Maple 3	562	1,496	100%	7%
Sidra 2	422	1,749	100%	0%
Sidra	479	2,041	100%	0%
Grove and Views	129	2,950	99%	8%
Parkway Vistas	61	872	100%	1%
airway Vistas	65	986	100%	2%
Maple 2	666	1,747	100%	1%
Acacia	537	1,082	96%	3%
Emerald Hills Plots	177	1,260	100%	28%
Maple 1	646	1,772	100%	2%
he Parkway Plots	116	686	100%	9%
Mulberry	676	1,363	97%	2%
he Fairway Plots	117	675	100%	4%
Park Point	333	490	100%	8%
Club Villas	150	582	99%	2%
Park Ridge	1,054	1,530	100%	22%
Collective	473	411	100%	17%
Golf Grove	166	577	100%	33%
Collective 2	494	459	100%	31%
Solf Place	158	1,603	100%	39%
executive Residences I&II	562	820	100%	26%
Golf Suites	211	347	100%	45%
Emaar South	1,795	2,398	93%	21%
Jrbana I, II, III	932	1,052	95%	17%
Golf Views	288	319	73%	12%
Golf links	204	585	100%	21%
Parkside	371	443	100%	37%
Fotal (JVs)	11,213	30,234	97%	11%
Grand Total (100% Owned + JVs )	27,412	80,280	94%	9%

Completed projects with remaining inventory and/or remaining collections

Total Project value of completed projects based on expected selling price

<sup>\*</sup> Emaar Properties PJSC has fully acquired Dubai Creek Harbour in December 2022 from JDA partner

# **UAE Development – Location of Development Projects**



<sup>\* &#</sup>x27;Rashid Yachts & Marina', formerly 'Mina Rashid'

<sup>\*\*</sup> Emaar Properties PJSC has fully acquired Dubai Creek Harbour in December 2022 from the JDA partner

# **UAE Development – Expected Delivery Schedule (Units)**

	Under -		Under Development Delivery Schedule				
	Completed	Development	Apr-Dec 2023	2024	2025	2026	2027
A - Fully consolidated							
Downtown*	15,591	7,229	4,190	1,964	-	1,075	-
Dubai Creek Harbour**	5,610	6,568	1,224	1,338	1,843	1,828	335
Emaar Beachfront	917	3,391	623	1,030	550	938	250
Dubai Marina	4,936	799	362	-	-	-	437
Arabian Ranches	4,360	-	-	-	-	-	-
Arabian Ranches II	1,665	-	-	-	-	-	-
Arabian Ranches III	1,071	2,806	-	797	690	509	810
The Valley	-	1,948	-	362	702	884	-
Emirates Living (Excluding Land)	14,968	277	-	-	-	-	277
Emaar Towers	168	-	-	-	-	-	-
Dubai Hills Estate	8,377	3,250	332	549	-	1,477	892
Umm Al Quwain	277	-	-	-	-	-	-
Rashid Yachts & Marina***	-	673	-	-	282	391	-
Total - A	57,940	26,941	6,731	6,040	4,067	7,102	3,001
B - Joint Ventures							
Emaar South	1,801	1,655	787	578	-	290	-
Total - B	1,801	1,655	787	578	-	290	-
Total (A + B)	59,741	28,596	7,518	6,618	4,067	7,392	3,001

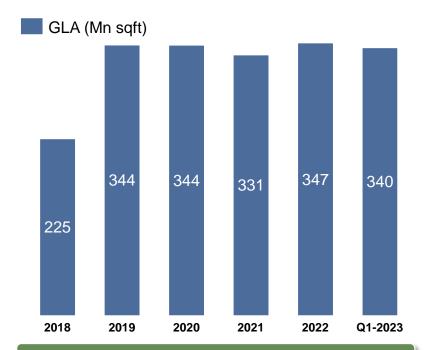
<sup>\*</sup>Downtown includes Burj Royale project where Group's share is 61.25%

<sup>\*\*</sup> Emaar Properties PJSC has fully acquired Dubai Creek Harbour in December 2022 from JDA partner

<sup>\*\*\* &#</sup>x27;Rashid Yachts & Marina', formerly 'Mina Rashid'

# **UAE Development – Land Bank Details**

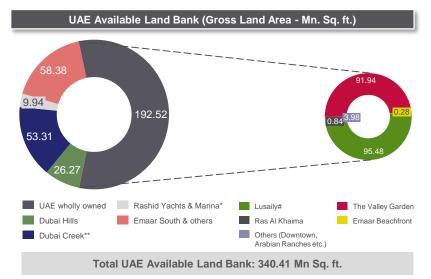
### Available land bank



**Sufficient Land Bank For Long Term Development** 

The above chart represents UAE land bank availability at the end of the respective year

Year	Masterplan
2012	Arabian Ranches II
2013	Dubai Hills Estate
2014	Dubai Creek Harbour **
2015	Emaar South
2016	Downtown Views, Ras Al Khaimah
2017	Zabeel Square & Emaar Beachfront
2019	Arabian Ranches III, Mina Rashid & The Valley Garden
2022	Lusaily Extension



<sup>\*</sup>Rashid Yachts & Marina, formerly Mina Rashid

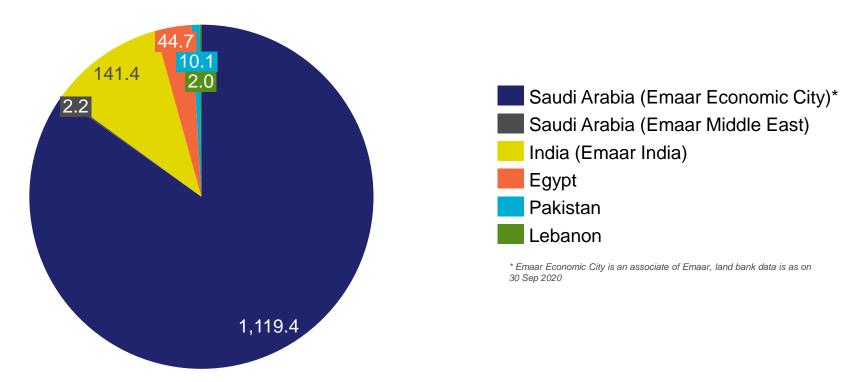
<sup>#</sup> Includes 45.98Mn sqft land under Emaar Properties PJSC and 49.5Mn sqft of Lusaily extension under Emaar Development PJSC

<sup>\*\*</sup> Emaar Properties PJSC has fully acquired Dubai Creek Harbour in December 2022 from JDA partner

# **International Development – Expected Delivery Schedule**

Country	Entity Completed Under To be Development developed		2023 (Q2-Q4)	2024	2025	2026 & Onwards		
Subsidiaries								
	Emaar Misr	11,752	5,361	1,192	1,316	1,684	1,741	1,812
	Emaar Middle East	936	-	-	27	38	38	57
C*	Emaar Turkey	1,305	-	-	84	-	-	-
*	Metn Renaissance	516	70	80	111	26	29	39
C	EGKL & EDIL	2,186	920	-	8	493	436	-
<b>(a)</b>	Emaar India	22,229	2,747	1,063	2,747	2,735	-	1,063
	Total	38,924	9,098	2,335	4,293	4,976	2,244	2,971

# **International Development – Land Bank Details (GLA)**



TOTAL GROSS LAND AREA: 1,319.8 Mn SQ FT

# JV Accounting Treatment

Accounting	P&L	Balance Sheet	Impact on Return on Capital		
<b>Dubai Hills –</b> Consolidation	<ul><li>Line by line consolidation</li><li>50% Minority Interest</li></ul>	<ul><li>Line by line consolidation</li><li>50% Minority Interest</li></ul>	Neutral impact on ROCE		
Rashid Yachts & Marina*– Consolidation	• Line by line consolidation		Neutral impact on ROCE		
Emaar South & Zabeel Square – Equity Method	<ul> <li>50% profit recognised as per equity accounting method</li> <li>Management fee recognised as revenue by Emaar Development</li> </ul>	<ul> <li>Investments in associates and joint ventures</li> <li>Loans to associates and joint ventures</li> </ul>	Higher ROCE as Development     Assets not recognised on company's     Balance Sheet		

<sup>\* &#</sup>x27;Rashid Yachts & Marina', formerly 'Mina Rashid'

# **Hospitality Group – Current Portfolio**

Hotel	Management Company	Classification	Keys	Residences in Hotel Pool <sup>(3)</sup>	Operational
Emaar Hospitality Group Hotel Portfolio					
Dubai					
Armani Hotel at Burj Khalifa	Armani Hotel - Dubai	5 Star	160	1	2010
Address Downtown Dubai	TAH&R <sup>(1)</sup>	5 Star	220	82	2008
Address Dubai Mall <sup>(6)</sup>	TAH&R <sup>(1)</sup>	5 Star	244	0	2009
Address Dubai Marina <sup>(6)</sup>	TAH&R <sup>(1)</sup>	5 Star	200	9	2009
Address Boulevard <sup>(6)</sup>	TAH&R <sup>(1)</sup>	5 Star	196	18	2017
Address Fountain View	TAH&R <sup>(1)</sup>	5 Star	193	NA	2019
Address Sky View <sup>(6)</sup>	TAH&R <sup>(1)</sup>	5 Star	169	NA	2019
Address Beach Resort <sup>(6)</sup>	TAH&R <sup>(1)</sup>	5 Star	217	NA	2020
Address Beach Resort, Fujairah	TAH&R <sup>(1)</sup>	5 Star	196	19	2021
Address Grand Creek Harbour	TAH&R <sup>(1)</sup>	5 Star	223	NA	2022
Palace Downtown Dubai	TAH&R <sup>(1)</sup>	5 Star	242	NA	2007
Palace Beach Resort, Fujairah	TAH&R <sup>(1)</sup>	5 Star	167	NA	2022
Manzil Downtown Dubai <sup>(6)</sup>	Vida Hotels & Resorts	4 Star	197	NA	2007
Vida Downtown Dubai <sup>(6)</sup>	Vida Hotels & Resorts	4 Star	156	48	2007
Vida Emirates Hills	Vida Hotels & Resorts	4 Star	160	14	2007
Vida Creek Harbour	Vida Hotels & Resorts	4 Star	286	NA	2019
Vida Dubai Marina Yacht Club	Vida Hotels & Resorts	4 Star	158	NA NA	2022
Vida Umm Al Quwain	Vida Hotels & Resorts	5 Star	143	NA NA	2021
Arabian Ranches Golf Club	Emaar Hospitality	Standard	11	NA NA	2007
Rove Downtown	ROVE <sup>(2)</sup>	3 Star	420	NA NA	2016
Rove City Center	ROVE <sup>(2)</sup>	3 Star	270	NA NA	2016
Rove Healthcare City	ROVE <sup>(2)</sup>	3 Star	286	NA NA	2017
Rove Trade Center	ROVE <sup>(2)</sup>	3 Star	270	NA NA	2017
Rove Dubai Marina	ROVE <sup>(2)</sup>	3 Star	384	NA NA	2018
Rove At The Parks	ROVE <sup>(2)</sup>	3 Star	579	NA NA	2019
Rove La Mer	ROVE ROVE <sup>(2)</sup>	3 Star	366	NA NA	2020
Rove City Walk	ROVE <sup>(2)</sup>	3 Star	566	516	2020
Rove Expo 2020	ROVE <sup>(2)</sup>	3 Star	331	NA	2021
International	ROVE	3 Stai	331	INA	2021
Armani Hotel at Via Manzoni (Milan, Italy)	Armani Hotel-Milan	5 Star	95		2011
Other Emaar Group Hotels	Armani Hotel-Milan	5 Star	95		2011
International					
Novotel (Hyderabad, India) (4)	Accor	5 Star	287	NA	2006
	TAH&R <sup>(1)</sup>	4 Star	189	NA NA	2007 <sup>(5)</sup>
Al Alamein Hotel (Marassi, Egypt) <sup>(5)</sup> Verdi Hub (Marassi, Egypt)	NA	In process	19	NA NA	2007
Blanca (Marassi, Egypt)	NA NA	In process	30	NA NA	2020
Address Marasi Golf Resort (Marassi, Egypt)	TAH&R <sup>(1)</sup>	5 Star	48	NA NA	2020
, , ,,,		5 Star 5 Star	48 157	NA NA	2020
Vida Beach Resort Marasi (Bahrain) Address Istanbul	Vida Hotels & Resorts TAH&R <sup>(1)</sup>	5 Star 5 Star	157	17	2021
		5 Star 5 Star	182	21	2021
Address Beach Resort ( Bahrain )	TAH&R <sup>(1)</sup>	5 Star	117	21	2022

- 1) TAH&R: The Address Hotels and Resorts
- 2) Rove is a joint venture

  63 | EMAAR 3) Residences in the Hotel Pool are operated by Emaar Hospitality like hotel rooms, on behalf of unit owners, for a % of revenue
- 4) Novotel hotel not operated by Emaar Hospitality Group
- 5) Al Alamein Hotel is a landmark Egyptian hotel operating since 1964 and acquired by Emaar in 2007, includes 187 rooms and 2 villas
- 6) Emaar maintains management rights only

# Hospitality Group - Hotels / Service Apartments Under Development<sup>1</sup>

Hotel	Location	Launch	Keys	Serviced Apartments <sup>2</sup>	Estimated Completion
Palace Dubai Creek Harbour	Dubai Creek Harbour	2019	122	0	2023
Address The Bay	Emaar Beachfront	2022	184	0	2026
Vida Creek Beach	Dubai Creek Harbour	2019	99	0	2023
Vida Dubai Mall	Downtown	2017	195	380	2023

# Fair Valuation Overview – GAV By Segment

# **December 2022 Book Value Split**

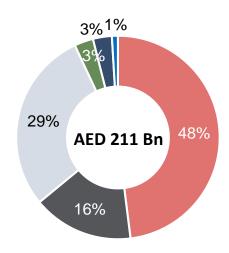
# 13% **AED 132 Bn** 57% 21%

## UAE Development

- Retail & Leasing
- Associates

- International Development
- Hospitality
- Others

# **December 2022 Fair Value Split**



- UAE Development
- Retail & leasing
- Associates

- International Development
- Hospitality
- Others

# Market Value of Assets is ~ 1.6x of the Book Value

# Fair Valuation Overview – GAV By Segment (Cont'd)

**GAV: Development Properties** 

	20:	22	2021		
AED Million	Book Value	Fair Value	Book Value	Fair Value	
UAE	27,762	53,059	18,708	38,014	
Egypt 1	5,046	5,783	7,477	9,257	

UAE Egy Turkey 384 394 620 618 India 7,146 12,492 11,834 8,860 KSA

766

1,621

408

413

95

9

75,040

677

390

453

436

49

19

37,689

579

455

408

413

41

42,241

<b>GAV: Fixed Assets</b>	
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	20	22	2021		
AED Million	Book Value	Fair Value	Book Value	Fair Value	
Hotels & Convention Center	5,277	7,224	4,776	6,135	
District Cooling Plant <sup>2</sup>	904	904	741	741	
At The Top <sup>2</sup>	221	221	235	235	
Leisure & Entertainment <sup>2</sup>	913	913	975	975	
Other Assets <sup>2</sup>	2,569	2,569	2,430	2,430	
Total	9,884	11,831	9,157	10,516	

Fair valuation is carried out by CBRE and other reputable valuers for development properties (including land), investment properties and revenue generating fixed assets related to hotels owned by Emaar.

894

1,828

453

436

109

19

63,462

Pakistan

Lebanon

Morocco

USA

Syria

**Total** 

Book Value and Fair Value are lesser in 2022 vs 2021 primarily due to ~ 37% currency devaluation.

Fair value of these assets have been considered at book value on a conservative basis; however, the real fair value will be much higher than this based on the income capitalization method.

# Fair Valuation Overview - NAV Table

In AED Mn

	2022		20	21	
	Book Value	Fair Value	Book Value	Fair Value	
Cash and bank balances	18,289	18,289	8,539	8,539	
Trade and Other Receivables	27,984	27,984	30,743	30,743	
Development Properties	42,241	75,040*	37,689	63,462	
Investment in Associates and Joint Ventures	5,801	6,542	5,550	7,548	
Securities and Loans to Associates and Joint Ventures	3,280	3,280	4,381	4,381	
Investment Properties	22,688	66,177	22,743	62,388	
Fixed Assets	9,884	11,831	9,157	10,516	
Intangible assets	212	212	745	745	
Assets Held for sale	1,030	1,030	-	-	
Right of use assets	955	955	1,067	1,067	
Total Assets	132,364	211,340	120,614	189,389	
Total Liabilities (incl. Minority Interest)	(63,366)	(73,250)	(58,899)	(67,575)	
Net Asset Value	68,998	138,090	61,715	121,814	
Number of Shares Outstanding (in Million)	8,839	8,839	8,180	8,180	
Net Asset Value per Share (AED)	7.81	15.62	7.54	14.89	

<sup>\*</sup> Adjusted for future collections recorded as trade receivables in the books

Fair valuation is carried out by CBRE and other reputable valuers for development properties (including land), investment properties and revenue generating fixed assets related to hotels owned by Emaar.

# **Group Structure\***

# **EMAAR PROPERTIES PJSC** (2)

DOMESTIC REAL ESTATE		INTERNATIONAL		MALLS	HOSPITALITY		GROUP OPERATIONS		LEISURE & ENTERTAINMENT		OTHERS
DUBAI CREEK HARBOUR (100%)	EMAAR DEVELOPMENT PJSC (2) (80%)	EME, KSA (4&5) (100%) (22.95%)	EGYPT (3) (88.74%)	EMAAR MALL (100%)	EMAAR HOSPITALITY GROUP (100%)	EMAAR HOTELS & RESORTS (100%)	EMAAR DISTRICT COOLING (100%)	EMAAR ASSET MANAGEMENT (100%)	AT THE TOP (100%)	EMAAR ENTERTAINMENT (100%)	HAMPTONS MENA (100%)
EMAAR BAWADI (4) (50%)	DUBAI HILLS ESTATE (1) (50%)	EMAAR INDIA (77%) & EMAAR AMC JV (74%)	EMAAR LEBANON (65%)	DUBAI HILLS ESTATE MALL & RETAIL (50%)	ROVE HOTELS (4) (50%)	DUBAI CREEK HOTELS (100%)				DUBAI OPERA (100%)	AMLAK (2 & 4) (48.1%)
MIRAGE LEISURE & DEVELOPMENT (100%)	EMAAR DUBAI SOUTH DWC (1 & 4) (50%)	EMAAR TURKEY (100%)	EMAAR MOROCCO (100%)								EMAAR INDUSTRIES & INVESTMENTS (4) (40%)
DWTC EMAAR LLC (4) (50%)	ZABEEL SQUARE (1 & 4) (50%)	EKO TEMALI (4) (50%)	EMAAR AMERICA (100%)								EMRILL (4) (50%)
TURNER INTERNATIONAL ME (4) (65%)	MINA RASHID (1&6) (100%)	EMAAR PAKISTAN EGKL & EDIL (100%)	EMAAR IGO SYRIA (60%)								
		EMAAR JORDAN (100%)	DEAD SEA TOURISM (4) (29.33%)					Listed companies  Notes: (1) Only built to sell projects are Build to lease and operate (BTL/ (2) Listed on DFM (3) Listed on EGX (4) Equity accounted joint ventu. (5) Listed on Tadawul Exchange	/BTO) projects are direct		PJSC, its subsidiaries and JV partners
								Build to lease and operate (BTL/ (2) Listed on DFM (3) Listed on EGX (4) Equity accounted joint venture.	/BTO) projects are direc	tly held by Emaar Properties	PJSC, its subsidia

