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# **Emaar Purpose & Business Model**

# An Enduring Enterprise driven by:

- Vision to redefine engineering excellence
- Mission to create futuristic residential, retail, entertainment & leisure assets transforming the lifestyles of people globally
- Goal to deliver sustainable longterm growth and value creation

# Our Business Model:

We operate a business model that puts risk mitigation at the center of our core strategies. We create value by providing high quality and highly desirable environments, which help our discerning customers to succeed today, and in the future. Our properties are also inclusive places, which foster opportunities and contribute positively to their neighborhoods

# Our Purpose:

Our purpose is to be the most admired realty group globally, that transforms the lives of its occupiers by delivering spaces that engage, excite and enrich, and thus deliver sustainable long-term income and wealth creation

# A Globally Admired Real Estate Company

# **EMAAR**

#### CREATOR OF WORLD-RENOWNED ARCHITECTURES

#### **BURJ KHALIFA**

Tallest building in the world

#### **DUBAI MALL**

One of Most visited malls in the world

#### THE DUBAI FOUNTAIN

World's tallest choreographed musical fountain

#### GLOBAL RANKINGS IN LISTED REAL ESTATE SPACE

#### **RANKED #1**

Best amongst the Top 50 Real Estate Developers in MENA<sup>1</sup>

#### 1st IN MARKET CAP 2

In MENA under MSCI EM Index

#### 1st IN NET PROFIT 2

In Emerging Markets including China

#### 7th IN REVENUE 2

In Emerging Markets (1st excluding China)

#### 1st IN TOTAL ASSETS 4

In Middle East (13th Globally)

#### PROVEN EXECUTION

### + 145,000<sup>3</sup> GLOBALLY Over 68% of which in UAE

Residential units sold since 2002

- + 102,000<sup>3</sup> GLOBALLY
- + 66,000<sup>3</sup> in UAE

Residential units delivered since 2002

c. 0.5<sup>3,5</sup> BN SQ. FT.

Land bank in key countries

#### STRONG REVENUE VISIBILITY

### AED 69.53 BN GLOBALLY AED 59.63 BN in UAE

Robust revenue backlog from property sales

# 37% RECURRING REVENUES (50% of EBITDA)

Mall and retail centers with **GLA of over 12.7 Mn sq. ft. globally** (10 Mn sq. ft. in Dubai)

#### 38 Hotels with 9,600+ keys

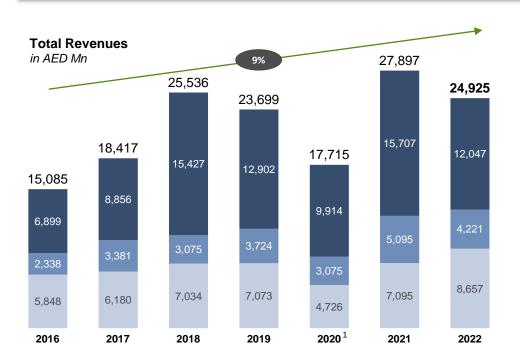
(26 hotels are in pipeline with more than 2/3rd under management contract)

# **Emaar Timeline – Key Events**



# **Diversified Real Estate Player In UAE & International Markets**

### **Resilient Business Model With Strong Growth Potential**



- UAE Development : 10% CAGR
- International Development: 10% CAGR
- Malls, Hospitality, Entertainment & Others (Recurring Revenues): 7% CAGR

- Significant growth delivered in difficult market environment
- Good business mix with strong upside potential in development business, supported by steadily growing recurring **businesses**
- Significant value to be unlocked in the international operations (large land bank)
- **Hospitality & Entertainment businesses** looking to expand outside UAE, in other **GCC** markets

# **Strong Balance Sheet**

# Investment Grade Rating with Low Leverage and Access to Significant Liquidity

**Emaar International** 

3,857

AED Million	9M 2023
Debt	12,506
Cash	31,017
Net Debt	(18,511)
Equity	81,919
Total Assets	137,050
Undrawn Facility <sup>1</sup>	12,848

Key Ratios	9M 2023
Debt / Equity	0.2
Debt / Total Assets	0.1
Net Debt / EBITDA*	(1.3)
EBITDA / Interest	17.8**
Credit Rating	BBB / Baa2 (With Stable Outlook)

**Comfortable Debt Maturity Profile – September 2023** 

**AED Million** 

2,943

3,657

Emaar Properties Sukuk 4,5 & International

<sup>923</sup> 776 350 2023 2024 2025 2026 2027 2028 & **Beyond Emaar International** Emaar Properties Sukuk 3 & International Emaar Malls Sukuk & International **Emaar International** 

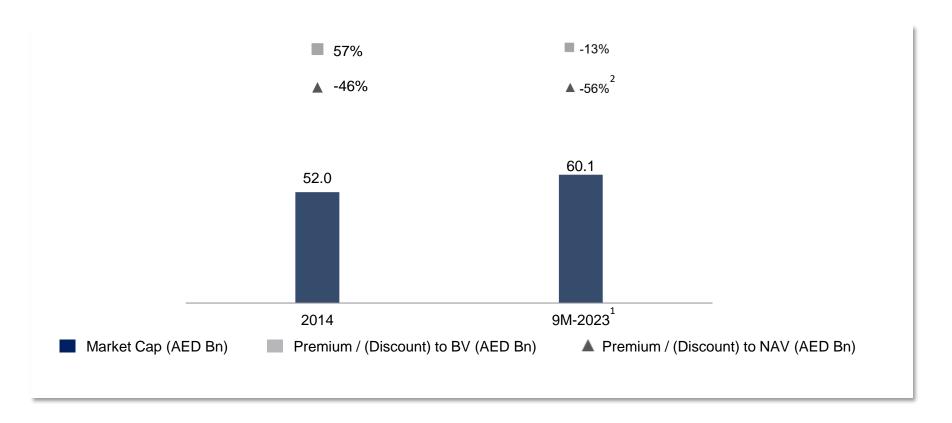
Note: Majority short/medium term working capital type facilities are rolled over on annual basis or on the respective facility expiry dates

<sup>\*</sup> Trailing 12 month EBITDA is considered

<sup>\*\*</sup> Excluding finance cost related to discounting/unwinding of long-term payments & leases

# **Emaar In "The Value Zone"**

# **Emaar Properties is Trading at Significant Discount to its NAV despite Superior Financial Metrics**





# **Developer of Iconic Master Plans Transforming Dubai...**

### **Downtown Dubai**







**Today** 

- **500-acre Flagship Mega-Development**
- One of the **Most Visited Destinations** In The World
- Includes World's Tallest Building & one of World's **Largest Mall**

### **Dubai Marina**







**Today** 

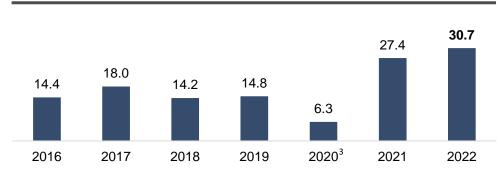
- ✓ Largest Man-Made Marina¹ (3.5 sq.km.) development of its kind
- Total development area of 66 million sq. ft.
- Includes c.0.4 mn sq. ft. **Dubai Marina Mall**

# ... Having Stood Multiple Tests of Time

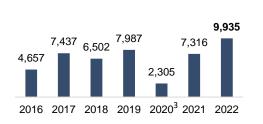
Emaar's Unique Proposition of Integrated Masterplans and Superior Quality helped to Deliver

Consistent Performance in UAE

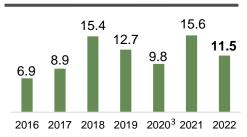
### Emaar Development Sales<sup>1</sup> (AED Bn)



### Sales Trend<sup>1</sup> (Units)



### Revenues<sup>2</sup> (AED Bn)



- ✓ Significant long-term value creation through Integrated Master Developments centred around Iconic Assets
- ✓ Strong customer trust and brand loyalty
- ✓ One of the highest property sales in UAE of c.
   AED 28.9 Bn in 9M 2023
- ✓ Revenue backlog of AED 59.6 Bn from property sale in UAE as of 30<sup>th</sup> September 2023
- ✓ Acquisition of Dubai Creek Harbour in 2022, offering future profit potential in a highly desired area within Dubai

# Renowned For Its Iconic Retail Assets...



### **Dubai Mall – Most Visited Mall in the World**

- World renowned shopping & entertainment destination
- 4.9 Mn sq. ft. GLA<sup>1</sup>
- 97% Occupancy<sup>1</sup>
- 1,300+ stores with leading retailers and marquee global brands
- Robust footfall in 2023 exceeding pre Covid-19 pandemic levels

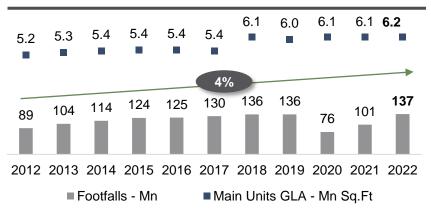
# ...Delivering Robust Growth

### **Emaar Malls Management Delivered Consistent Growth over 2012 to 2022**

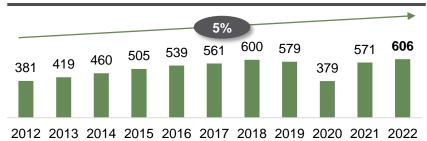
- Preferred gateway to Dubai's consumers for aspiring retailers and brands
- Urban lifestyle destination and unique retail experience
- Benefits from mature catchment created by the integrated master community developments of Emaar
- Emaar's malls are top choice for retailers, due to our well-established presence, superior positioning and strong footfall
- Opened Dubai Hills Mall<sup>1</sup>, an Iconic lifestyle destination, with ~1.8 Mn sq. ft. GLA in Feb 2022

A ioint venture (JV)

#### Robust Growth in Footfalls...



### Along with Steady Increase in Rent psf. (AED)



Note: CAGR for footfall and rent increase is calculated from 2012-2022 for assets owned by Emaar Mall Management i.e. it exclude assets managed for Emaar Properties and JVs

# ... Complemented by Immersive Entertainment Avenues

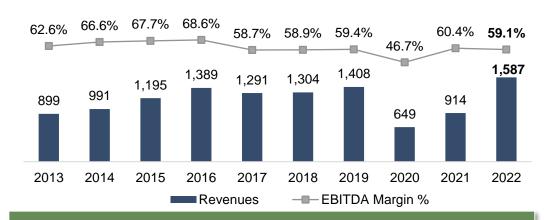
### **Major Tourist Attractions driving Footfalls** at Dubai Mall

- At The Top, world's highest observation desk
- **Dubai Aquarium & Underwater Zoo** featuring one of the world's largest acrylic viewing panels
- Penguinarium, an all-immersive encounter with Gentoo Penguin
- KidZania, children's edutainment centre
- Reel Cinemas, UAE's largest 26-screen megaplex with different experiences
- Play DXB, mix of VR attractions and Arcade zone park spread over 75,000 sq. ft.
- **Dubai Ice Rink**, Olympic-sized ice-skating & events venue

### **Entertainment & Commercial Leasing:**

### **Robust Growth & Superior Margins**

In AED Mn



- ✓ Sky Views Observatory & Edge Walk, with glass floor and slide. Edge Walk is Dubai's highest hands-free walk on a ledge encircling the Address Sky View tower
- ✓ Storm Coaster Dubai Hills Mall, entered into Guinness World Records as "Fastest Vertical Launch Rollercoaster".
- ✓ Adventure Park at Dubai Hills Mall targeting nearby residential communities
- Expanding in Saudi Arabia & Bahrain for exceptional entertainment experiences

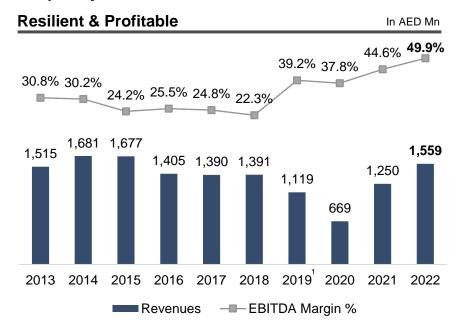
# **Hospitality Assets Deliver Steady Performance**

# **Strong Rebound in Performance Post Covid-19**

#### **Emaar Hotels:**

- Unveiled brand new "Address Jabal Omar Makkah", in June 2023, featuring around 1500 keys
- Able to maintain healthy EBITDA margin with operating costs under control
- Hospitality sector was the key beneficiary of Expo (Emaar was the Hospitality partner for Expo)
- Healthy pipeline of 26 hotels, more than 2/3<sup>rd</sup> of which are under management contracts
- Established brands Address Hotels & Resorts, Palace Hotels & Resorts, Vida Hotels & Resorts and Rove Hotels
- ADRs and Occupancy are higher than the average of Dubai's market

### **Hospitality Business:**



<sup>1:</sup> Sold 7 hotel assets since 2019 while continuing to operate such hotels under long-term Hotel Management Agreement

<sup>\*</sup>A joint venture

# **Replicating Our Success In International Markets**

# Leverage Emaar's Strength And Unlock the Land Bank Potential in Key International Markets

### **Development**

- √ 46,300+ units sold & ~41,000 units
  delivered since 2002
- √ 1.30 Bn sq. ft. land bank in key countries¹

### **Major Projects:**

- ✓ Egypt: Uptown Cairo 'City within a city', Marassi tourist resort with 7 distinct lifestyle districts
- ✓ Turkey: Emaar Square mix-use development in the heart of Istanbul, Tuscan Valley - integrated community
- ✓ Pakistan: Karachi integrated premium waterfront residential plan
- ✓ India: world class living spaces in Gurugram, Delhi, Mohali, Jaipur, Indore etc.

#### Retail

- ✓ Own & operate iconic retail assets which will be part of Emaar's master developments
- Own & operating one of the largest mall in Turkey
   Emaar Square Mall with 1.6 mn sq. ft. of GLA
- Emaar Square in Egypt, a development with outdoor shopping experience at Uptown Cairo
- Explore retail asset management contracts in GCC markets

#### **Entertainment**

- ✓ Launch entertainment avenues complementing our retail assets
- ✓ Unique leisure attractions at Emaar Square Mall in Turkey -Discovery Centre, Aquarium & Underwater Zoo, Family Entertainment Centre, Ice Skating Rink, Mega Movie Theatre
- Expansion outside UAE, primarily in Saudi Arabia and Bahrain

### Hospitality

- ✓ Adopt an asset-light strategy to expand in key international markets
- ✓ Leverage established brands – Address Hotels & Resorts, Vida Hotels & Resorts and Rove Hotels
- ✓ Currently, owns and manage Al Alamein, Hotel Blanca, Address Marassi, Verdi Hub Marassi, in Egypt, Address Hotel in Turkey and Vida Marasi in Bahrain

<sup>1)</sup> Includes Emaar Economic City's land bank of c.1.1 Bn sq.ft., an associate of Emaar



# **Top 3 Priorities**

Maintain Leadership Position in Our Markets

Focus on Execution & Cash Flow Generation

Focus on Maximising Shareholder Returns

# **UAE Development Strategy: Consolidate and Prepare for the Next Growth Phase**

### Leverage the Strength of Master Developments

- Leverage on the existing master community developments to launch new projects
- Provide 'City within a city' experience to discerning customers

#### **Product Innovations**

- Unique product offering for Millennials
- Optimised unit size with larger community facilities
- Wider price-product range

### Marketing to **International Customers**

- Targeting international customers
- Business development in China, India, Saudi Arabia & other countries
- Seen strong response from Chinese customers

### **Well-planned Execution** & Delivery

- Timely completion of projects under development
- Healthy cash flow generation

### **Development Through JV**

- Access to premium land through JV with GREs<sup>1</sup>
- Preferred Development Partner for GREs
- Expansion and penetration of Emaar Brand in existing and new markets over longer term
- Return on Capital Accretive lower capital (minimum immediate cash outlay for land purchase)
- Earn development profit share and project management fees
- Conserved cash to be used for judicious purchase of prime land

# **UAE Retail Strategy: Multi-format Growth Strategy**

### **Leverage Superior Asset Mix**

- Offer diverse retailing experience super-regional malls, regional malls, specialty retail, community retail centers
- Constant innovations and improvements to deliver superior experiences
- Well-entrenched in existing catchments & categories
- Increase competitiveness and enhance customer convenience

### **Robust Retail Space Growth**

- Well-planned extensions at Dubai Mall to enhance customer experience
- Leverage Emaar master developments to expand community retail centres
- Grow our portfolio in local market with timely completion of upcoming retail assets
- · Potential growth through acquisition of third party retail assets in the UAE and the GCC

### **Quality & Profitability of Retail Assets**

- Diversify lease payment risk across a significant number of tenants
- Maintain flexible lease terms with active tenant management
- Maintain high margins and strong collection rates
- Offer unique complementary attractions

# **UAE Retail Strategy: Adopt Low-Risk Model For Future Expansions**

### **Operate As Pure Rental Income Play**

### Pure Rental Income Play

✓ Focus on rental income growth and cash flow generation

### Minimal Development Risk

- ✓ Execute extensions & renovations at existing retail assets
- ✓ Selectively add new community centres in Emaar master developments

### New Expansions

✓ New retail assets to be developed by Emaar (independently or through Joint Ventures)

### **Projects under JV**

Project Name	GLA ('000 sq.ft.)	Expected Opening		
Dubai Expo Mall <sup>1</sup>	c. 385	H2 2024		



# **Enhancing Focus on Circular Economy & ESG...**

Engaging the future by integrating ESG into all decisions and transforming assets to improve their environmental and social impacts

**ENVIRONMENT** 

✓ Circular Economy, Sustainable Operations, Energy Efficiency, Health & Wellness

**SOCIETY** 

Diversity & Inclusion, Philanthropy and Customer Wellbeing & Satisfaction

**GOVERNANCE & ETHICS** 

✓ Business Ethics, Anti-Corruption and Whistleblower Policy

Actively enhance ESG focus to be a highly responsible and sustainable business and to join commitment initiatives that align with UAE's Net Zero 2050 strategic initiative

# **Enhancing Focus on ESG: Environment focus**

Working on becoming a leader of sustainability in the real estate industry; aligning ourselves with UN Sustainable Development Goals (SDGs)

#### **CLEAN WATER**

- Emaar Communities processes 6,000 cubic meters of water through a sewage treatment plant, subsequently repurposing the treated water for irrigation within the respective communities.
- The standardization of flow rates for restroom water fixtures in hotels has been achieved through the implementation of watersaving aerators and the recalibration of valves to meet recommended standard water pressure levels
- The backwash water from the swimming pool is being repurposed for the cleaning of the car park areas within the communities

#### AFFORDABLE CLEAN **ENERGY**

- **An Energy Management** Program encompassing all the buildings within Emaar has been formally launched
- Phase 1 encompasses the Dubai Marina Mall and Community retail centers, while Phase 2 extends to encompass all residential buildings within the Dubai Marina, Greens, and Views communities. Phase 3 encompasses four hotels and two recreational clubs. The packaging of these phases has been carefully structured to maximize potential energy savings
- Solar PV installation project is being initiated for implementation with selected Fmaar communities and malls slated for the deployment

#### INDUSTRY. **INNOVATION AND INFRASTRUCTURE**

- Emaar initiated an Energy & Benchmarking Dashboard that compares similar facility types within the UAE market. (including with the Emirates Green **Building Council's** standards), and the average energy consumption of Emaar's portfolio. The energy monitoring dashboard - developed inhouse by Emaar Strategy Team to monitor current energy usage across all Emaar business units through utility bills. Ongoing enhancements to the dashboard are aimed at enabling real-time energy usage monitoring and control.
- Scope 2 emission monitoring and reporting dashboard was developed for tracking Emaar operational business units.

#### **RESPONSIBLE CONSUMPTION AND PRODUCTION**

- Emaar FM has created a comprehensive Waste Management Plan with the primary objectives of enhancing waste management practices and increasing waste diversion rates across its managed operational sites
- A waste baseline has been established by analyzing the waste generated and the associated costs for landfill tipping in the year 2022. This baseline will serve as a reference point for tracking future waste generation and cost trends in the subsequent
- **Emaar Communities has** undertaken a significant initiative to replace hazardous and harmful chemicals previously used for cleaning. disinfection, and sanitization with environmentally friendly alternatives

#### **CLIMATE ACTION**

- Following the successful feasibility study, Burj Khalifa is actively working towards achieving **LEED certification** (LEED O+M - for existing buildings).
- Emaar is currently in the process of structuring tender phases for energy service facilities, which encompass retrofitting and control measures. We are collaborating with top-tier service providers, with a shared commitment to achieving significant reductions in carbon emissions as part of our sustainability objectives.
- Phase-1: Malls | Saving: 3k Tons CO2 eq. per annum.
- Phase-2: ECM | Saving: 14k Tons CO2 eq. per annum
- Phase-3: EHG | Saving: 4.8k Tons CO2 eq. per annum

# **Enhancing Focus on ESG: Social focus**

# Committed to working closely with the community, uphold the highest standards of living, our people are a driving force behind our success

### Catering to society and putting Healthcare & Safety first

- Dedicated over US\$10 Mn for the Economically Weaker Section (EWS) housing projects in India since 2017
- Donated EGP 185M for Haya Karima: Alleviating the burden of citizens in communities in need in the countryside and slums in urban areas. Also contributed EGP 80M to Tahya Misr in 2022, a fund working towards poverty alleviation, encouraging private-public partnership for sustainable development, meeting the needs of financially disadvantaged etc. in Egypt
- Provided laptops and tablets to Emirates Red Crescent Education Initiative to support the children of low-income families in the UAE
- Organized awareness programs on Breast cancer, Down-Syndrome and Autism (in collaboration with Dubai Autism center)
- Supporting Earth Hour across all of our social channels
- Supporting the Dubai Can initiative by raising awareness through all of our social networks and introducing initiatives to limit plastic usage in favor of more sustainable alternatives

### DIVERSITY & INCLUSION: A diverse and inclusive culture makes us better in every way

- Emaar employs 6,900+ employees: 25% Female and 75% Male with over 110 nationalities as of Dec-2022
- Board of Directors involved actively in Emaar Properties' workforce retention & engagement. Emaar employees contribute to a culture that drives its success
- 1 Board Member and 2 Top Leadership Team are women
- Removed all job titles within Emaar to focus on Talent, not Title

# **Enhancing Focus on ESG: Governance focus**

3

Strong corporate governance ensures accountability and the highest level of integrity in management practices across our organisation



### NO GIFT POLICY

Emaar had issued strict guidelines to employees on non-acceptance of gifts offered by existing or potential vendors/ contractors / customers or non-associates having relationship with the Company



# CODE OF CONDUCT

Emaar developed Code of Conduct to maintain the highest standards of professionalism, honesty, integrity and fairness. It outlines organizational values, principles and correlates them with expected standards of professional conduct by associates, vendors and contractors



#### ANTI BRIBERY AND ANTI CORRUPTION POLICY

Emaar's Anti-Bribery & Corruption policies prohibits employees from offering, promising, giving or receiving anything of value to improperly influence a decision or to gain an improper or unfair advantage in promoting, enhancing, obtaining or retaining business. This policy extends to our Board and management team as well as all our employees



# WHISTLEBLOWER POLICY

Emaar have established comprehensive Corporate Anti-Fraud and Whistleblower Policy to voice concerns related to unethical or improper practice. Emaar Group Audit Committee, as mandated by the Board of Directors, is responsible for the administration, revision, interpretation and application of this Policy



### CYBER RISK & THREAT MANAGEMENT

Emaar adheres to the industry best practices of identifying and managing the risk that can compromise systems, steal data and other valuable company information, and damage an enterprise's reputation. Before hosting any product, services, and sensitive data in a computing environment, we conduct an information security assessment and implement processes and adequate controls



#### **DATA MANAGEMENT**

Emaar use several sources of data to measure performance and obtain more insights from financial, operational, customer and people perspectives. We adhere to the values and principles where personal data protection and human rights are based. This is about genuine transparency and honesty as far as data management is concerned



**UAE** Development

International Development

**Emaar Malls** 

**Emaar Hospitality** 

# 9M 2023 Key Highlights

Strong Property Sales<sup>1</sup> at AED 31.1 Bn

(16% higher than 9M 2022)

Revenues

**AED 18.4 Bn** 

**EBITDA AED 11.9 Bn** 

(42% higher than 9M 2022)

**Net Profit** 

(Attributable to the owners of the Company)

AED 8.2 Bn

(42% higher than 9M 2022)

**UAE Property Sales**<sup>1</sup>

**AED 28.9 Bn** 

(25% higher than 9M 2022)

Revenue Backlog<sup>1</sup>

**AED 69.5 Bn** 

from property sales, to be recognized in coming years

37% Recurring Revenues 50% Recurring EBITDA

**Investment Grade Credit Ratings** 

Upgraded 1 notch higher by S&P, Fitch and Moody's with Stable Outlook

Sale of Namshi Completed in February 2023

**Address Jabal Omar** Makkah unveiled with ~ 1,500 Keys

# **Key Highlights**

Consolidated

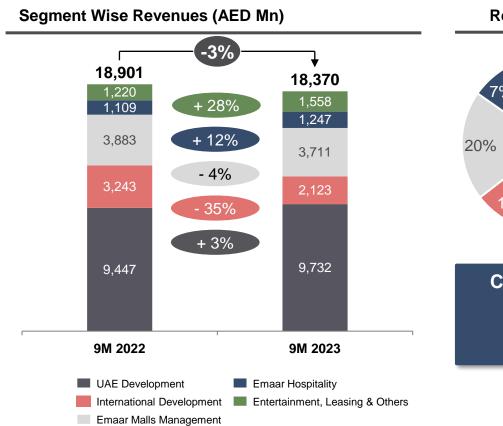
Results

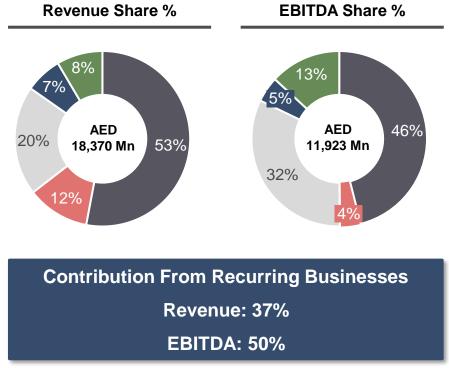
AED Million	Q3 2023	Q3 2022	%	Change	9M 2023	9M 2022	% Change		
Group Property Sales <sup>(1)</sup>	10,974	9,222	1	19%	31,143	26,895	1	16%	
Revenue	6,102	5,326	Ŷ	15%	18,370	18,901	Ψ	(3%)	
Gross Profit	4,625	2,732	介	69%	11,393	9,564	介	19%	
GP Margin (%)	76%	51%			62%	51%			
EBITDA	4,409	2,259	介	95%	11,923	8,372	1	42%	
EBITDA Margin (%)	<b>72</b> %	42%			65%	44%			
Net Profit* (attributable to owners)	3,291	1,490	Ŷ	121%	8,237	5,790	1	42%	
NP Margin (%)	54%	28%			45%	31%			
EPS (AED/Share)	0.37	0.18	Ŷ	106%	0.93	0.71	Ŷ	31%	
Total Equity (2)	81,919	75,426	Ŷ	9%	81,919	75,426	Ŷ	9%	
Cash (2)	31,017	18,289	Ŷ	70%	31,017	18,289	<b>^</b>	70%	
Debt (2)	12,506	14,498	•	(14%)	12,506	14,498	•	(14%)	
Net Debt (2)	(18,511)	(3,791)	Ŷ	388%	(18,511)	(3,791)	Ŷ	388%	

2) 2022 numbers are as on December 2022

<sup>1)</sup> Numbers are inclusive of JVs

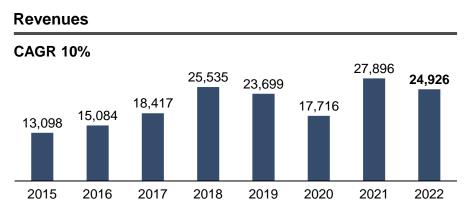
# **Segment Analysis**

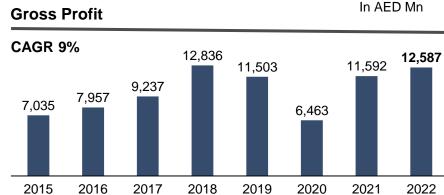




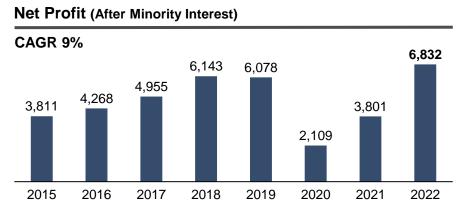
International Consolidated **UAE** Development **Emaar Malls Emaar Hospitality** Development Results

# **Historical Trend**



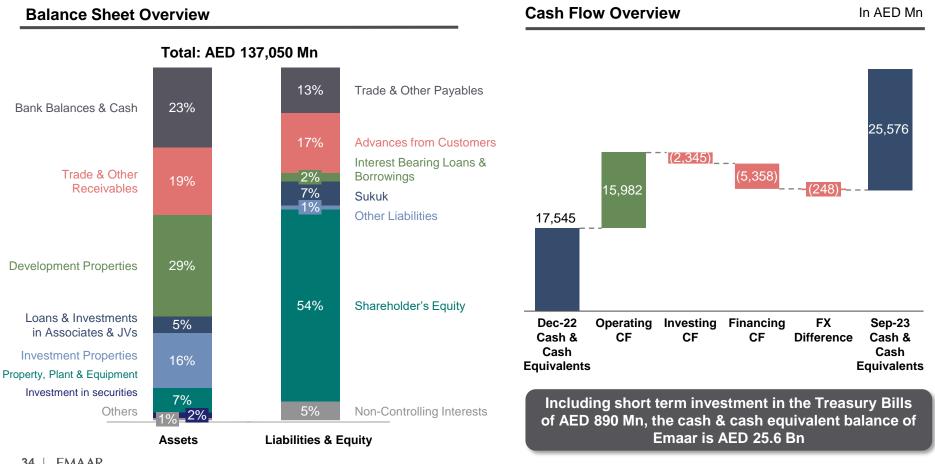


#### **EBITDA CAGR 9%** 10,797 9,816 9,393 9,245 7,037 5,533 5,250 5,242 2017 2015 2016 2018 2019 2020 2021 2022





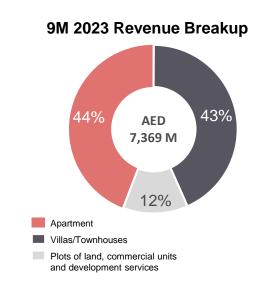
# **Balance Sheet & Cash Flow Overview**





# Emaar Development – Key Highlights<sup>1</sup>

AED Million	9M 2023	9M 2022	% Change			
Property Sales	28,916	23,167	1	25%		
Revenue	7,369	9,340	1	(21%)		
Gross Profit	4,682	4,018	Ŷ	17%		
Margin (%)	64%	43%				
EBITDA (before minority interest)	4,454	3,269	1	36%		
Margin (%)	60%	35%				
Net Profit (attributable to owners)	4,059	2,838	Ŷ	43%		
Margin (%)	55%	30%				



<0.5%

Customer default rate, of Sales Value

**AED** 59.6 Bn<sup>2</sup> Revenue Backlog<sup>3</sup>

~7,800

Units Delivered<sup>2</sup>

To be recognized over next 3-4 years

~329 Mn SQFT

Land Bank<sup>2</sup>

**AED 21.2 Bn** 

Cash Balance (including JVs)4

27,000 + Units Under Construction<sup>2</sup>

To be delivered in next 4 years

# **UAE Development – Current Project Status**

			100% Owned	Developments	3				Consol	lidated JV	Equity Accounted JV <sup>3</sup>		
Projects Under Development	Downtown Dubai	Arabian Ranches <sup>4</sup>	Dubai Marina <sup>6</sup>	Emirates Living <sup>6</sup>	Emaar Beachfront	The Valley	Dubai Creek <sup>7</sup>	The Oasis <sup>5</sup>	Dubai Hills (50%)	Rashid Yachts & Marina** (70%)	Emaar South (50%)	Other Land Bank 10	Total ⁵
Units	4,078	3,076	437	277	4,330	2,910	5,469	223	4,063	1,280	1,599		27,742
Area (Mn sq. ft.)	5.1	6.0	0.5	0.3	4.7	5.6	5.4	1.0	5.8	1.3	2.7		38.5
Value (AED Bn)	15.4	8.58	1.3	0.8	20.5	6.7	12.1	2.3	13.5	2.8	3.1		87.0
% Units Sold	100%	100%	100%	100%	92%	93%	99%	100%	98%	85%	98%		97%
% Value Sold	100%	100%	100%	100%	88%	93%	98%	100%	99%	83%	95%		95%
% Collected of sold units	47%	40%	30%	38%	33%	31%	32%	11%	32%	25%	34%	In Planning Stage	35%
% Remaining Collections of Sold Value	53%	60%	70%	62%	67%	69%	68%	89%	68%	75%	66%		65%
Till Handover	36%	50%	70%	62%	58%	67%	64%	89%	59%	75%	50%		56%
Post Handover	17%	10%	0%	0%	9%	2%	4%	0%	9%	0%	16%		9%
Revenue Backlog (AED Bn) <sup>1</sup>	5.3	6.4	1.3	1.	13.5	5.	8.7	2.3	11.7	2.2	1.9		59.6
Gross Margin Achieved <sup>2</sup>	39%	43%	63%	49%	58%	42%	46%	19%	59%	38%	40%		48%
Total Remaining GFA (Mn Sqft) 9	-	-	-	-	3.5	39.5	95.4	142.5	38.0	9.9	28.5	3.5	360.8
Build-to-Lease (BTL) / Build-to-Operate (BTO) <sup>8</sup>	-	-	-	-	0.5	0.5	24.3	0.0	13.7	0.2	3.0	0.4	42.6
Build-to-Sale (BTS)	-	-	-	-	3.0	39.0	71.1	142.5	24.3	9.8	25.4	3.1	318.2

<sup>1)</sup> Sales value of units sold but not yet recognised as revenue under IFRS for under development projects, including 100% ownership of joint ventures as of 30th September 2023

Note: Project details are based on current projects under development

<sup>2)</sup> Based on units sold which are under development as at 30th September 2023, margin is not necessarily indicative of margin at completion

<sup>3)</sup> JVs/JDA numbers are on the basis of the full project and not proportional to Emaar's share, while Emaar's entitlement/share of profits is 50%

<sup>4)</sup> Includes Arabian Ranches III

<sup>5)</sup> Total land area is around 100Mn sqft. (including "The Oasis" (formerly "Lusaily extension") under Emaar Development PJSC). Overall masterplan is still under designing stage hence GFA is subject to change as per finalized masterplan

<sup>6)</sup> Includes a project launched under the perimeter of Emaar Properties PJSC

<sup>7)</sup> Emaar Properties PJSC has fully acquired Dubai Creek Harbour in December 2022 from JDA partner

<sup>8)</sup> BTL/ BTO are being developed on behalf of Emaar Properties PJSC for a management fee

<sup>9)</sup> Based on current master plan as of 30th September 2023

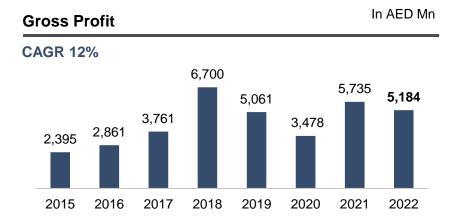
<sup>10)</sup> Other land bank includes: Ras Al Khaimah (100% owned), Zabeel Square (JV - 50% share)

<sup>\*\*&#</sup>x27;Rashid Yachts & Marina', formerly 'Mina Rashid'

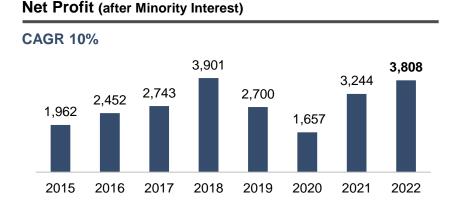
Consolidated International **UAE Development Emaar Malls Emaar Hospitality** Results Development

### **Emaar Development – Historical Trend**

#### Revenues **CAGR 12%** 15,433 15,602 12,746 11,541 9,758 8,863 6,899 5,253 2015 2021 2016 2017 2018 2019 2020 2022



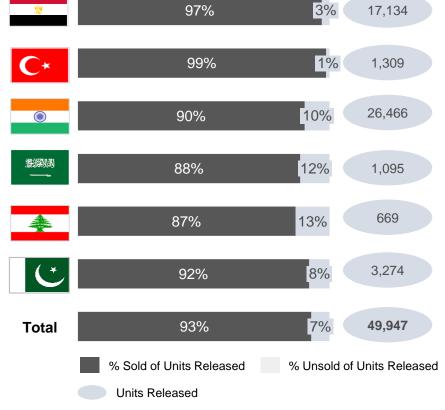
#### **EBITDA CAGR 12%** 5,657 4,389 4,224 3,695 3,236 2,353 2,318 1,918 2015 2016 2017 2018 2019 2020 2021 2022



### **International Development – Key Highlights**



#### International Sales – Units Released



<sup>1)</sup> Sales value of properties sold but not yet recognised as revenue under IFRS as of 30th September 2023

### **International Development – Key Highlights**

#### Emaar Misr - Development<sup>1</sup>

	AED Million				EGP Million				
	9M 2023	9M 2022	% (	Change	9M 2023	9M 2022	%	Change	
Units Delivered	1,079	1,732	•	(38%)	1,079	1,732	•	(38%)	
Net Sales	582	2,686	•	(78%)	4,846	13,031	•	(63%)	
Revenue	1,287	2,430	•	(47%)	10,719	11,786	•	(9%)	
EBITDA	696	1,153	•	(40%)	5,792	5,594	Ŷ	4%	
Margin(%)	54%	47%			54%	47%			
Net Profit	599	1,010	•	(41%)	4,988	4,898	Ŷ	2%	
Margin (%)	47%	42%			47%	42%			

#### **Key Highlights**

- Delivered 1,079 units in 9M 2023
- Emaar Misr's revenue backlog<sup>2</sup> was AED 7.1 Bn as on 9M 20231

#### H1 2023 Revenue Breakup



Emaar Misr positioned itself as Local Market Leader delivering superior growth

Consolidated International **UAE** Development **Emaar Malls Emaar Hospitality** Results Development

#### **Emaar Mall Management – Key Highlights** Evel Namehi

AED Million <sup>1</sup>	9M 2023	9M 2022	% Change		
Revenue *	3,796	3,951	Ψ.	(4%)	
Gross Profit	3,399	2,917	<b>^</b>	17%	
Margin (%)	90%	74%			
EBITDA*	3,880	2,391	•	62%	
Margin (%)	102%	61%			
Net Profit	3,385	1,871	<b>^</b>	81%	
Margin (%)	89%	47%			

EXCINATISH				
	9M 2023	9M 2022	% (	Change
GLA (Mn SQFT) <sup>2</sup>	7.0	6.8	Ŷ	2%
Occupancy Rate (%)	98%	95%		
Base Rent (AED Mn)	2,546	1,967	•	29%
Turnover Rent (AED Mn)	317	196	1	62%
Revenue (AED Mn)	3,633	2,811	<b>1</b>	29%
EBITDA* (AED Mn)	3,879	2,315	•	68%
Margin (%)	107%	82%		

Sale of Namshi **Completed in** February 2023 c. 25%

**Growth in Tenant** Sales compared to 9M 2022

+116 Mn

Footfall in 9M-2023 (+19% vs 9M-2022)

~3.4 Years

**Weighted Average Lease Expiry Term** 

Maintained robust occupancy of over 98% with upward trend of tenant sales continuing post Covid-19

<sup>\*</sup> Includes gain on sale of Namshi

<sup>1)</sup> Values are before inter-company adjustments and including Namshi; 2) Represent GLA owned by Emaar Mall Management;

### **Established Portfolio with Diverse Retailing Formats...**

Retail Assets	Division	Total GLA ('000 sq. ft.)	Location & Catchment	Key Highlights
Dubai Mall	Super Regional Mall	4,921 <sup>1</sup>	<ul> <li>Downtown Dubai –         500 acre flagship mega- development     </li> <li>Situated next to Burj Khalifa</li> </ul>	<ul> <li>World renowned shopping &amp; entertainment destination</li> <li>1,300+ stores, leading retailers, marquee global brands</li> <li>Major tourist attractions – At The Top, Dubai Aquarium &amp; Underwater Zoo, KidZania, Reel Cinemas, Play DXB, Ice Rink</li> </ul>
Dubai Hills Mall <sup>2</sup>	Regional Mall	2,022	Dubai Hills Estate masterplan – over 118 Mn sq. ft. with over 2,000 villas and 20,000 apartments	<ul> <li>550+ retail outlets</li> <li>Part of Dubai Hills Estate masterplan with proximity to Mudon, Arabian Ranches, Emirates Living, Al Barari, Al Barsha, Al Quoz, District One, Damac Hills, Jumeirah Village Circle and Triangle</li> </ul>
Dubai Marina Mall (Incl. Pier 7)		415	<ul> <li>Dubai Marina – 1,500 acre master integrated development</li> </ul>	<ul> <li>140+ outlets, high street fashion brands, aspirational boutique fashion, 6-screen Reel Cinemas, 7-storey Gourmet Tower (Pier 7)</li> </ul>
Souk Al Bahar	Speciality Retail	220	Situated next to the Dubai Fountain and Burj Khalifa	<ul> <li>Arabesque style shopping, fine dining, entertainment experience</li> <li>Hosting middle east's first food and cultural market - Time Out Market</li> </ul>
Gold & Diamond Park		535	<ul> <li>Located on prime Sheikh Zayed Road</li> </ul>	<ul> <li>Destination for the finest gold &amp; diamond jewellery &amp; accessories</li> </ul>
Other Centres (78 centres)	Community Integrated Retail	2,350	Emaar's residential developments	<ul> <li>Facilities and offerings for residents</li> <li>Neighbourhood venue for convenience shopping, dining and social interaction</li> </ul>

### Focus on Digitalisation for Enhanced Customer Service...

#### **DUBAI MALL APP 2.0 - CORE FEATURES**

### **Digital Initiatives taken** at Dubai Mall -

- **Delivery Service**
- **Leveraging customer** data analytics to better understand customer buying behaviour, taste and preferences



#### YOU SHOP. WE DELIVER.



#### Delivery Service

Call 800-DUBAIMALL or enquire at Dubai Mall Guest Services Desk for more details

**DUBAI MALL** 

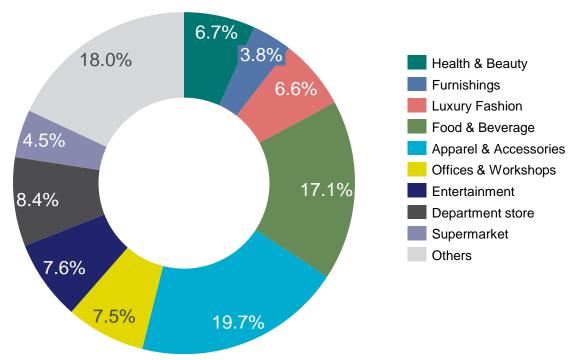
### ...With Active Marketing Events for Better Customer Engagement



### **Diversified Tenant Mix & Category Mix...**

### Diverse Retailers And Marquee Brands With Many Having Exclusive Presence At Emaar Malls

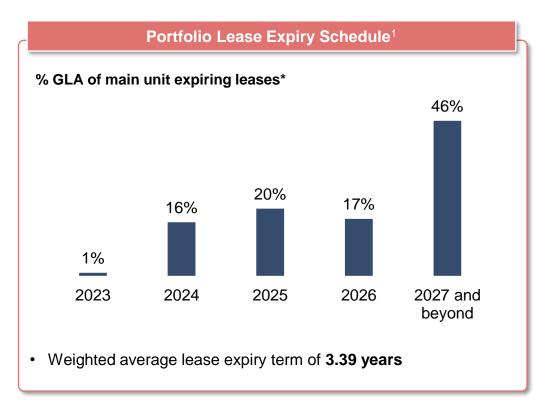




### **Active Tenant & Space Management with Healthy Lease Renewals...**

#### **Active Tenant Management**

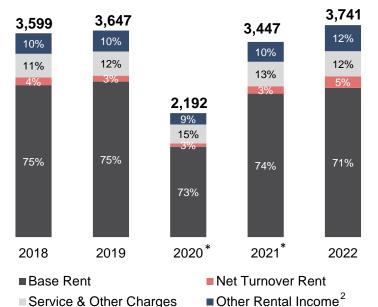
- Meet changing retail trends and evolving consumer needs
- Offer innovative & fresh retail concepts
- Tenant re-zoning & re-sizing to maximise sales productivity
- Short lease terms (3-5 years) and significant waitlist allows flexibility in tenant management



\*data is as on 30th September 2023

### ...And Steady Rental Income Growth, High Operating Profitability





<sup>1)</sup> This relates to GLA owned by Emaar Malls Management; 2) Income from specialty leasing, multimedia sales, terrace & storage rent, various other fees and interest charges on deferred payments

#### **Robust Revenue Model**

#### **Revenue Model:**

- Rent equals higher of base rent or turnover rent
- Base rent is increased at a pre-defined rate over the lease term of 3-5 years
- Once the turnover rent exceeds base rent, in most of the cases, the base rent is reset at turnover rent level in the subsequent year
- Healthy waitlist to occupy vacant units

#### **High operating margins:**

Continual improvement in operational excellence leading to healthy **EBITDA** margin

<sup>\*</sup> Includes effects of Covid-19 pandemic related rent reliefs provided to tenants

### **New Expansion – Strong Growth Potential**





#### **Dubai Hills Mall - Regional Shopping Mall**

#### **Superior Positioning & Offerings**

- Outdoor high-street mall with superior design & architecture
- Differentiated offerings with over 550 retail outlets, wider F&B (>24% GLA), entertainment options, loyalty programs etc.
- Ample parking with over 7,000 spaces
- Seamlessly integrated with adjacent neighbourhood, future metro stations and adjoining hotels
- Dubai Hills Mall started operating from 17th February 2022.
   Within a short time lease occupancy reached over 96%<sup>1</sup>

#### **Strong Catchment**

- Located between Sheikh Mohammad Bin Zayed Road and Al Khail Road
- Part of Dubai Hills Estate masterplan spanning over 118 Mn sq. ft. with over 2,000 villas and 20,000 apartments
- Proximity to other stablished and upcoming residential communities – Arabian Ranches, Mudon, Mohammed Bin Rashid City - District One, Town Square, Mira, Emirates Living, Al Barari, Al Barsha, Al Quoz, etc.

### **Upcoming Expansion – Strong Growth Potential**





#### **Dubai Expo Mall – Regional Shopping Mall**

#### **Superior Positioning & Offerings**

- Over 190 retail & F&B outlets
- 1,000+ parking spaces
- Excellent access & infrastructure to support the high volume of visitors

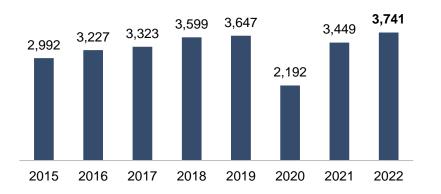
#### **Strong Catchment**

- Located close to Expo 2020 site
- Close proximity to Al Maktoum International Airport
- Part of Emaar South masterplan, over 5,000 residential units in the immediate vicinity
- 400,000 residences within 8km distance from the mall
- Located near major highways Sheikh Mohammad Bin Zayed Road, Expo Road, Jebel Ali Road; and Dubai Metro route 2020

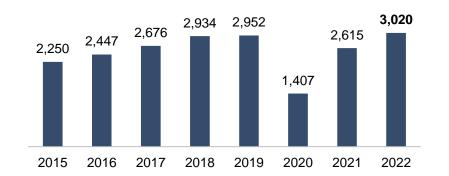
### Emaar Mall Management (Excl. Namshi) - Historical Trend

In AED Mn

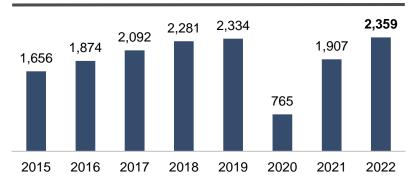
#### **Rental Income**



#### **EBITDA**



#### **Net Profit**



Consolidated
Results

UAE Development

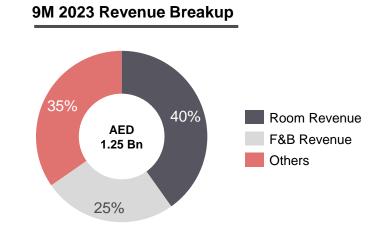
International
Development

Emaar Malls

Emaar Hospitality

### **Emaar Hospitality – Key Highlights**

	9M 2023	9M 2022	% <b>C</b>	Change
#Keys*	9,618	7,480	介	29%
Occupancy Rate (%)**	70%	67%	1	3%
RevPar (AED)**	564	582	4	(3%)
Room Revenue (AED Mn)	501	407	1	23%
F&B & Other Revenue (AED Mn)	746	702	1	6%
Total Revenue (AED Mn)	1,247	1,109	1	12%
EBITDA (AED Mn)	562	540	1	4%
Margin (%)	45%	49%	Ψ	(4%)



## ADR and Occupancy

Higher than market average

Market leading
Hygiene & Safety
standards

Endorsed by Dubai Tourism

Address Jabal Omar Makkah

unveiled in H1-2023 with ~ 1,500 Keys

#### **Al Alamein Hotel**

Rated 2021 Travelers'
Choice Best of the Best
as Per Trip Advisor

Emaar Hospitality Resilient, Outperforming the Broader Hospitality Market in UAE

<sup>\* #</sup> keys include total hotel keys with Emaar including hotels in international locations and managed hotels (refer page 63)

<sup>\*\*</sup> Occupancy and RevPar is calculated only for the operational period for hotels in UAE



### **Divisions Overview**



#### UAE **Development**

- · Leading master plan developer in Dubai
- JVs with GREs
- 66,000+ residential units delivered since 2002
- Projects under construction substantially sold (~97%)
- c. ~329 Mn sq. ft. of Land Bank in the UAE
- UAE build-to-sell business is led by Emaar Development PJSC, listed on DFM since November 2017

#### **International Operations**

- · Active in targeted high growth countries
- ~41,000 residential units delivered since 2006
- Achieved overall sales level of 93% of units released
- ~ 1.30 Bn sq. ft. of Land Bank in key countries
- · Emaar Misr is listed on the Egyptian Exchange since July 2015
- Own and operates Emaar Square Mall at Turkey with 1.6 Mn sq. ft. GLA
- · Portfolio of Address and Vida branded hotels in Egypt and Turkey

#### Malls\*

- Owner and operator of one of the most visited mall in the world, "Dubai Mall" with annual footfall of +80Mn
- Portfolio of over ~10 Mn sq. ft. of GLA in retail properties in Dubai
- · Added Dubai Hills Mall to its portfolio in 2022, an Iconic lifestyle destination, with +1.8 Mn sq. ft. GLA.

#### Hospitality

- · Hotel owner and operator (38 hotels with 9.600 + keys, includes owned as well as managed assets)
- · The Address. Vida. Armani and Palace brands
- · Upscale affordable segment under Rove Hotels (JV with Meraas)
- · Marked historic milestone of over 60 hotel projects in its portfolio (includes both in operation and under development hotels)

#### Entertainment & Leasing

- Provider of premium entertainment and manager of leisure assets
- Operator of the At The Top, Dubai Aquarium, Underwater Zoo, Reel Cinemas, KidZania, Play DXB, Dubai Ice Rink, Storm Coaster and Sky Views Observatory.
- Owner and operator of Dubai's iconic cultural destination "Dubai Opera"
- Portfolio of over 2.4 Mn sq. ft. of GLA in commercial properties in Dubai

### **UAE Development – Projects Overview**

#### Wholly-owned projects

#### Downtown Dubai

Downtown Dubai is a dynamic city hub, which has catalyzed the economy and cemented Dubai's reputation as a true global icon. Offering world-class landmarks, entertainment, and glamour., Downtown Dubai is a true heart of the emirate

#### Arabian Ranches

Golden landscape of shimmering sands in a beautifully designed community, inspired by the Arabian desert. Serving an enriching experience of life beyond the ordinary in the premium gated community of Arabian Ranches I, II & III.

#### **Dubai Marina**

Offering riviera-style living in a modern aesthetic setting, Dubai Marina is one of the region's largest and firstof-a-kind waterfront developments. With a total development area of 50 Mn sq ft, it gives access to a large 3.5 km water canal, making it a premier sailing destination

#### **Emirates Living**

Green-focused development featuring two low-rise apartment buildings that overlook the Emirates Golf Club and a two-tower mixed-use development

#### Emaar **Beachfront**

Emaar Beachfront is a thoughtfully designed beachfront residential development that blends cosmopolitan and tranquil seaside lifestyles. Offering stunning views of the sea and Dubai Marina, it is a prime location for an iconic waterfront lifestyle that is both serene and sophisticated.

#### The Valley Garden

An idvllic new township where the expanse of shimmering sands and green open spaces provide the perfect inspiration for a fulfilling life. This exclusive residential development offers open-plan living with exceptional facilities to meet unique requirements.

#### Dubai Creek Harbour\*

Dubai Creek Harbour, a residential waterfront community in the heart of Dubai, represents the pinnacle of contemporary living. This innovative and creative development offers unparalleled panoramic views of the Downtown Dubai skyline from a private island amidst pristine natural beauty.















#### Land bank (100% owned)

#### Al Marjan - Ras Al Khaimah

A project of c.1m sqft of land located at the top of Al Marjan Island ideal to build 5-star hotels and serviced apartments

#### The Oasis (formerly Lusaily)

A contiguous land parcel of around 100 Mn sqft (including Lusaily extension) located between Dubai Investment Park and Jumeirah Golf Estates in Dubai, ideal for residential development

### **UAE Development – Projects Overview**

#### Consolidated JVs

#### **Dubai Hills Estate**

Joint Venture between Emaar and Meraas Holding to create a mixeduse development with a series of unique neighbourhoods set around an 18-hole championship golf course

#### Rashid Yachts & Marina\*

Joint Venture between Emaar and Mina Rashid Properties LLC to develop Dubai's latest and unprecedented residential marina masterpiece on the Arabian Gulf coast is driven by a desire to change the meaning of sophistication. An architectural endeavor that offers a new interpretation of luxurious seafront living.





Note: 'Rashid Yachts & Marina', formerly 'Mina Rashid'

#### **Equity Accounted JVs with 50% share**

#### **Emaar South**

Joint Venture between Emaar and Dubai Aviation City Corporation that is part of 145 sqkm smart city set to become a pivotal hub in the global economy, located within Emirates' flagship urban project, Dubai South

#### **Zabeel Square**

Joint venture between Emaar and Meraas to create a mixed-use development near Zabeel Park, Dubai





### **UAE Development – Projects Under Development (100% Owned)**

•				,	
Project (100% Owned)	Units	Project Value (AED Mn) <sup>(1)</sup>	Launch Period	% Unit Sold	% Completion Sep-23
Downtown Dubai	4,078	15,415		100%	
Forte	918	2,625	Apr-Sep-15	100%	100%
II Primo	119	2,679	Jun-16	100%	95%
Vida Dubai Mall	620	1,651	May-Jul-17	100%	87%
Grande	882	2,848	May-18	100%	97%
Burj Crown	429	836	Jan-20	99%	100%
St. Regis Residences	1,075	3,864	Feb-22	100%	5%
The Residence BK*	35	912	Nov-22	94%	60%
Dubai Marina	437	1,304		100%	
Marina Shores*	437	1,304	Jul-22	100%	5%
The Oasis	223	2,281		100%	
Palmiera*	223	2,281	Aug-23	100%	-
Arabian Ranches III	3,076	8,581		100%	
Ruba	430	803	Oct-19	100%	100%
Caya	247	1,085	May-21	100%	60%
Bliss	332	669	May-21	100%	82%
June 2	35	126	Oct-21	100%	59%
June	183	653	Oct-21	100%	24%
Elie Saab	129	659	Nov-21	100%	15%
Elie Saab II	131	686	Jan-22	100%	14%
Bliss 2	269	573	Feb-22	100%	16%
Raya	240	531	Oct-22	100%	6%
Anya	492	1,188	Jan-23	100%	1%
Anya 2	318	861	Mar-23	100%	0%
May	270	748	May-23	100%	1%
Emaar Beachfront	4,330	20,469		92%	
Marina Vista	353	869	Sep-18	100%	100%
Grand Bleu Tower	633	2,236	Apr-19	100%	82%
South Beach	270	662	Sep-19	100%	100%
Palace Beach Residence	550	1,632	Apr-21	100%	38%
Beach Mansion	490	1,936	Sep-21	100%	25%
Address The Bay	447	2,304	Jun-22	100%	-
Beachgate by Address	250	1,630	Aug-22	100%	-
Seapoint	661	4,292	Apr-23	82%	-
Bayview Tower 1 & 2	676	4,907	Jun-23	66%	-

<sup>1)</sup> Total project value of units under development is based on the expected selling price

Project (100% Owned)	Units	Project Value (AED Mn) <sup>(1)</sup>	Launch Period	% Unit Sold	% Completion Jun-23 (2)
Dubai Creek Harbour	5,469	12,140		99%	
Palace DCH	587	1,061	Jan-19	100%	100%
Creek Edge	563	1,099	May-19	100%	100%
DC Grove	262	506	Dec-21	100%	50%
Rosewater	211	445	Jan-22	100%	48%
Creek Palace	333	641	Mar-22	100%	27%
Lotus	267	398	Mar-22	100%	50%
Orchid	208	323	Apr-22	100%	53%
Creek Crescent	230	463	Jun-22	100%	26%
Island Park I	154	300	Jun-22	98%	14%
Island Park II	154	300	Jul-22	100%	-
The Cove II	806	2,461	Nov-22	100%	2%
Palace Residences North	335	724	Feb-23	100%	-
Savanna	187	369	Mar-23	95%	6%
Cedar	272	539	Mar-23	91%	5%
Creek Waters	450	1,233	Apr-23	96%	-
Creek Waters 2	450	1,279	May-23	95%	-
The Valley	2,910	6,683		93%	
Eden	362	499	Nov-19	100%	100%
Nara	372	566	Aug-21	100%	44%
Talia	330	545	Jan-22	100%	54%
Orania	308	525	Jun-22	100%	8%
Farm Gardens	146	861	Dec-22	100%	4%
Elora	430	802	Jan-23	100%	1%
Rivana	486	1,725	Jun-23	100%	-
Nima	476	1,161	Sep-23	59%	-
Emirates Hills	277	751		100%	
Golf Heights*	277	751	Oct-22	100%	6%
Total 100% Owned	20,800	67,625		97%	

Average GP Margin of 100% owned projects under development is 47%

Corresponds to gross margin for units sold not necessarily indicative of margin at completion

<sup>\*</sup> Project developed by Emaar Development PJSC on behalf of Emaar Properties PJSC # Emaar Properties PJSC has fully acquired Dubai Creek Harbour in December 2022 from JDA partner

### **UAE Development – Projects Under Development (JVs)**

Project (Joint Ventures)	Units	Project Value (AED Mn) <sup>(1)</sup>	Launch Period	% Unit Sold	% Completion Sep-23
Dubai Hills Estates	4,063	13,467		98%	
Socio	332	278	Feb-18	100%	100%
Golfville	306	312	Apr-19	99%	91%
Golf Place II	128	1,460	Feb-21	100%	49%
Palm Hills	75	873	May-21	100%	21%
Majestic Vistas	40	1,182	Jun-21	100%	21%
Park Field	304	528	Jun-22	100%	16%
Lime Gardens	291	520	Jul-22	100%	15%
Hills Park	444	709	Aug-22	100%	12%
Address Hillcrest	138	3,270	Aug-22	100%	17%
Park Horizon	300	539	Nov-22	99%	7%
Elvira	892	2,047	Feb-23	99%	=
Golf Grand	323	679	Apr-23	97%	-
Greenside	490	1,070	Sep-23	92%	-
Rashid Yachts & Marina	1,280	2,806		85%	
Sea Gate	282	643	Jun-22	91%	27%
Seascape	391	884	Dec-22	99%	-
Sunridge	130	244	Jun-23	98%	-
Clearpoint	477	1,036	Sep-23	65%	-
Emaar South	1,599	3,081		98%	
Parkside 2	422	510	Jan-19	100%	100%
Green View	286	350	Apr-19	100%	84%
Greenview 2	292	358	Jul-19	100%	63%
Greenview 3	241	391	Apr-22	100%	7%
Fairway Villas	49	182	Dec-22	100%	=
Fairway Villas 2	309	1,291	May-23	90%	-
Total (Joint Ventures)	6,942	19,355		96%	
Grand Total (100% Owned + JVs)	27,742	86,981		97%	

**Average GP Margin of JV** projects under development is 53%

**Average GP Margin of all** the projects under development (100% owned + JVs) is 48%

Total project value of units under development is based on the expected selling price

Corresponds to gross margin for units sold not necessarily indicative of margin at completion

### **UAE Development – Completed Projects<sup>1</sup>**

Project (100% Owned)	Units	Project Value		% Remaining Collections of Sold
Project (100% Owned)	Onits	(AED Mn) <sup>(2)</sup>	Sold	Value
Downtown Dubai	9,659	34,342	100%	12%
Blvd Heights	550	1,805	99%	6%
Address Sky View	551	2,899	100%	1%
Blvd Point Blvd Crescent	449 356	1,373	100% 97%	1% 3%
Vida Downtown	344	1,151 1,420	98%	3%
Burj Vista	666	1,934	100%	1%
Fountain Views III	208	1,160	100%	0%
Address Boulevard	532	1,940	100%	1%
Burj Khalifa	900	4,572	100%	1%
Fountain Views	286	1,077	100%	0%
Fountain Views II	289	1,110	100%	0%
The Downtown Views Opera Grand Residential Tower	478 295	1,240 2,116	100% 99%	3% 12%
Buri Royale#	602	1.046	100%	6%
Act One Act Two	778	2.122	100%	38%
Downtown Views 2	1,509	3,562	100%	37%
Address Opera	866	3,815	100%	31%
Dubai Creek Harbour	6,910	14,145	99%	20%
Dubai Creek Residences	174	419	99%	1%
Harbour Views	776	1,573	100%	7%
Creekside 18	500	1,070	99%	11%
Creek Horizon	556	1,115	100%	18%
Creek Gate	490	1,002	98%	20%
The Cove	280	759	99% 100%	12%
Creek Rise	539	1,066	97%	25%
Harbour Gate 17 Icon Bay	513 380	1,013 660	100%	29% 21%
The Grand	559	1,272	100%	21% 6%
Sunset	144	239	99%	24%
Breeze	202	342	100%	26%
Bay Shore	304	360	100%	26%
Surf	171	219	100%	37%
Vida Creek Beach	222	442	99%	29%
Summer	300	378	100%	38%
Address Harbour Point	800	2,217	99%	35%
Dubai Marina	1,012	3,475	97%	5%
Marina Plaza	164	1,542	85%	4%
52-42	486	1,094	100%	2%
Vida Residence at Dubai Marina	362	839	99%	12%
Emirates Hills Vida The Hills	137 137	<b>427</b> 427	100%	<b>3%</b> 3%
Arabian Ranches I	137 33	427 291	100%	2%
La Avenida II	33	291	100%	2%
Arabian Ranches II	2,404	8,123	100%	6%
Reem	216	507	100%	3%
Samara	177	729	98%	7%
Azalea	108	419	99%	7%
Rasha	140	764	99%	4%
Lila	219	871	100%	2%
Rosa	144	794	100%	2%
Yasmin Polo Homes	98 71	557 733	99% 100%	1% 1%
Palma	121	733 498	100%	0%
Casa	253	944	100%	0%
Camelia	258	408	100%	21%
Camelia 2	168	270	100%	18%
Sun	431	628	100%	30%
Arabian Ranches III	640	1,009	100%	34%
Joy	486	768	100%	37%
Spring	154	241	100%	24%
Emaar Beachfront	1,313	3,750	100%	14%
Sunrise Bay Beach Vista	457 460	1,283 1,276	100%	8% 7%
Beach Vista Beach Isle	460 396	1,276 1,191	100%	7% 27%
Total 100% Owned	22,108	65,562	99%	13%

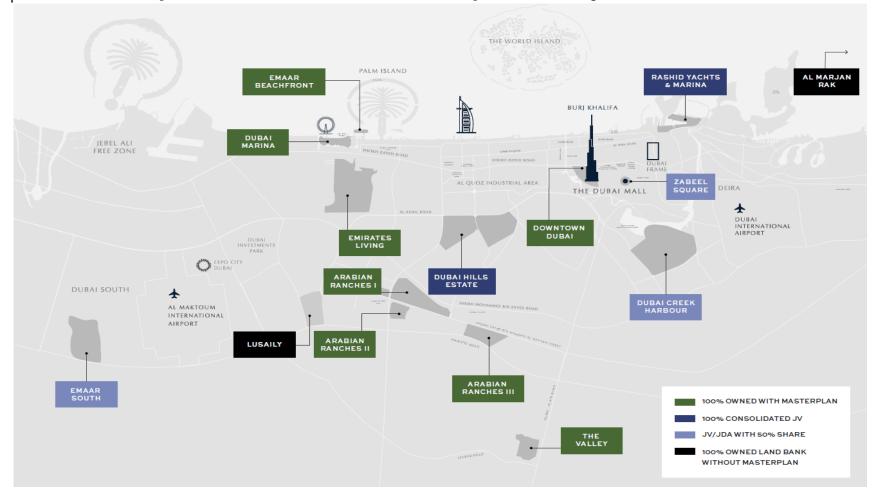
Project (Joint Ventures)	Units	Project Value (AED Mn) <sup>(2)</sup>	% Unit Sold	% Remaining Collections of Sold Value
Dubai Hills Estates	9,414	27,851	99%	7%
Park Heights I	270	319	100%	6%
Park Heights II	555	653	100%	5%
Sidra 3	339	1,367	100%	1%
Maple 3	562	1,494	100%	4%
Sidra 2	422	1,749	100%	0%
Sidra	479	2,041	100%	0%
Grove and Views	126	2,944	99%	7%
Parkway Vistas	61	872	100%	1%
Fairway Vistas	65	986	100%	1%
Maple 2	666	1,747	100%	1%
Acacia	537	1,091	96%	2%
Emerald Hills Plots	176	1,260	100%	19%
Maple 1	646	1,772	100%	1%
The Parkway Plots	116	686	100%	5%
Mulberry	676	1,372	97%	1%
The Fairway Plots	117	675	100%	3%
Park Point	333	490	100%	4%
Club Villas	150	582	99%	1%
Park Ridge	1,054	1,531	100%	15%
Collective	473	413	99%	12%
Golf Grove	166	577	100%	21%
Collective 2	494	459	100%	20%
Golf Place	158	1,603	100%	29%
Executive Residences I&II	562	821	100%	21%
Golf Suites	211	347	100%	31%
Emaar South	2.160	2,837	100%	23%
Urbana I, II, III	932	1,052	100%	15%
Golf Views	288	318	100%	32%
Golf links	204	585	100%	14%
Parkside	371	443	100%	26%
Parkside 3	365	439	100%	43%
Total (JVs)	11,574	30,688	100%	9%
Grand Total (100% Owned + JVs	33,682	96,250	100%	11%

Completed projects with remaining inventory and/or remaining collections

Total Project value of completed projects based on expected selling price

<sup>\*</sup> Emaar Properties PJSC has fully acquired Dubai Creek Harbour in December 2022 from JDA partner

### **UAE Development – Location of Development Projects**



<sup>\* &#</sup>x27;Rashid Yachts & Marina', formerly 'Mina Rashid'

<sup>\*\*</sup> Emaar Properties PJSC has fully acquired Dubai Creek Harbour in December 2022 from the JDA partner

### **UAE Development – Expected Delivery Schedule (Units)**

	Delivered as at	Delivered	Total	Under	Under Development Delivery Schedule						
	31-Dec-2022	YTD 30-Sep-23	Delivered	Development	Oct-Dec 2023	2024	2025	2026	2027	2028	
A - Emaar Development (Consolidated) <sup>1</sup>	35,909	7,507	43,416	26,143	1,700	5,749	4,121	6,460	5,876	2,237	
Downtown*	14,989	3,755	18,744	4,078	1,347	1,656	-	1,075	-	-	
Dubai Creek Harbour**	-	2,143	2,143	5,469	-	1,150	1,589	1,495	335	900	
Emaar Beachfront	917	396	1,313	4,330	353	903	550	937	250	1,337	
Dubai Marina	4,936	362	5,298	437	-	-	-	-	437	-	
Arabian Ranches	4,360	-	4,360	-	-	-	-	-	-	-	
Arabian Ranches II	1,665	-	1,665	-	-	-	-	-	-	-	
Arabian Ranches III	431	640	1,071	3,076	-	797	690	509	1,080	-	
The Valley	-	-	-	2,910	-	362	1,010	576	962	-	
Emirates Hills	-	-	-	277	-	-	-	-	277	-	
Emaar Towers	168	-	168		-	-	-	-	-	-	
Dubai Hills Estate	8,166	211	8,377	4,063	-	881	-	1,477	1,705	-	
Umm Al Quwain	277	-	277		-	-	-	-	-	-	
Rashid Yachts & Marina***	-	-	-	1,280	-	-	282	391	607	-	
Oasis - EP	-	-	-	223	-	-	-	-	223	-	
B - Joint Ventures	1,801	365	2,166	1,599	422	578	-	290	-	309	
Emaar South	1,801	365	2,166	1,599	422	578	-	290	-	309	
Total (A + B)	37,710	7,872	45,582	27,742	2,122	6,327	4,121	6,750	5,876	2,546	

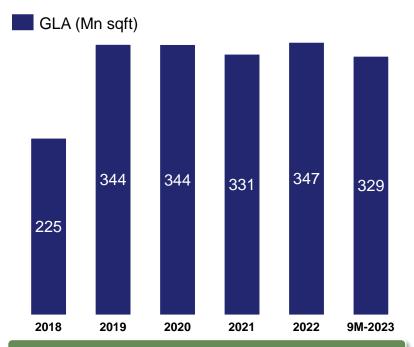
<sup>\*</sup>Downtown includes Burj Royale project where Group's share is 61.25%

<sup>\*\*</sup> Emaar Properties PJSC has fully acquired Dubai Creek Harbour in December 2022 from JDA partner

<sup>\*\*\* &#</sup>x27;Rashid Yachts & Marina', formerly 'Mina Rashid'

### **UAE Development – Land Bank Details**

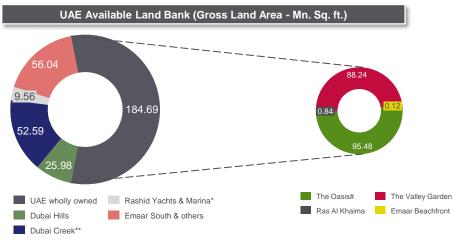
#### Available land bank



**Sufficient Land Bank For Long Term Development** 

The above chart represents UAE land bank availability at the end of the respective year/period

Year	Masterplan
2012	Arabian Ranches II
2013	Dubai Hills Estate
2014	Dubai Creek Harbour**
2015	Emaar South
2016	Downtown Views, Ras Al Khaimah
2017	Zabeel Square & Emaar Beachfront
2019	Arabian Ranches III, Mina Rashid & The Valley Garden
2022	Lusaily Extension



#### Total UAE Available Land Bank: 328.8 Mn Sq. ft.

<sup>\*</sup>Rashid Yachts & Marina, formerly Mina Rashid

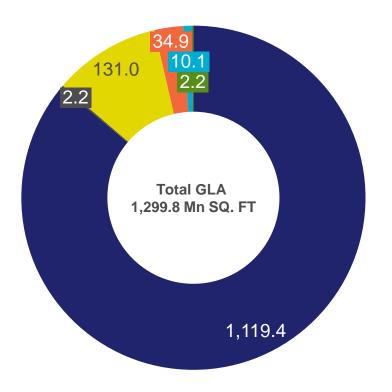
<sup>#</sup> Includes 45.98Mn sqft land under Emaar Properties PJSC and 49.5Mn sqft land under Emaar Development PJSC

<sup>\*\*</sup> Emaar Properties PJSC has fully acquired Dubai Creek Harbour in December 2022 from JDA partner

## **International Development – Expected Delivery Schedule**

Country	Entity	Completed	Under Development	To be developed	2023 (Q4)	2024	2025	2026 & Onwards
Subsidia	ries							
164 165	Emaar Misr	12,183	4,951	1,171	917	1,684	1,741	1,812
<b>多淡似</b>	Emaar Middle East	936	-	-	16	35	36	64
<b>C</b> ∗	Emaar Turkey	1,305	-	-	-	44	6	-
*	Metn Renaissance	516	107	46	106	26	29	42
C	EGKL & EDIL	2,186	920	-	6	5	505	419
	Emaar India	23,868	1,975	1,063	1,396	3,081	278	1,063
	Total	40,994	7,953	2,280	2,441	4,875	2,595	3,400

### **International Development – Land Bank Details (GLA)**





<sup>\*</sup> Emaar Economic City is an associate of Emaar, land bank data is as on 30 Sep 2020

# JV Accounting Treatment

Accounting	P&L	Balance Sheet	Impact on Return on Capital
<b>Dubai Hills –</b> Consolidation	<ul><li>Line by line consolidation</li><li>50% Minority Interest</li></ul>	<ul><li>Line by line consolidation</li><li>50% Minority Interest</li></ul>	Neutral impact on ROCE
Rashid Yachts & Marina*– Consolidation	<ul><li>Line by line consolidation</li><li>30% Minority Interest</li></ul>	<ul><li>Line by line consolidation</li><li>30% Minority Interest</li></ul>	Neutral impact on ROCE
Emaar South & Zabeel Square – Equity Method	<ul> <li>50% profit recognised as per equity accounting method</li> <li>Management fee recognised as revenue by Emaar Development</li> </ul>	<ul> <li>Investments in associates and joint ventures</li> <li>Loans to associates and joint ventures</li> </ul>	Higher ROCE as Development     Assets not recognised on company's     Balance Sheet

<sup>\* &#</sup>x27;Rashid Yachts & Marina', formerly 'Mina Rashid'

### **Hospitality Group – Current Portfolio**

Hotel	Management Company	Classification	Keys	Residences in Hotel Pool <sup>(3)</sup>	Operational
Emaar Hospitality Group Hotel Portfolio					
Dubai					
Armani Hotel at Burj Khalifa	Armani Hotel - Dubai	5 Star	160	NA	2010
Address Downtown Dubai	TAH&R <sup>(1)</sup>	5 Star	220	84	2008
Address Dubai Mall <sup>(6)</sup>	TAH&R <sup>(1)</sup>	5 Star	244	NA	2009
Address Dubai Marina <sup>(6)</sup>	TAH&R <sup>(1)</sup>	5 Star	200	8	2009
Address Boulevard <sup>(6)</sup>	TAH&R <sup>(1)</sup>	5 Star	196	11	2017
Address Fountain View	TAH&R <sup>(1)</sup>	5 Star	193	NA	2019
Address Sky View <sup>(6)</sup>	TAH&R <sup>(1)</sup>	5 Star	169	NA	2019
Address Beach Resort <sup>(6)</sup>	TAH&R <sup>(1)</sup>	5 Star	217	NA	2020
Address Beach Resort, Fujairah	TAH&R <sup>(1)</sup>	5 Star	196	16	2021
Address Grand Creek Harbour	TAH&R <sup>(1)</sup>	5 Star	223	NA	2022
Palace Downtown Dubai	TAH&R <sup>(1)</sup>	5 Star	242	NA	2007
Palace Beach Resort, Fujairah	TAH&R <sup>(1)</sup>	5 Star	167	NA	2022
Manzil Downtown Dubai <sup>(6)</sup>	Vida Hotels & Resorts	4 Star	197	NA	2007
Vida Downtown Dubai <sup>(6)</sup>	Vida Hotels & Resorts	4 Star	156	47	2007
Vida Emirates Hills	Vida Hotels & Resorts	4 Star	160	11	2007
Vida Creek Harbour	Vida Hotels & Resorts	4 Star	286	NA	2019
Vida Dubai Marina Yacht Club	Vida Hotels & Resorts	4 Star	158	NA	2022
Arabian Ranches Golf Club	Emaar Hospitality	Standard	11	NA	2007
Vida Umm Al Quwain	Vida Hotels & Resorts	5 Star	143	NA	2021
Rove Downtown	ROVE <sup>(2)</sup>	3 Star	420	NA	2016
Rove City Center	ROVE <sup>(2)</sup>	3 Star	270	NA	2016
Rove Healthcare City	ROVE <sup>(2)</sup>	3 Star	286	NA	2017
Rove Trade Center	ROVE <sup>(2)</sup>	3 Star	270	NA	2017
Rove Dubai Marina	ROVE <sup>(2)</sup>	3 Star	384	NA	2018
Rove At The Parks	ROVE <sup>(2)</sup>	3 Star	579	NA	2019
Rove La Mer	ROVE <sup>(2)</sup>	3 Star	366	NA	2020
Rove City Walk	ROVE <sup>(2)</sup>	3 Star	566	516	2021
Rove Expo 2020 <sup>(6)</sup>	ROVE <sup>(2)</sup>	3 Star	331	NA	2021
International					
Armani Hotel at Via Manzoni (Milan, Italy)	Armani Hotel-Milan	5 Star	95	NA	2011
Other Emaar Group Hotels					
International					
Novotel (Hyderabad, India) (4)	Accor	5 Star	287	NA	2006
Al Alamein Hotel (Marassi, Egypt) <sup>(5)</sup>	TAH&R <sup>(1)</sup>	4 Star	189	NA	2007 <sup>(5)</sup>
/erdi Hub (Marassi, Egypt)	NA	In process	19	NA	2020
Blanca (Marassi, Egypt)	NA	In process	30	NA	2020
Address Marasi Golf Resort (Marassi, Egypt)	TAH&R <sup>(1)</sup>	5 Star	48	NA	2020
Vida Beach Resort Marasi (Bahrain)	Vida Hotels & Resorts	5 Star	157	NA	2021
Address Residence (Istanbul)	TAH&R <sup>(1)</sup>	5 Star	182	17	2021
Address Beach Resort (Bahrain)	TAH&R <sup>(1)</sup>	5 Star	117	21	2022
Address Jabal Al Omar Makkah (KSA)	TAH&R <sup>(1)</sup>	5 Star	1484	NA	2023

- 1) TAH&R: The Address Hotels and Resorts
- 2) Rove is a joint venture
- 3) Residences in the Hotel Pool are operated by Emaar Hospitality like hotel rooms, on behalf of unit owners, for a % of revenue
- 4) Novotel hotel not operated by Emaar Hospitality Group
- 5) Al Alamein Hotel is a landmark Egyptian hotel operating since 1964 and acquired by Emaar in 2007, includes 187 rooms and 2 villas
- 6) Emaar maintains management rights only

## Hospitality Group – Hotels / Service Apartments Under Development<sup>1</sup>

Hotel	Location	Launch	Keys	Serviced Apartments <sup>2</sup>	Estimated Completion
Palace Dubai Creek Harbour	Dubai Creek Harbour	2019	122	0	2023
Address The Bay	Emaar Beachfront	2022	184	0	2026
Vida Creek Beach	Dubai Creek Harbour	2019	99	0	2023
Vida Dubai Mall	Downtown	2017	195	380	2023

### Fair Valuation Overview – GAV By Segment

#### **December 2022 Book Value Split**

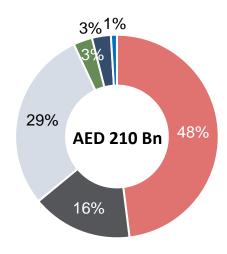
# 13% **AED 132 Bn** 57% 21%

#### UAE Development

- Retail & Leasing
- Associates

- International Development
- Hospitality
- Others

#### **December 2022 Fair Value Split**



- UAE Development
- Retail & leasing
- Associates

- International Development
- Hospitality
- Others

#### Market Value of Assets is ~ 1.6x of the Book Value

**EMAAR** 

### Fair Valuation Overview – GAV By Segment (Cont'd)

**GAV: Development Properties** 

GAV:	Fixed	Assets
------	-------	--------

	202	22	20:	21		20	22	20	21
AED Million	Book Value	Fair Value	Book Value	Fair Value	AED Million	Book Value	Fair Value	Book Value	Fair Value
UAE Egypt Turkey	27,762 5,046 384	53,059 5,783 394	18,708 7,477 620	38,014 9,257 618	Hotels & Convention Center	5,277	7,224	4,776	6,135
India KSA	7,146 579	11,211 766	8,860 677	11,834 894	District Cooling Plant <sup>2</sup>	904	904	741	741
Pakistan	455	1,621	390	1,828	At The Top <sup>2</sup>	221	221	235	235
USA Lebanon	408 413	408 413	453 436	453 436	Leisure & Entertainment <sup>2</sup>	913	913	975	975
Morocco Syria	41 7	95 9	49 19	109 19	Other Assets <sup>2</sup>	2,569	2,569	2,430	2,430
Total	42,241	73,759	37,689	63,462	Total	9,884	11,831	9,157	10,516

Fair valuation is carried out by CBRE and other reputable valuers for development properties (including land), investment properties and revenue generating fixed assets related to hotels owned by Emaar.

Book Value and Fair Value are lesser in 2022 vs 2021 primarily due to ~ 37% currency devaluation.

<sup>2.</sup> Fair value of these assets have been considered at book value on a conservative basis; however, the real fair value will be much higher than this based on the income capitalization method.

### Fair Valuation Overview - NAV Table

In AED Mn

	2022		20	21
	Book Value	Fair Value	Book Value	Fair Value
Cash and bank balances	18,289	18,289	8,539	8,539
Trade and Other Receivables	27,984	27,984	30,743	30,743
Development Properties	42,241	73,759*	37,689	63,462
Investment in Associates and Joint Ventures	5,801	6,542	5,550	7,548
Securities and Loans to Associates and Joint Ventures	3,280	3,280	4,381	4,381
Investment Properties	22,688	66,177	22,743	62,388
Fixed Assets	9,884	11,831	9,157	10,516
Intangible assets	212	212	745	745
Assets Held for sale	1,030	1,030	-	-
Right of use assets	955	955	1,067	1,067
Total Assets	132,364	210,059	120,614	189,389
Total Liabilities (incl. Minority Interest)	(63,366)	(73,250)	(58,899)	(67,575)
Net Asset Value	68,998	136,809	61,715	121,814
Number of Shares Outstanding (in Million)	8,839	8,839	8,180	8,180
Net Asset Value per Share (AED)	7.81	15.48	7.54	14.89

<sup>\*</sup> Adjusted for future collections recorded as trade receivables in the books

Fair valuation is carried out by CBRE and other reputable valuers for development properties (including land), investment properties and revenue generating fixed assets related to hotels owned by Emaar.

### **Group Structure\***

#### **EMAAR PROPERTIES PJSC (2) LEISURE &** DOMESTIC REAL ESTATE INTERNATIONAL MALLS HOSPITALITY **GROUP OPERATIONS OTHERS ENTERTAINMENT** DUBAI **EMAAR EMAAR EMAAR EMAAR** EMAAR EME, KSA EEC, KSA EMAAR ASSET **EMAAR** HAMPTONS CREEK DEVELOPMENT EGYPT (3) MALL HOSPITALITY **HOTELS &** DISTRICT AT THE TOP (4&5) MANAGEMENT ENTERTAINMENT MENA HARBOUR PJSC (2) (88.74%) Management GROUP RESORTS COOLING (100%) (100%) (22.95%) (100%) (100%) (100%) (100%) (80%) (100%) (100%) (100%) (100%) **EMAAR DUBAI HILLS** DUBAI **EMAAR DUBAI HILLS** INDIA (77%) **EMAAR** ROVE **Sky Views** DUBAI **AMLAK** ESTATE CREEK BAWADI (4) ESTATE (1) LEBANON HOTELS (4) Observatory **OPERA** (2 & 4)MALL & HOTELS (50%) (50%) **EMAAR AMC** (65%) (50%) (100%) (100%) (48.1%) RETAIL (50%) (100%) JV (74%) EMAAR MIRAGE LEISURE & **EMAAR** EMAAR DUBAI EII CAPITAL PSC DEVELOPMENT TURKEY MOROCCO SOUTH DWC (4) (40%) (100%) (100%) (100%) (1 & 4) (50%) DWTC ZABEEL EMAAR **EKO TEMALI** EMRILL (4) EMAAR LLC SQUARE AMERICA (4) (50%) (50%) (4) (50%) (1 & 4) (50%) (100%) MINA **EMAAR** TURNER EMAAR IGO RASHID PAKISTAN INTERNATIONAL SYRIA (1&6)(EGKL & ME (4) (65%) (60%) (100%) EDIL) (100%) **EMAAR** DEAD SEA TOURISM (4) Notes: JORDAN (100%) (29.33%) (1) Only built to sell projects are held by Emaar Development and JV partners. Build to lease and operate (BTL/BTO) projects are directly held by Emaar Properties PJSC, its subsidiaries and JV partners (2) Listed on DFM (3) Listed on EGX (4) Equity accounted joint ventures or associates (5) Listed on Tadawul Exchange (6) 30% of profit is shared with partner as management fee

